

# ICSB FY 2015-16 Incoming BOD | MINUTES

June 9, 2015 | 14:30-17:00 | Conrad Hotel, Al Marayah Meeting Room Level 4 Dubai, UAE

Type of meeting      Officers FY 2015-16  
Facilitator            Ki-Chan Kim (President)  
Minutes taker         Michael Battaglia



## Attendees

### *Voting Members*

Ki-Chan Kim (President & President of ACSB)  
Ruben Ascuá (Immediate President)  
Luca Iandoli (President-Elect & Proxy for the President of ECSB)  
Geraldyn Franklin (SVP, Finance and Control)  
Hanns Pichler (Proxy for the WWF and Past-President Representative)  
Jeffrey Hornsby (Proxy for the President of USASBE)  
Zheng Gang (Proxy for the President of ICSB China Mainland)  
Geoff Archer (President, CCSBE)

### *Non-Voting Members*

Itsutomo Mitsui (President of JICSB)  
Maria Fernanda Andres (Proxy for the President of ICSB Argentina)  
Robert Lai (President, ICSB R.O.C. Taiwan)  
Denis Matvienko (Proxy for President of ICSB Russia)  
Xia Zhiqiang (President, ICSB Singapore)  
Teresita Ibarra (Proxy for President, ICSB Puerto Rico and the Caribbean)  
Charles Matthews (Past-President, ICSB)  
Michael Schaper (Chair, ICSB Public Policy Forum)  
Ayman Tarabishy (Executive Director)  
Michael Battaglia (VP, Operations)

## AGENDA

14:30 – 14:45 - Coffee and Set-up  
14:45 – 15:00 - Preliminary Report on Conference  
15:00 – 15:15 - New President Remarks  
15:15 – 15:30 - Update on the Financials  
15:30 – 15:45 - Break  
15:45 – 16:00 - ICSB 2016 – NJ/NY Report  
16:00 – 16:30 – Affiliate and Chapter Reports (Mexico & PNG)  
16:30 – 16:45 – ICSB 2020 Strategy Update; ICSB 2016 W.C. Update  
16:45 – 17:00 – New Business/Appointments/Developments; Decisions to be made  
17:00 – Meeting Closes

## SUMMARY OF MOTIONS

### [MOTION #1]

Geralyn Franklin moves to develop a conference budget for ICSB 2016 and ICSB 2017

Seconded by Luca Iandoli

Discussion: None

Call to Vote: Approved. Unanimous.

### [MOTION #2]

Geralyn Franklin moves that the Board of Directors form a special committee about ICSB 2016 to work in cooperation of the conference and the chair.

Seconded by Luca Iandoli

Discussion:

- A. Tarabishy > More comfortable without IO picking dates and all major items
- M. Schaper > Confirm the committee will come back to the Board for approvals and reporting.
- C. Matthews > Committee needs to run with it quickly given timeline until event

Call to Vote: Approved. Unanimous

### [MOTION #3]

Ruben Ascuá moves that the Board formally commends Tim Mazzarol on work as President of SEAANZ

Seconded by Luca Iandoli

Discussion: None

Call to Vote: Approved. Unanimous.

### [MOTION #4]

Geralyn Franklin moves understanding the complexity of doing business in China, the ICSB Board would like to work with ICSB China to identify new partners in China with ICSB towards more active engagement.

Seconded by Luca Iandoli

Discussion:

- X. Zhiqiang > In 2014, we had two Chinese representatives at the conference. Very confident to increase this number dramatically with new partners.
- A. Tarabishy > Based on the vote, ICSB IO to communicate the motion

Call to Question: Approved. One (1) Abstention.

### [MOTION #5]

Luca Iandoli moves to approve the ICSB clearinghouse proposal

Seconded by Ruben Ascuá

Discussion: None

Call to Question: Approved. Unanimous.

### [MOTION #6]

Geoff Archer moves that the ICSB International Office create an inter-affiliate agreement, that focuses on (1) President collaboration, (2) sharing of resources and (3) conference exchange.

Seconded by Luca Iandoli

Discussion: None

Call to Question: Approved. Unanimous

### [MOTION #7]

Ki-Chan Kim moves to adjourn the meeting

Seconded by Geoff Archer

Discussion: None

Call to Question: Approved. Unanimous.

## DISCUSSION

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**Time allotted** | 15 minutes | **Agenda topic** Report on Conference | **Presenter** G.Franklin

### *Report*

- Above 500 attendees during the week
- Final numbers forthcoming

### *Discussion*

- None

### **Motions**

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None

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**Time allotted** | 15 minutes | **Agenda topic** New President Remarks | **Presenter** K.Kim

### *Report*

- Topical focus of the year on 'Humane Entrepreneurship'
- Suggest as theme of ICSB 2016
- Working to develop an ICSB ASEAN regional affiliate
- Target countries with GDP per capita under \$3k; provide initial benefit such as reduced or waived fees
- Entrepreneurship academy is a focus
- Would like to form a special committee to look at the topic of Humane Entrepreneurship.

### *Discussion*

- None

### **Motions**

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None

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**Time allotted** | 15 Minutes | **Agenda topic** Update on Financials | **Presenter** G. Franklin

### *Report*

- Overview of the Independent Audit report & opinion
- Some limitations considering the size of the office staff
- Approved motion on Friday, full audit at the end of each SVP finance and control term
- Cycle will be audit, review, audit
- Discussion has been raised – we can use \$10k or \$15k (cost of the audit) in other meaningful ways
- Agree with format though, reason is questions of transparency were raised a few years ago
- Need to develop a conference budget to feed into general budget, it should be shared and adopted via email by the Board
- The fiscal year is April 1-March 31

[MOTION #1]

Geralyn Franklin moves to develop a conference budget for ICSB 2016 and ICSB 2017

Seconded by Luca Iandoli

Discussion: None

Call to Vote: Approved. Unanimous

### *Discussion*

- M. Schaper > Question about the approved budget for 2015-16.
- M. Battaglia > Shared PDF on the projector and overview of notes - budget for 2015-16 is approved at Mid-year BOD meeting in January
- H. Pichler > Commends officers about improved transparency of the organization.

### **Motions**

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#### [MOTION #1]

Geralyn Franklin moves to develop a conference budget for ICSB 2016 and ICSB 2017

Seconded by Luca Iandoli

Discussion: None

Call to Vote: Approved. Unanimous

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### **Time allotted | 15 minutes | Agenda topic ICSB W.C. Updates | Presenter L. Iandoli**

#### *Report*

- Presentation of the Stevens campus – photos and details about transportation and local attractions
- Overview of the city of Hoboken; proximity to NYC
- Since event in June, Stevens offers us the campus facilities
- ICSB Academy will utilize dorm space and other benefits
- Working with Stevens Office of Innovation on logistics such as linens, internet, rooms, meal plans and more. Sandra and Cristos from the office are in Dubai this week
- Two hotels in Hoboken under consideration which are close to campus – The Sheraton (\$223/night) and The W (\$300/night). Stevens to secure hotel contracts as part of partnership.
- Shuttle service will be provided from The Sheraton which is about 5 minutes away. In general, will limit the buses as train and ferry are preferable
- A. Tarabishy > Dates are June 15-18 - confirming next week with the UN to secure their involvement
- A. Tarabishy > Invited Chuck Matthews to the meeting in order to formally offer him as a candidate to be the Chair of the Program Committee for ICSB 2016. Based on extensive experience and networks, especially with ICSB 2010 W.C. in Cincinnati, OH USA.
- C. Matthews > Thank you to the Board for consideration. Initial thoughts (1) great location; (2) a little worried about some of the contracts not being confirmed yet. (3) great views to Manhattan; multiple ferry options. Keep the conversation going, need to confirm availability with family.

#### [MOTION #2]

Geralyn Franklin moves that the Board of Directors form a special committee about ICSB 2016 to work in cooperation of the conference and the chair.

Seconded by Luca Iandoli

Discussion:

- A. Tarabishy > More comfortable without IO picking dates and all major items
- M. Schaper > Confirm the committee will come back to the Board for approvals and reporting.
- C. Matthews > Committee needs to run with it quickly given timeline until event

Call to Vote: Approved. Unanimous

- R. Ascu > Preliminary agreement for ICSB Argentina to host the ICSB 2017 W.C. in Buenos Aires. Confident about pulling it off; possibility to incorporate difference cities in the proposal. Will report at next meeting.
- M. Fernanda > Buenos Aires is a magnet for business activity and travel. Preparations ongoing.
- A. Tarabishy > ICSB R.O.C. Taiwan and President Robert Lai submitted official interest for ICSB 2018
- A. Tarabishy > Tentative conversations with Russia, CCSBE, and OECD in Paris, France about ICSB 2019

- A. Tarabishy > ICSMEE Malaysia committed to ICSB 2020, already pursuing government support

### **Discussion**

- G. Franklin > NJ/NY must be careful about branding. Events in NY need to be confirmed early and put on the website for marketing.
- G. Franklin > Concerned about workload of Ayman and Michael; consideration size of organization we can't put 100% of time on conference because of affiliate support and other items.
- M. Schaper > Suggest to consider a professional conference planners - need to be able to acquire skills
- G. Franklin > Based on cost and recent experiences, Board decided not to involve professional planners
- C. Matthews > Stevens Office of Innovation of Entrepreneurship has professional conference team with relevant experience
- G. Archer > Question about the date ? I want to keep CCSBE close to try and attract more delegates
- A. Tarabishy > Sponsor commitments thus far from Hyundai Mobis (\$100k) and verbal commitments from Kuwait Development Fund (\$50k) and Dubai SME (\$50k )
- K. Kim > Important to keep NJ/NY – Asian community prefer NY attractions
- R. Ascuá > Agree with gernalyn about IO office time / limitations

### **Motions**

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[MOTION #2]

Gernalyn Franklin moves that the Board of Directors form a special committee about ICSB 2016 to work in cooperation of the conference and the chair.

Seconded by Luca Iandoli

Discussion:

- A. Tarabishy > More comfortable without IO picking dates and all major items
- M. Schaper > Confirm the committee will come back to the Board for approvals and reporting.
- C. Matthews > Committee needs to run with it quickly given timeline until event

Call to Vote: Approved. Unanimous

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**Time allotted | 30 Minutes | Agenda topic Affiliate & Chapter Reports | Presenter See Below**

### **Report**

- ICSB Mexico Presentation by Blanca Hernandez and Ricardo Arechavala Vargas

- Welcome to the ICSB, will work with the ICSB IO on support
- Starting with a small Board, 1st conference to be hosted this September 2015 in Puerto Vallarta
- Research and publications are important
- Want to develop reputation for credible, relevant support to policy making and entrepreneurship
- Learn from the experience of other affiliates and chapters
- Expectations of the delegates active in research networks in Latin America
- A. Tarabishy > Recommend to connect with USA affiliate and also CCSBE
- K. Kim > Interest from Papa New Guinea as well; they submitted a letter of intent - very enthusiastic and will present at the next meeting.
- R. Ascuá > Bboth policy makers, special support to start due to lack of resources
- M. Schaper > Fiji, PNG has connections with SEANZ network - very happy to help support development.

- ICSB Russia Presentation by Denis Matvienko

- Overview of activities
- Upcoming event in November in Moscow
- Will work with the IO on webinar series, technology support and other activities.

- SEAANZ Report by Michael Schaper
- SEAANZ journal now with Taylor and Francis
- Upcoming in July with major government support. Great work by Time Mazzarol.
- A. Tarabishy > Recommend the Board formally commends Tim Mazzarol on work

[MOTION #3]

Ruben Ascuá moves that the Board formally commends Tim Mazzarol on work as President of SEAANZ

Seconded by Luca Iandoli

Discussion: None

Call to Vote: Approved. Unanimous

- ICSB Singapore Report by Xia Zhiqiang

- Hosted a roundtable discussion in 2014 with distinguished speakers like the Vice Chairman of Energy Technology
- Participation in Entrepreneurship Conference in Boston
- For next year, trying to plug into the ICSB Academy
- Will look to incentive local students who perform well in class to attend
- Possible to combine with executive training

- JICSB Report by Itsutomo Mitsui

- Japanese committee has stable membership
- Summer workshop in August
- Working to support ACSB developments
- Importance of publication
- JICSB has limited funds, but we are pushing for more members
- More news to come

- ICSB Argentina Report by Maria Fernanda Andres

- Update on conferences and new members drive
- Plans to launch a new journal
- Starting to think about 2017
- Established a partnership with IADB for \$20k

ICSB China Mainland Report by Zheng Gang

- Affiliate is hosting an eco-systems workshop in February in Beijing
- Published a series of books about innovation theories
- E-commerce education conference in June
- Most important event is the annual meeting in October
- Cooperating with the WEF Conference which is also in October – working together with Zhejiang University
- General election to be held in Mid-October
- A. Tarabishy > Inquiry about the non-fulfillment of the ICSB 2015 World Conference contract?
- Z. Gang > Many reasons, among them Chinese government imposed strict regulations for conferences with more than 100 international delegates
- A. Tarabishy > What about WEF? They are expecting more than 100 people
- Z. Gang > If you are a University, you need a special request; WEF collaborates with the city, and not with the University.
- A. Tarabishy > ICSB is a non-political organization, why not engage with ACSB network?
- Z. Gang > Some issues with the regional representation as regards Chinese government
- R. Lai > ICSB is an academy and a research organization, not political. If you invite Government officials, they

cannot accept, but private organizations can interact

- A. Tarabishy > The ICSB 2018 W.C. upcoming in Taipei, Taiwan
- Z. Gang > No issue in terms of a conference being hosted there, but some marketing material sensitive
- R. Lai > ICSB hosted the successful 2001 World Conference in Taipei

[Z. Gang excused from the room for following discussion]

- A. Tarabishy > Raise issue about Taiwan, no good reason to not host the ICSB 2018 World Conference there
- R. Ascuia > Z. Gang working with Mr. Wu Xiaobo at Zhejiang University; the organization is an institution we visited in 2013. Since then, information went in different directions despite numerous visits to China. As a result, there is a lack of trust between ICSB China and the Board and the other affiliates in Asia.
- G. Archer > Based on my experience working in China, commend Z. Gang for attending the meeting
- R. Ascuia > Organized their events at the same time of ACSB and ICSB events. Last-minute cancellations.
- X. Zhiqiang > Concerns about affiliate based in Qingdao; not a premier institution in China. If affiliate intends to work more closely with Zhejiang, then ICSB China Mainland can move forward
- A. Tarabishy > Professor Wu was an ICSB SVP but did not engage with the Board.
- C. Matthews > Have been working and travelling in China since 1987, strongly urge the Board not to dis-affiliate. Need more input and work on the ground to develop. Not all affiliates offices are based at high profile universities. The China market requires high touch
- A. Tarabishy > Recommend to the Board that we open up the China region for other serious parties
- R. Ascuia > We have spent two years working with the current group in China, visiting multiple times, and to date still no trust. Why another chance?
- G. Franklin > Don't think we should disaffiliate here. Professor Gang came here this week and the affiliate is also current on affiliate dues. Does this set a good precedence?
- L. Iandoli > Current group in China is too dependent on one person – agree to open to softer terms but we need to do something
- K. Kim > No collaboration, no hope
- C. Matthews > Work with them to move ICSB China forward - institutions are under the government, we will be seeking new partners in China and work with Qingdao to move ICSB China forward. ICSB under selling ourselves in China.

[MOTION #4]

Geralyn Franklin moves understanding the complexity of doing business in China, the ICSB Board would like to work with ICSB China to identify new partners in China with ICSB towards more active engagement.

Seconded by Luca Iandoli

Discussion:

- X. Zhiqiang > In 2014, we had two Chinese representatives at the conference. Very confident to increase this number dramatically with new partners.
- A. Tarabishy > Based on the vote, ICSB IO to communicate the motion

Call to Question: Approved. One (1) Abstention.

*Discussion*

- None

## Motions

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[MOTION #3]

Ruben Ascuia moves that the Board formally commends Tim Mazzarol on work as President of SEAANZ

Seconded by Luca Iandoli

Discussion: None



## Motions

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Call to Vote: Approved. Unanimous

[MOTION #4]

Geralyn Franklin moves understanding the complexity of doing business in China, the ICSB Board would like to work with ICSB China to identify new partners in China with ICSB towards more active engagement.

Seconded by Luca Iandoli

Discussion:

- X. Zhiqiang > In 2014, we had two Chinese representatives at the conference. Very confident to increase this number dramatically with new partners.

- A. Tarabishy > Based on the vote, ICSB IO to communicate the motion

Call to Question: Approved. One (1) Abstention.

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**Time allotted | 30 minutes | Agenda topic New Business/Appointments | Presenter All**

### *Report*

President Appointments by K. Kim

- Dato' Hafsah Hashim - CEO of the SME Corporation Malaysia (SME Corp. Malaysia) is appointed SVP, Development to assume the current term of Luca Iandoli who is now President-elect.

- Mohammad M. Al-Zuhair, Ph.D. Executive Chairman (Undersecretary Par Excellence) Kuwait National Fund for SMEs Development appointed Vice-President (VP). Prime responsibility to assist in the creation of ICSB Kuwait Affiliate or Chapter.

- Prof. Mohamed A. Albaili, Deputy Vice Chancellor for Academic Affairs (Provost) at UAEU appointed Vice-President (VP). Prime responsibility to assist in the creation of ICSB UAE Affiliate or Chapter.

- Gregory J. Gordon, President & CEO of Social Science Research Network (SSRN) appointed Vice-President (VP). Prime responsibility to assist in the development of the JSBM journal as well as the ICSB's online publications and proceedings content.

- Katia Passerini, Professor and the Hurlburt Chair of Management Information Systems (2006-2015) at the School of Management of the New Jersey Institute of Technology appointed Vice-President (VP). Prime responsibility to assist in the development of the ICSB Academy at ICSB 2016 World Conference.

- Robert Lai, President of the ICSB R.O.C. Taiwan affiliate, appointed Vice-President (VP). Prime responsibility to assist in the development of the ICSB 2018 World Conference in Taipei, Taiwan.

- L. Iandoli > New revision provided and guidelines sent to the Board concerning the call for bids. Any feedback? I believe it is ready for next steps.

[MOTION #5]

Luca Iandoli moves to approve the ICSB clearinghouse proposal

Seconded by Ruben Ascu

Discussion: None

Call to Question: Approved. Unanimous.

[MOTION #6]

Geoff Archer moves that the ICSB International Office create an inter-affiliate agreement, that focuses on (1) President collaboration, (2) sharing of resources and (3) conference exchange.

Seconded by Luca Iandoli

Discussion: None

Call to Question: Approved. Unanimous



[MOTION #7]

Ki-Chan Kim moves to adjourn the meeting

Seconded by Geoff Archer

Discussion: None

Call to Question: Approved. Unanimous.

*Discussion*

None

## Motions

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[MOTION #5]

Luca Iandoli moves to approve the ICSB clearinghouse proposal

Seconded by Ruben Ascu

Discussion: None

Call to Question: Approved. Unanimous.

[MOTION #6]

Geoff Archer moves that the ICSB International Office create an inter-affiliate agreement, that focuses on (1) President collaboration, (2) sharing of resources and (3) conference exchange.

Seconded by Luca Iandoli

Discussion: None

Call to Question: Approved. Unanimous

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## Adjourn

[MOTION #7]

Ki-Chan Kim moves to adjourn the meeting

Seconded by Geoff Archer

Discussion: None

Call to Question: Approved. Unanimous.