

# ICSB FY 2014-15 Mid-Year BOD | MINUTES

January 22, 2015 | 10:00-15:00 | Hilton Tampa Downtown Hotel Tampa, Florida USA

Type of meeting      Officers FY 2014-15  
Facilitator            Ruben Ascuia (President)  
Minutes taker         Michael Battaglia



## Attendees

### Voting Members

Ruben Ascuia (President)  
Ki-Chan Kim (President-Elect & President, ACSB)  
Luca Iandoli (SVP, Development & Proxy, ECSB President)  
Geraldyn Franklin (SVP, Finance and Control)  
Dale Meyer (WWF and Past-President Representative)  
Geoff Archer (Proxy, CCSBE President)  
Tony Mendes (President, USASBE)

### Non-Voting Members

Ayman Tarabishy (Executive Director)  
Michael Battaglia (VP, Operations)

## AGENDA TOPICS

1. Welcome from Tony Mendes (USASBE President)
2. Reports by Region – The Americas
3. President Report - Ruben Ascuia (Work plan updates)
4. ICSB World Conferences Discussion – 2015, 2016 and more
5. ICSB Budget 2015-16
6. Reports by Region – Asia/Oceania
7. Reports by Region – Europe/Africa/Sub-Continent
8. Decisions to be made
9. New Business

## SUMMARY OF MOTIONS

MOTION to approve the FY 2013-14 Outgoing Minutes from ICSB 2014 in Dublin Discussion: None	Luca Iandoli Second: K. Kim	Approved (Unanimous)
MOTION to approve the FY 2014-15 Incoming Minutes from ICSB 2014 in Dublin Discussion: None	Luca Iandoli Second: K. Kim	Approved (Unanimous)
MOTION to dis-affiliate ICSB China on March 31, 2015 if payment for member fees in arrears is not received. Based on the cancellation of ICSB 2015 World Conference and voting status on the Board, ICSB China must also submit a report of past activities and future plans to be approved by the SVPs by March 31, 2015. Discussion: - A. Tarabishy > Board is setting a precedence in terms of upping the bar for Affiliates, same discussion can be made for India - G. Franklin > Missing an opportunity for ICSB with groups who are not moving the brand forward.	Geraldyn Franklin Second: L. Iandoli	Approved (Unanimous)

- A. Tarabishy > ICSB Board should look at status of all affiliates every 5 years. 'A review' - the AACSB model - in terms of accreditation. Send a committee for review.

- G. Franklin > Another possibility is to have them come and present with certain items required.

MOTION to approve Stevens Institute of Technology as the Host of ICSB 2016.

Dale Meyer  
Second: G. Franklin  
Approved  
(Unanimous)

Discussion:

- A. Tarabishy > Tentative agreement with ICSB Argentina to Host ICSB 2017 in Buenos Aires for a \$25k fee committed, 70/30 split on profits.

- D. Meyer > Is there a new protocol for bids?

- A. Tarabishy > Currently, bids come to the ICSB IO first for consideration, then go to Board for general approval. Canada has indicated an interest for 2018 or 2019. Malaysia wants 2020. The model is to make money on W.C. to pay for organizational expenses.

- D. Meyer > Apologies for not attending Dubai due to extenuating circumstances.

MOTION to approve the ICSB FY 2015-16 Budget as presented by GERALYN FRANKLIN (SVP of Finance & Control).

Ki-Chan Kim  
Second: L. Iandoli  
Approved  
(Unanimous)

Discussion: None

MOTION that the ICSB Board of Directors asks the ACSB regional affiliate to work with the Japanese affiliate to increase membership by 25 new members by June 2016.

Dale Meyer  
Second: L. Iandoli  
Approved  
(Unanimous)

Discussion: None

MOTION of a wording change to the By-Laws, whereas the ICSB Board of Directors recommends to all affiliates not to host a conference within 30 days of an ICSB World Conference. If so, contact with the ICSB Board is suggested for cross-collaboration and promotion. As part of this motion, the ICSB Board requires all new affiliates to fulfill two of the following three criteria;

Geoff Archer  
Second: L. Iandoli  
Approved  
(Unanimous)

Metrics:

1. Membership of 100 persons

2. Host one (1) annual conference

3. Minimum attendance of two (2) ICSB Board meetings

Discussion: None

MOTION to approve the affiliation of ICSB Mexico in principle with final presentation to the Board in Dubai and full reporting on the development of the Affiliate due to the ICSB Board after three (3) years.

Dale Meyer  
Second: G. Franklin  
Approved  
(Unanimous)

Discussion:

- D. Meyer > Someone needs to craft the wording on what is expected of new affiliates and chapters. Don't underestimate that you will have some push back at times in a non-profit setting.

- G. Archer > Each affiliate has a mentor or connecting point?

MOTION to adjourn the meeting.

Ruben Ascu  
Second: G. Archer  
Approved  
(Unanimous)

Discussion: None

## DISCUSSION

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**Time allotted | 10 minutes | Agenda topic Welcome by USASBE | Presenter T.Mendes**

### *Discussion*

- T. Mendes > Welcome to Tampa and the annual USASBE Conference, going to be a great event
- Overview of the program; membership up and attendee count is 475.
- Update on work program; collaboration with the ICSB IO on certificate programs and more.
- USASBE Board has been working on a Letter of Agreement (LOA) to outline the goals of mutually beneficial relationship with the ICSB IO. LOA includes text about hosting programs, supporting events and engagement for new partnership opportunities.

### *Conclusion*

- Thanks to everyone for attending, more details forthcoming re: the LOA

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### Action items

### Person responsible

### Call to Question

ICSB IO to circulate final LOA for signature when received.

ICSB IO

N/A

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**Time allotted | 30 minutes | Agenda topic Americas Region | Presenter G.Archer/T.Mendes**

### *Discussion*

- Motion to approve the FY 2013-14 Outgoing Minutes from ICSB 2014 in Dublin (refer below for vote)
- Motion to approve the FY 2014-15 Incoming Minutes from ICSB 2014 in Dublin (refer below for vote)
- A. Tarabishy > Original idea for the regions was that North and South America would comprise one (1) Americas region due to a small number of affiliates at the time. Regions still a work in progress based on three (3) year plan. My recommendation is to leave as is for now unless new developments occur. We can re-visit in June.
- T. Mendes > Idea to collaborate in region makes sense. Implementation adds a layer of complexity.
- G. Archer > Canada has concerns in terms of the frequency of attendance at meetings with the new representation. If region is large, the rotation would be every six (6) years or so for Canada. We have more in common with USA than Argentina/Brazil.
- D. Meyer > Agree in saying to try it out now, idea is to have two (2) Americas down the road.
- R. Ascuá > Consider the split as South America vs. Latin America
- G. Archer > Language issues with French/Spanish/English
- A. Tarabishy > I suggest we continue discussion and bring it up again in June in Dubai. First full year of regions was 2014-15 so we have some time to develop and refine. The ICSB Board can appoint VPs as non-voting members.
- T. Mendes > We have some confusion on our end in terms of who is doing the work; would like to see a list of appointed positions. USASBE increased membership by 30% this year. Very strong membership benefits initiative going on currently. We separated membership from the conference. Agree to continue to work with CCSBE, PR&C, Mexico and more about developing the regional framework.
- G. Archer > CCSBE happy to work with USASBE and other regional partners. Here at meeting to bring up representation as a discussion point as we thin out the layering and reporting mechanism.
- A. Tarabishy > Moving forward, all Affiliate and Chapter Presidents will receive complimentary registration at the World Conference. Our aim is that CSSBE-USASBE have a direct line to each other re: Asia and ACSB region. The IO will send an email to all Affiliates and Chapter Presidents with an invitation to Dubai. The Board meeting are open to all members and if an Affiliate or Chapter President attends and prepares a report, they will have time on the agenda to present it.
- D. Meyer > True collaboration will happen with the people who are on the ground.
- G. Archer > One potential opportunity is Canadian market in Silicon Valley.
- T. Mendes > USASBE has a different conference model now where Universities pay in. Next year we have learning journeys into Mexico. Possible to consider Canada options moving forward. Sponsors are not just in the

back yard.

- D. Meyer > Does USASBE want to dis-affiliate from ICSB?

- T. Mendes > USASBE Board, over the past year, did a review of the relationship – what are we getting for \$25 USD per year per member? LOA was drafted and approved last night as part of this process to improve communication of the value. Includes wording on certificate programs at GWU, cross-promotion of conferences and events, and more.

- G. Franklin > Question about item which outlines ICSB will send a minimum of 10 members to USABE event. USASBE members are ICSB members.

- T. Mendes > We need to clean up some of the final language. How USASBE can help ICSB is through (1) certificate program revenue, (2) programs for junior faculty, and (3) international mentorship connecting USA to international.

- L. Iandoli > There is a similar mentorship program going on in Europe that can be expanded.

- A. Tarabishy > To summarize, ICSB and USASBE relations good currently and we have made progress re: LOA.

- R. Ascu > Important to stay flexible when dealing with different regions; not every region will follow the same path of Asia. Need to look at how this model can provide benefits to members in the regions. For Americas, take into account mutual benefits and the insights from USASBE.

- G. Franklin > Recommend a communication from Ruben to all Affiliate and Chapter Presidents with an invitation to attend the next BOD meeting and to present a report if available

#### *Conclusion*

- T. Mendes > USASBE to continue to work with CCSBE, PR&C, Mexico and others about developing the regional framework.

- G. Archer > CCSBE to work together with region to eliminate extra layers of administration; Agrees to continue discussion on representation in Dubai noting CCSBE concerns about representation.

#### **Action items**

<b>Action items</b>	<b>Person responsible</b>	<b>Call to Question</b>
MOTION to approve the FY 2013-14 Outgoing Minutes from ICSB 2014 in Dublin Discussion: None	Luca Iandoli Second: K. Kim	Approved (Unanimous)
MOTION to approve the FY 2014-15 Incoming Minutes from ICSB 2014 in Dublin Discussion: None	Luca Iandoli Second: K. Kim	Approved (Unanimous)
The IO to send an invitation to all Affiliate and Chapter Presidents with an invitation to attend Dubai meetings with complimentary registration and to present a report.	ICSB IO	N/A

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**Time allotted | 30 Minutes | Agenda topic President's Report | Presenter R.Ascua**

#### *Discussion*

- R. Ascu > There has been good overall progress over the last six (6) months on work plan items

- Extraordinary work in Asia with the ACSB regional affiliate led by ICSB Korea

- There are some issues to address in terms of activeness of the China and Indian affiliates. Need to see more growth in these countries.

- New affiliate in Malaysia has started well and is hosting ACSB 2015 in Miri.

- New groups interested from Israel, Vietnam, Myanmar and others in the ASEAN region.

- Japanese affiliate concerns about future growth - quality and quantity of members -more membership needed

- Suggest we start looking at new targets for the minimum number of members for each affiliate and chapter

- Africa, Latin America, Middle East developments, important to keep the pace of expansive activity

- Transparency not only in information, but for bringing in new groups as affiliates and chapters. We need to

- attract credible groups in a clear process that vets them properly to ensure future sustained success.
- Several seminars and meetings in our global network; we need to work on making the connections stronger
  - New initiatives to reflect on sponsorship and added value – I’m pleased about new ideas for consulting, special research, advice for government and institutions and more.
  - D. Meyer > Ruben touched on something important about groups coming in and being excited at first, then interest falling off. I’ve seen this happen many times. Not sure about the answer - riding high at times, but not all – should we be more careful about selecting leaders?
  - A. Tarabishy > China affiliate updates, difficulties with finances and new regulations about conference, including an outstanding payment over 12 months.
  - G. Archer > Marketing expense for a University to be associated with the conference; have we had connection with Deans as opposed to individuals?
  - A. Tarabishy > In terms of affiliate development, we are moving away from targeting individuals and more toward universities. For example, Argentina has signed with Red Pymes, not Ruben Ascu. ICSB Korea is connected to KASBS, not Ki-Chan Kim. Problem has been experienced with groups based on too much reliance on certain individuals. On S. Africa, the Board declined to renew based on the proposal of individuals. Board took a bet on China and Mr. Lu question > what do we do to grow stronger?
  - G. Archer > I have contacts in China with University Deans
  - K. Kim > I also have contacts in China who are interested
  - G. Franklin > Enforce through payments, also note we have never seen Mr. Lu at a Board meeting. He has only sent Liu Lishan. Since China is second largest affiliate, there is an issue with ECSB as no.3 in terms of Board voting representation. Recommend we send a notice listing payment expected by a certain date, in addition to requiring programming materials. If we don’t get it by June, everything not just payment, need to move on
  - G. Archer > what is the process for contacting new parties in China – after the current affiliate is removed?
  - K. Kim > I also have lots of concerns about China. They are not responsive and are out of touch with the ACSB region despite many invitations and outreach. We don’t have information about activities, and we have to get the right environment for the future.
  - G. Franklin > In this model of working with institutions, we have proposed ICSB GCC. I am starting with GCC business deans and then then expanding to Dubai in June. I’m hoping to have a commitment by that time from 25 official members (only federal institutions).
  - D. Meyer > GCC is more substantive connections than rest of Middle East and N. Africa.
  - A. Tarabishy > How does this fit in with MCSBE? Middle East will remain same name, and the GCC group will be members of the MCSBE on rotation. Dubai is in the UAE, which is part of the GCC.
  - A. Tarabishy > Does the Board want to pursue the idea of an AACSB model for reviewing growth - report on membership development, conferences, sponsorship, growth/sustaining. I recommend forming a committee.
  - D. Meyer > Need to first put together a list of milestones to report on
  - L. Iandoli > In good faith, we accept reports. Next level is to have an inspection or review.
  - D. Meyer > Agree to find a WWF member who is willing to be part of the committee due to history.
  - A. Tarabishy > I recommend Hanns Pichler to be on the committee. Brainstorming is a starting point.

*Conclusion*

- Overall good progress on work plan milestones; positive Chapter and Affiliate developments in each region.
- Motion presented on ICSB China affiliate (refer below)
- R. Ascu to appoint a five (5) year review committee and ask Hanns Pichler to be Chair

Action items	Person responsible	Call to Question
MOTION to dis-affiliate ICSB China on March 31, 2015 if payment for member fees in arrears is not received. Based on the cancellation of ICSB 2015 World Conference and voting status on the Board, ICSB China must also submit a report of past activities	G. Franklin Second: L. Iandoli	Approved (Unanimous)

and future plans to be approved by the SVPs by March 31, 2015.

*Discussion:*

- A. Tarabishy > Board is setting a precedence in terms of upping the bar for Affiliates, same discussion can be made for India
- G. Franklin > Missing an opportunity for ICSB with groups who are not moving the brand forward.
- A. Tarabishy > ICSB Board should look at status of all affiliates every 5 years. 'A review' - the AACSB model - in terms of accreditation. Send a committee for review.
- G. Franklin > Another possibility is to have them come and present with certain items required.

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**Time allotted | 30 Minutes | Agenda topic W.C. Discussion | Presenter G.Franklin**

*Discussion*

ICSB 2015 W.C. in Dubai >

- G. Franklin > ICSB 2015 updates on marketing efforts, program developments, local support, ongoing collaboration with the ICSB IO and more.
- A. Tarabishy > Update on ICSB Academy – pre-conference event for students. Program overview and the schedule of working sessions is an idea to embed conference with students.
- L. Iandoli > I am the Lead Faculty fore Academy and it will be three days before the conference with main themes of - create, implement and communicate. Group of 20-30 from Germany already confirmed in addition to more students in the Netherlands and Egypt. Academy is also in place for ICSB 2016 - idea to have a stable initiative for future conferences .
- G. Franklin > ICSB Deans Executive Leadership Forum is another new pre-conference event for Deans. Part of pre-conference, the idea is to start international, but focus on GCC. Focused on business schools, but also welcome all Deans who are interested.
- A. Tarabishy > thanks to GERALYN for all her on-site work to develop these programs.
- D. Meyer > good work, this progress will be continued year to year as we run our own conference

ICSB 2016 W.C. in NY, USA >

- L. Iandoli > Overview of my affiliation with Stevens Institute of Technology in Hoboken, NJ. Just a short ferry ride to NYC. They are making the campus more entrepreneurial and as such it's a nice complement to add entrepreneurship conference and sessions. First step was inviting Ayman to Stevens to meet with Vice Provost. The agreed deal is for Stevens to provide all facilities for free and we work with office of Vice Provost (coming to Dubai). Local program manager to help with logistics.
- A. Tarabishy > In terms of the hotels, there are very high prices in NYC and guarantees that can be trouble, so we will offer less expensive options in Hoboken at The W and the Sheraton which are very close to campus. Stevens provides facilities, and more. We have also talked to VISA about providing Debit cards with ICSB logo as part of conference registration. Working with Egyptians and Malaysia re: UN General Assembly access and the NY Stock exchange ringing of the bell. Ultimate goal is to raise major sponsorship funding for ICSB. Stevens has sent an official letter for Ruben to sign with Board approval.

*Conclusion*

- ICSB 2015 World Conference Updates
- Motion to approve Stevens Institute as the ICSB 2016 Host.

Action items	Person responsible	Call to Question
<p>MOTION to approve Stevens Institute of Technology as the Host of ICSB 2016.</p> <p>Discussion:</p> <ul style="list-style-type: none"> <li>- A. Tarabishy &gt; Tentative agreement with ICSB Argentina to Host ICSB 2017 in Buenos Aires for a \$25k fee committed, 70/30 split on profits.</li> <li>- D. Meyer &gt; Is there a new protocol for bids?</li> <li>- A. Tarabishy &gt; Currently, bids come to the ICSB IO first for consideration, then go to Board for general approval. Canada has indicated an interest for 2018 or 2019. Malaysia wants 2020. The model is to make money on W.C. to pay for organizational expenses.</li> <li>- D. Meyer &gt; Apologies for not attending Dubai due to extenuating circumstances.</li> </ul>	<p>Dale Meyer Second: G. Franklin</p>	<p>Approved (Unanimous)</p>

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**Time allotted | 30 Minutes | Agenda topic ICSB 2015-16 Budget | Presenter G. Franklin**

*Discussion*

- G. Franklin > Presentation of the Budget for 2015-16, and also the Budget vs. Actual 2 Year Compare, the Statement of Financial Position and the Cash Flows including notes for each.
- Review of notes in each document. Cash flow is an issue; always has been.
- Additional certificate revenue from the year is a plus -anything we can do to secure more funding is needed
- D. Meyer > What bothers you? anything? Who are the new potential sponsors?
- G. Franklin > Cash Flow is an issue that we need to stay on top of. Ayman has been working with new potential partners > Inter-American Development Bank (IDB), Stevens, Capital One, Dell Inc., INSME, GEM and more. Change in conference structure will help us with sponsors; having the reserves is key. We need to have a balance - USASBE went from \$1m to \$80k.
- A. Tarabishy > Ultimate goal is to have the W.C. revenue cover yearly expenses and anything extra goes into the contingency fund
- G. Franklin > Note on professional fees – I’m not sure about doing an annual audit as it may be too expensive. I’m considering the percentage of the cost to the total revenue. Reviews are considerably less; maybe we can do an audit every three (3) years and a review in the interim. For example, Review,Review,Audit - Review,Review,Audit - etc... Contract with firm for the 3 year cycle

*Conclusion*

- G. Franklin > Presentation of financials; cash flow remains an issue and we need to look at new revenue streams moving forward. Review of notes in each document.
- Motion to approve the budget (refer below)

Action items	Person responsible	Call to Question
<p>MOTION to approve the ICSB FY 2015-16 Budget as presented by GERALYN FRANKLIN (SVP of Finance &amp; Control).</p> <p>Discussion: None</p>	<p>Ki-Chan Kim Second: L. Iandoli</p>	<p>Approved (Unanimous)</p>

*Discussion*

- K. Kim > ICSB Korea updates and overall progress of ACSB region is positive. Malaysia to host the ACSB 2015 event in Miri. Myanmar is a new potential affiliate. Introducing a new journal, JSBI, with a mission to improve the quality to SSCI publishing. Goal to bring as many people from ACSB to ICSB W.C. in Dubai in order to market to them to also come to the ACSB next event in Miri
- A. Tarabishy > Malaysia updates for 2020 includes major government support. Zakaria really committed to ACSB growth. Singapore/Indonesia/Thailand and more are in the works. Taiwan is strategic to go to for the W.C. since they were invited twice before. Taiwan is involved and engaged. Issues with Japan affiliate being focused on only one (1) individual - Itsutomo Mitsui. There has not been any growth or any changes. They have not shown developments, but pay on time and have a small conference; activities are not dynamic.

*Conclusion*

- K. Kim > ACSB region has made great progress; ACSB 2015 upcoming in Miri, Malaysia, potential new affiliates and chapters throughout the ASEAN region. New initiatives like JSBI and HebEx survey.
- Motion for ACSB to work the Japanese affiliate to increase membership (refer below)

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**Action items**

**Person responsible**

**Call to Question**

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MOTION that the ICSB Board of Directors asks the ACSB regional affiliate to work with the Japanese affiliate to increase membership by 25 new members by June 2016. Discussion: None	Dale Meyer Second: L. Iandoli	Approved (Unanimous)
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*Discussion*

- L. Iandoli > ECSB covers all of Europe, so there are difficulties in getting new members in Eastern Europe; high fees, off-chart activities for example.
- They cannot afford travel expenses to the yearly conference, so we try to go to Eastern Europe every 2-3 years. Board decided to support scholarships for local people using additional funds from local sponsors and organizations. Entry points for membership have increased such as the RENT, 3E, and more.
- East vs West ECSB has been stable in the membership range for last 5-6 years. We have potential to get more members.
- Portfolio is overall the same as last year; but with a new publication - RENT anthology. We also have a webinar series that is ongoing and there is a small issue around the cost for phone charges. If the fee increases, then we need to find funding. I'm interested in cost sharing with other affiliates who are interested.
- A. Tarabishy > Similar issue with India as was raised with Japan in terms of growth and responsiveness. Recommend we send a letter to India about progress. Moving from being passive to being active. The letter can state that we welcome them to come in June to present a work plan and development plan, but we will invite other Indian organizations as well.
- G. Franklin > We need to encourage growth in areas where there is potential like in India. The affiliate needs to be more active and in return they receive some loyalty (it goes both ways)
- D. Meyer > We are acting because it is a mandate from the President.
- R. Ascu > Working with several affiliates with some problems - we keep them close under loyalty - but when no answer is received in reciprocity, it's too much of a problem. We have had communication problems with India since 2010.
- A. Tarabishy > Duffy Rule is provisional period for three years for any new affiliates.
- G. Franklin > We need to think about the new proposals coming through, and about a more aggressive plan to grow.



- R. Ascuia > Europe - Macedonia interest and also in Cyprus; some conflicts in the region to consider.
- A. Tarabishy > Does ECSB want to explore hosting the ICSB W.C. in Paris in 2017 or 2018. Two options; (1) go it alone (2) we are interested, what's the model?
- L. Iandoli > Let's start the discussion and see. I will check with the ECSB Board.
- A. Tarabishy > Egypt back in action - they want to host us for mid-year 2016; also Septi emailed again about S. Africa - I sent reply - we will engage but no commitment until they come and show us something real.

*Conclusion*

- L. Iandoli > Positive ECSB activities in the region, will work with MCSBE and others when they come back up to speed.
- A. Tarabishy > Re: issue of hosting a World Conference close to the ICSB W.C., I recommend a wording change in the By-Laws so there is no conflicts. Refer motion below.
- R. Ascuia > Main ICSB event each year in the World Conference; agree with the logic.

Action items	Person responsible	Call to Question
MOTION of a wording change to the By-Laws, whereas the ICSB Board of Directors recommends to all affiliates not to host a conference within 30 days of an ICSB World Conference. If so, contact with the ICSB Board is suggested for cross-collaboration and promotion. As part of this motion, the ICSB Board requires all new affiliates to fulfill two of the following three criteria; Metrics: 1. Membership of 100 persons 2. Host one (1) annual conference 3. Minimum attendance of two (2) ICSB Board meetings Discussion: None	Geoff Archer Second: L. Iandoli	Approved (Unanimous)

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**Time allotted | 30 Minutes | Agenda topic Decisions To Be Made | Presenter R.Ascua**

*Discussion*

- R. Ascuia > Mexico presented their proposal in Dublin, we had some concerns, and they submitted a new report addressing all of these concerns.
- Based on this fact and my review and connection with the group, I recommend to the Board to approve the affiliation in principle with final presentation in Dubai.

*Conclusion*

- Motion to approve the affiliation in principle with final presentation in Dubai.

Action items	Person responsible	Call to Question
MOTION to approve the affiliation of ICSB Mexico in principle with final presentation to the Board in Dubai and full reporting on the development of the Affiliate due to the ICSB Board after three (3) years. Discussion: - D. Meyer > Someone needs to craft the wording on what is expected of new affiliates and chapters. Don't underestimate that you will have some push back at times in a non-profit setting. - G. Archer > Each affiliate has a mentor or connecting point?	Dale Meyer Second: G. Franklin	Approved (Unanimous)

*Discussion*

- D. Meyer > ICSB Foundation update - A couple of very large foundations interested. Topic of youth unemployment has become a big topic, but now switching focus to Robotics (AI). What to do with the people? Going to change the name to 'Future of Work Foundation.' If I change the name, it will still have the connection to ICSB. I have put a total of \$170,000 into this project and want to see it take off. Can't say which foundations are interested at this time, but I am hopeful something will happen in the next two months.
- A. Tarabishy > Kauffman Foundation update; they want us to participate in conference session. Wording for the organization has always been 'nothing international' but they are now opening up to international projects. Kauffman is a multi-billion dollar foundation.
- L. Iandoli > Exploring further the ICSB Clearinghouse Idea together with Ki-Chan, Ayman and Ruben. Starting from the work Jeff Alves did, we have a document (proposal) that elaborates the concept. Idea is to circulate document at the next meeting for review. Problem is how? The new document proposes a work flow where the IO is key in management tasks and a number of issues, such as conflict of interest are explained.
- D. Meyer > Is the goal for ICSB members show their talents?
- L. Iandoli > Yes, idea in general is to create a short list or a container with self-candidates.
- K. Kim > Important for emerging countries and to support the development of emerging countries to promote SMEs in their culture. For example, Korea supports Myanmar
- D. Meyer > Need to make sure we know those members who have capabilities - ICSB is a knowledge network, not to compete against individuals.
- A. Tarabishy > ICSB Nominations update- overview of the process and the next steps for the ballot and committee meeting.

*Conclusion*

- New development re: the ICSB Foundation, Kauffman outreach, and the ICSB Clearinghouse Idea.

**Action items**

**Person responsible**

**Call to Question**

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MOTION to adjourn the meeting.  
Discussion: None

Ruben Ascu  
Second: G. Archer

Approved  
(Unanimous)

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