6th Leuphana Conference on Entrepreneurship
“Creating Solutions with Sustainable Entrepreneurship”
Lüneburg, Germany, 14th-16th January 2016
Conference Website: www.lce2016.org

Organisers
- Leuphana University of Lüneburg, Project EXIST IV, Research Centre on Entrepreneurship and its Evidence and Centre for Sustainability Management
- ECSB – European Council for Small Business and Entrepreneurship
- University of Essex, E3 Network and the International Entrepreneurship Forum, Essex Business School

This conference is embedded into the project: EXIST IV- Humboldt plus Schumpeter. It is being organised in partnership with the European Council for Small Business and Entrepreneurship (ECSB) as well as the E3 Network and the International Entrepreneurship Forum, Essex Business School.

Conference Rationale

The 6th Leuphana Conference on Entrepreneurship will explore approaches to sustainable entrepreneurship and its interaction with sustainability innovations, sustainability-oriented business models and business cases. Sustainable entrepreneurship and related concepts such as ecopreneurship and social entrepreneurship have been characterized in different ways. The conference intends to embrace the broad variety of research foci in this area including, for example, entrepreneurial approaches to reduce environmental degradation through entrepreneurial action (Dean & McMullen 2007), to preserve nature and communities in the pursuit of perceived opportunities of economic and non-economic gains (Sheppert & Patzelt 2011), to initiate entrepreneurial discovery (Kirzner 1997) of “worthy contributions” (Parrish 2010) and solutions to social and environmental problems, to search for the most effective methods of serving social missions (Dees 1998; Seelos & Mair 2007), to realize processes of creative destruction (Schumpeter 1939) of unsustainable products, services and organisations through the introduction of more convincing sustainable offers (Schaltegger & Wagner 2011) and to create sustainability transformations of the mass market (Hockerts & Wüstenhagen 2010).

Sustainable entrepreneurship thus encompasses a broad range of mission driven, profit and non-profit oriented, social, environmental and sustainability ventures including hybrid organisations, sustainability-oriented niche pioneers and companies creating sustainability transformations of mass markets. Sustainability innovations, furthermore, are necessary drivers of sustainable entrepreneurship which create variations to existing unsustainable products, services and organisations. This raises questions of what is different between sustainable and conventional (e.g. Austin et al. 2006), social and environmental entrepreneurs or between sustainability pioneers in market niches, in mass markets, or non-market societal contexts. Entrepreneurial success with sustainability innovations depends on reacting to constant changes by creating new solutions and bringing them into the market. Once innovative sustainability-oriented business models (Boons & Lüdeke-Freund 2013), products and organisations are developed and established in a market niche, the question arises which of these survive market selection and retain to finally influence mass markets.
We invite papers which examine sustainable entrepreneurship and/or its interaction with sustainability innovations, business models and business cases for sustainability as elements of entrepreneurship. Purely conceptual papers are as welcome as theory-driven empirical work applying qualitative, quantitative or mixed methods.
Proposed Topics

- Processes, obstacles and opportunities of sustainable entrepreneurship
- Business models and entrepreneurship for sustainability
- Entrepreneurship and sustainability innovations
- Sustainability pioneers as entrepreneurs
- The interface between sustainability innovation and entrepreneurship
- Innovations in social entrepreneurship
- In depth qualitative analyses of case studies and comparative case studies
- Motivations and psychological studies of entrepreneurs
- Empirical analyses of sustainability-oriented business models and business model development
- Further studies on the phenomena of sustainable entrepreneurship, sustainable business model development, and sustainability innovations

Fee

Early bird fees (until 15th November):
Full individual fee: 280€
Developing countries individual fee: 180€ (see list at http://www.ecsb.org/ecsb-home/ecsb-membership-types)
(PhD) student: 130€ (with ID proof)

Regular fees (from 16th November):
Full individual fee: 340€
Developing countries individual fee: 240€ (see list at http://www.ecsb.org/ecsb-home/ecsb-membership-types)
(PhD) student: 190€ (with ID proof)

The fee includes a one-year full membership to ECSB and ICSB (please visit the ECSB and ICSB websites to find the list of benefits for members), conference material, 2 lunches, 2 days’ morning and afternoon refreshments and a gala dinner. The participants have to cover accommodation and travel expenses on their own. European VAT number of Leuphana University is "DE811305548".

Deadlines

Abstracts by 15th September 2015, should be e-mailed to the following address: lceconference@leuphana.de. Since all abstracts are reviewed using a double blind review process, it is compulsory that neither your name nor your contact details appear on the submission.

Please, indicate in your e-mail: author(s) name(s), main affiliation(s), email address(es) of all authors in the order of appearance on the your paper.

Please, send us an abstract of your paper by filling in the abstract template (see www.lce2016.org Call for Papers; only WORD doc(x). Please, clearly highlight the following topics:

- Title of the paper (first letters capitalized)
- The aim of the paper (300 - 400 words)
- The contribution to the literature (300 - 400 words)
- The methodology (300 - 400 words)
- The results and implications (300 - 400 words)

Paper selection notification in October 2015.

Deadline for papers, a one-page abstract and registration for presenters: 15th November 2015.

Formatting rules

Paper: 4,000 to 7,000 words, include authors’ contact details, no other formatting rules
One-page abstract: max. 500 words (to fit on single page), single spaced, Times New Roman 12 pt, capitalized first letters in title, no more than ten words in title, no reference list, list all authors with names, institution and email address; the title and the order of authors from the one-page abstract will appear in the programme. The one-page abstracts will appear in an abstract booklet. However, this is subject to at least one author having registered for the conference and paid the appropriate fees by 15th November 2015. If you have not signed up and sent your full paper by this date your paper will be withdrawn.

Parallel paper and workshop sessions will take place exclusively on 14th January, 2016 (keynotes on 15th January).

The following deadlines apply:

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<th>Date</th>
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<tr>
<td>15th September 2015</td>
<td>Deadline for submitting abstracts</td>
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<tr>
<td>October 2015</td>
<td>Acceptance notification to authors</td>
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<tr>
<td>15th November 2015</td>
<td>Deadline for submitting full papers, one-page abstract and registration</td>
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<tr>
<td>14th-16th January 2016</td>
<td>Leuphana Conference on Entrepreneurship in Lüneburg</td>
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Best Paper Award
The best conference paper will be awarded with 1,000 €.

Post-Conference Publication
Best papers will be invited to submit to the IJEV – International Journal of Entrepreneurial Venturing special issue on “Sustainable Entrepreneurship” (open call for papers). Anticipated date for publication: 2017. Papers selected for potential inclusion in the IJEV-special issue will be subject to double blind peer review. Full papers of not more than 8,000 words can be submitted for the special issue by 31st March, 2016 to schaltegger@uni.leuphana.de, markus.beckmann@fau.de and Kai Hockerts kai_hockerts@yahoo.com (please submit to all email addresses). Selected authors will be directed to the journal’s online submission system, Inderscience Online, to submit their full papers. IJEV is indexed in Scopus and it is ranked “B” in the VHB (Germany) Journal Ranking 2015.

Workshop proposals
Your workshop proposals can also be directed to lceconference@leuphana.de.

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