

ICSB FY 2015-16 Mid-Year BOD | MINUTES

January 8, 2016 | 09:00-15:00 | Sheraton San Diego Hotel and Marina San Diego, CA, USA

Type of meeting Officers FY 2015-16
Facilitator Ki-Chan Kim (President)
Minutes taker Michael Battaglia



Attendees

Voting Members

Ki-Chan Kim (President & President, ACSB, Representative of Asia/Pacific)
Luca Iandoli (President-Elect)
Dato Hafsah Hashim (SVP, Development)
Dale Meyer (WWF and Past-President Representative)
Geoff Archer (President of CCSBE, Representative from Americas)
Alex DeNoble (President of USASBE)
Breda Kenny (Proxy for the ECSB President, Representative from Europe/Middle East/Africa)
I-Hung Li (Proxy for the ICSB China Mainland President)

Non-Voting Members

J. Hanns Pichler (VP, Historian)
Mohammad Al-Zuhair (VP)
Jeffrey Alves (VP)
Robert Lai (VP)
Tony Mendes (VP and Proxy for the USASBE President)
Jeffrey Hornsby (USASBE, JSBM AE)
Francisco Velez (CETYS, ICSB Mexico)
George Solomon (Editor-in-Chief, JSBM)
Charles Matthews (Past-President)
Ayman Tarabishy (Executive Director)
Michael Battaglia (VP, Operations)
Dilara Bogut (Special Project Manager)
Sandra Furnbach (Stevens Institute of Technology)

AGENDA

09:00 - Call to Order
09:10 - Welcome – Alex DeNoble, USASBE President
09:20 - President's Report
09:45 - ICSB World Conference Discussion – 2016, 2017, 2018 and more
10:30 - Presentation of ICSB Academy
11:00 - Presentation of Kuwait to become ICSB affiliate
11:30 - Presentation of Strategy of JSBM
12:00 - Presentation from the World Bank
12:30 - Lunch
13:30 - Social Entrepreneurship Certificate
14:00 - 3E Educators Conference ECSB
14:30 - Regional Reports
15:15 - Status of proposals from Indonesia, Philippines and Lebanon to join ICSB

15:30 - ICSB Budget 2016-17 and Financials Presentation

16:00 - WWF Report, Historian Report

16:30 - ICSB Nominations and New Business

SUMMARY OF MOTIONS

[MOTION #1]

Luca Iandoli moves to approve the ICSB Board Minutes from the FY 2015-16 Incoming Meeting in Dubai, UAE, June 2015

- Seconded by Ki-Chan Kim

Discussion: None

Call to Vote

- Approved. Unanimous

[MOTION #2]

Luca Iandoli moves to approve the ICSB Board Minutes from the FY 2014-15 Outgoing Meeting in Dubai, UAE, June 2015

- Seconded by Ki-Chan Kim

Discussion: None

Call to Vote

- Approved. Unanimous

[MOTION #3]

Geoff Archer moves to approve the proposal from ICSB Argentina to host the ICSB 2017 World Conference, June 2017 in Buenos Aires, Argentina

- Seconded by L. Iandoli

Discussion:

- M. Al-Zuhair > how to market? The fees may be too high for delegates from Asia and Middle East particularly to travel.

- A. Tarabishy > Issue with Asia- very far

- C. Matthews > Asian delegates option to come early or stay long

Call to Vote:

- Approved. Unanimous

[MOTION #4]

Geralyn Franklin moves to allocate \$5,000 in the current year's budget to JSBM Editor in Chief travel.

Seconded by Geralyn Franklin.

Discussion:

- G. Franklin > Address publisher budgets with Wiley.

Call to vote: Approved. Unanimous.

[MOTION #5]

Alex DeNoble moves for ICSB to be a co-sponsor of the CA Entrepreneurship Educators Conference

- Seconded by KC.Kim

Discussion:

- J. Alves > Terms of agreement?

- A. DeNoble > List as partner, JSBM involvement, only financial support is for delegates to pay their way.

- H. Pichler > Annual event?

- A. DeNoble > Yes.

- G. Archer > Consideration for international delegates about the name, with CA in the title for travel reimbursements.

- A. Tarabishy > Similar to GW Oct – good Oct and March combination
- L. Iandoli > Sounds similar to 3E conference in Europe in April. Boutique conference with focus on education, next event coming up in Leeds- expecting around 100 submissions. Would like to sit down and exchange ideas. Local context matters, can we look at the same topic viewed around the world? Idea for cross-fertilization in terms of US perspective vs. European perspective
- A. DeNoble > Yes, let's continue dialog

Call to Vote:

- Approved. Unanimous.

[MOTION #6]

Geoff Archer moves to tentatively approve ICSB Kuwait as an affiliate, pending final details to be presented in June 2016 with full documentation.

- Seconded by Dato Hafsa

Discussion:

- D. Meyer > Issued raised here, not only Kuwait, but for the world. In 20 years in the USA, 20% of middle class jobs will be gone. We need to go back to being 'entrepreneurs.' Kuwait can lead middle class into the future.
- D. Hafsa > Have worked with Al-Zuhair through WB to set-up the fund. Fits with the Malaysia 2020 plan. Make sure entrepreneurship is a mandatory topic in all universities. Focus on job creators instead of job seekers, especially young people and women.
- H. Pichler > Pioneering initiative and task, can't do it alone. What other types of institutions are you partnering with to help accomplish the task? Challenge to create entrepreneurial mindset. World Bank suspicious of too much institutional support.
- M. Al-Zuhair > Support from two highest government authorities, means support by all others. Korea partnership with SEMBA. Khalifa fund of Abu Dhabi. GCC level governance.
- J. Alves > Foundation for affiliation has in past been based on four pillars of members. Discussion on research and academic members?
- A. Al-Zuhair > Partner with Kuwait University, oldest and main University in the country.
- A. Tarabishy > Possible gold sponsorship status at ICSB 2016

Call to Vote:

- Approved. Unanimous

[MOTION #7]

Tony Mendes moves to approve ICSB and USASBE launching a new Social Entrepreneurship Certificate program in Egypt, pending final details. Financials to be considered for each region (equal distribution)

- Seconded by G. Archer

Discussion:

- D. Meyer > How to define social entrepreneurship to someone who doesn't know?
- T. Mendes > Applying entrepreneurial principles with the idea of solving a social problem. Mission driven with entrepreneurial concepts. Either for-profit or non-profit entities, we push for revenue models that drive mission.
- F. Velez > For new cohorts, do they have to start in May in Kansas City?
- T. Mendes > Current set-up has modules 1,2,3 in KC or DC then 4,5,6 at USASBE. 7 online. New programs in new countries could offer 1,2,3 in their city followed by USASBE participation and completion online.
- A. Tarabishy > Which affiliates are interested? Mexico sending students, and Taiwan interested
- T. Mendes > Is there an interest in certifications?
- M. Al-Zuhair > Yes, with government entities as sponsors, private sector as part of the CSR.
- T. Mendes > Goal to grow curriculum specific to regions
- M. Al-Zuhair > certifications a good thing, but important to track measure of completion. Don't award just attendance. Syllabus at end?
- T. Mendes > Certifications different per region.
- F. Velez > Tailored approach ... Egypt all modules in 3-4 days.

- A. Tarabishy > Option #1 is all modules in Mexico; Option #2 is some in Mexico then USASBE.
 - H. Pihler > Social Entrepreneurship fading in Europe, overdone, issues with defining the topic. Interested in turn key operation.
 - B. Kenny > Interested in SE, also developing new topical programs
 - T. Mendes > First attempt to certify with best faculty we can find, no previous effort by USASBE
 - M. Al-Zuhair > Partner with European Development Bank who participants can go to after the event with their ideas.
 - G. Archer > University endorsement of certificates? Faculty professional development request...offer as an option if people want to see a university on the certificate. Get on to transcript
- Call to Order:
- Approved. Unanimous

[MOTION #8]

Breda Kenny moves for affiliates to explore with USASBE ways to create new certificate programs on different topics.

- Seconded by L. Iandoli

Discussion: None

Call to Order:

- Approved. Unanimous

[MOTION #9]

Breda Kenny moves for ICSB to support the 3E Entrepreneurship Education Conference as a co-sponsor.

- Seconded by L. Iandoli

Discussion:

- A. Tarabishy > Niche conference
- D. Meyer > Why is it unique?
- B. Kenny > Focuses on questions... real opportunity to debate and discuss.
- L. Iandoli > co-branding model, not only RENT to gain new members.

More stable membership numbers.

Call to Vote:

- Approved. Unanimous

[MOTION #10]

Dato Hafsa Hashim moves to approve the Budget for FY 2016-17

- Seconded by D. Meyer

Discussion: None

Call to Vote:

- Approved. Unanimous

[MOTION #11]

Ki-Chan Kim moves to adjourn the ICSB FY 2015-16 Mid-Year Board meeting.

- Seconded by G. Archer

Discussion: None

Call to Vote:

- Approved. Unanimous

DISCUSSION

Time allotted | 9:00am | **Agenda topic** Call to Order | **Presenter** KC.Kim

- Welcome
- Alex DeNoble will join the meeting later this morning, currently in conference organizing meetings.
- Motion #1 and Motion #2 to approve minutes from Dubai meetings – outgoing and incoming boards.

Motions

[MOTION #1]

Luca Iandoli moves to approve the ICSB Board Minutes from the FY 2015-16 Incoming Meeting in Dubai, UAE, June 2015

- Seconded by Ki-Chan Kim

Discussion: None

Call to Vote

- Approved. Unanimous

[MOTION #2]

Luca Iandoli moves to approve the ICSB Board Minutes from the FY 2014-15 Outgoing Meeting in Dubai, UAE, June 2015

- Seconded by Ki-Chan Kim

Discussion: None

Call to Vote

- Approved. Unanimous

Time allotted | 25 minutes | **Agenda topic** President's Report | **Presenter** KC.Kim

Report

- Great progress so far this year in many regions
- Thank you to all the Board members for your work and support.
- Continuing the goal to extend the role of ICSB into the ASEAN countries, as well as Latin America and other areas where we don't currently have representation.
- We have invited new members to join conference and events and have also encouraged new affiliates to join from the ASEAN countries
- Continued relations with partner organizations such as OECD, United Nations, ILO
- Expecting a decision from the UN on ICSB 2016 World Conference sponsorship by January 13.
- UN Board meeting to decide on ICSB partnership
- Idea to have June 16, 2016 as UN Day for ICSB 2016
- Encourage all Board members to provide advice and guidance for betterment of ICSB
- Currently collecting data for study of Humane Entrepreneurship (english, spanish, japanese, hopeful for 20 countries to publish WhiteBook).
- In Jakarta, we participated in a declaration for ASEAN countries on humane entrepreneurship
- In Argentina and Malaysia, we also had a declaration Malaysia with another upcoming in Seoul this April 2016.
- Elected VPs to continue; Mohammed Al-Zuhair (Kuwait), Alex Denoble (USASBE), Tony Mendes (USASBE), Dato Hafsah (Malaysia)

Discussion

- A. Tarabishy > Overview of UN Global Compact outreach and relationship to date. They are considering three engagements for ICSB 2016; (1) to partner, (2) to give us space (general assembly) and (3) proposal for Ban-Ki Moon

to give opening address.

- KC.Kim > Chair of EcoSole willing to attend and speak
- A. Tarabishy > If good news, outreach to affiliates will occur to send high level delegations to the UN General Assembly
- D. Hafsah > If the agreement is made, is it annual or one-time?
- A. Tarabishy > Goal is annual partnership with UN to support SDGs
- J. Alves > For ICSB 2020 Strategy, we discussed being at the table with high level organizations like the UN regarding issues of entrepreneurship.
- A. Tarabishy > Grant with IADB to Argentina also a sign of progress
- D. Meyer > Huge breakthrough... discussion for many years at the Board level about how ICSB can be a major player. Messaging from IO important going forward to get the name of ICSB out... great progress.
- H. Pichler > President of the World Bank usually gives a speech at EcoSole event each year, could be a nice connection.
- A. Tarabishy > Conference in Egypt with ILO – another possibility for entrepreneurship education project

Motions

None

Time allotted | 45 Minutes | Agenda topic World Conference Discussion | Presenter A. Tarabishy

Report on ICSB 2017

- Board tentatively approved Argentina to host ICSB 2017 in Dubai
- Overview of Board discussion from Duabi, one important item was having the conference in Buenos Aires
- ICSB Argentina submitted a new PPT with more details of where, and how much
- World Conference Fee of \$50k has been agreed plus add-ons to be negotiated like complimentary registrations for Board members and VIPs
- Proposal for ICSB Argentina to work with the IO on operations. ICSB IO to collect money due to restrictions placed by the Argentinian government
- Presentation of PPT
- Motion #3 to approve the ICSB Argentina proposal to host the ICSB 2017 World Conference

Report on ICSB 2018

- Robert Lai, President of ICSB ROC, presents PPT
- Taipei, The Heart of Asia proposal
- Motion #4 to approve, pending final details to be submitted in June 2016, ICSB ROC Taiwan to host the ICSB 2018 World Conference in June 2018 in Taipei, Taiwan ROC.

Motions

[MOTION #3]

Geoff Archer moves to approve the proposal from ICSB Argentina to host the ICSB 2017 World Conference, June 2017 in Buenos Aires, Argentina

- Seconded by L. Iandoli

Discussion:

- M. Al-Zuhair > how to market? The fees may be too high for delegates from Asia and Middle East particularly to travel.
- A. Tarabishy > Issue with Asia- very far
- C. Matthews > Asian delegates option to come early or stay long

Call to Vote:

Motions

- Approved. Unanimous

[MOTION #4]

Geoff Archer moves to approve, pending final details to be submitted in June 2016, the ICSB ROC Taiwan proposal to host the ICSB 2018 World Conference, the weekend of June 10, 2018 in Taipei, Taiwan ROC

- Seconded by K. Kim

Discussion;

- A. Tarabishy > Consider the ICSB Academy as part of the program
- A. DeNoble > Great experiences in Taiwan, happy to support
- K. Kim > Thank you Robert... Taiwan submitted a proposal to host the ICSB World Conference in 2015 and we are pleased to now award the event to the delegation.
- A. Tarabishy > Inaugural Kai Yang Best paper award to be presented in June

Call to Vote:

- Approved. Unanimous
-

Time allotted | 10 Minutes | Agenda topic Welcome- USASBE President | Presenter A. DeNoble

- Welcome to San Diego for USASBE 2016
- 600+ delegates in attendance
- Excited to develop great new initiatives with ICSB moving forward
- One example is a pilot program this week matching USASBE researchers with Korean researchers
- Promoting cross-cultural collaborations
- ICSB and USASBE working together in other ways such as the online submission system and the Social Entrepreneurship certificate programs
- I hope to get involved more with the ICSB Board after USASBE term
- Happy to see Francisco from CETYS here

Discussion

- KC. Kim > Thank you Alex on behalf of the ICSB Board for your work over the oast year and particularly in improving relations between ICSB and USASBE
- J. Alves > Overview of the context of the meeting a few years ago, some points of contention. Thanks to Tony Mendes; the SE program for example is one way that ICSB tries to be enablers
- T. Mendes > Issue not only resolved, but now on a new level of collaboration and partnership. Opportunities to expand global programs.
- A. DeNoble > The CA entrepreneurship educators conference is coming up in March, with a focus on pedagogy. Half of the participants are from outside CA. Day 1: Future directions of research; Day 2: Pedagogy. Howard Aldrich keynote, Ted Zoller keynote on pedagogy and experiential exercises
- A. Tarabishy > ICSB can co-sponsor to help grow regional conference.
- Motion #5 by Alex DeNoble for ICSB to be a co-sponsor of the CA Entrepreneurship Educators Conference.

Motions

[MOTION #5]

Alex DeNoble moves for ICSB to be a co-sponsor of the CA Entrepreneurship Educators Conference

- Seconded by KC.Kim

Discussion:

- J. Alves > Terms of agreement?

Motions

- A. DeNoble > List as partner, JSBM involvement, only financial support is for delegates to pay their way.
 - H. Pichler > Annual event?
 - A. DeNoble > Yes.
 - G. Archer > Consideration for international delegates about the name, with CA in the title for travel reimbursements.
 - A. Tarabishy > Similar to GW Oct – good Oct and March combination
 - L. Iandoli > Sounds similar to 3E conference in Europe in April. Boutique conference with focus on education, next event coming up in Leeds- expecting around 100 submissions. Would like to sit down and exchange ideas. Local context matters, can we look at the same topic viewed around the world? Idea for cross-fertilization in terms of US perspective vs. European perspective
 - A. DeNoble > Yes, let's continue dialog
- Call to Vote:
- Approved. Unanimous.

Time allotted | Continued | Agenda topic World Conference Discussion | Presenter A. Tarabishy

Report on ICSB 2016

- Sandra from Stevens Institute presents PPT on conference, latest news and facilities
- Thanks to Christos, Luca and Ayman for their negotiations and on-going support
- NJIT and NYU are also potential partners
- Talking to hotels and venues around the city to plan the best experience possible
- Stevens is very excited to host ICBS 2016.

Discussion

None

Motions

None

Time allotted | 30 Minutes | Agenda topic ICSB Academy | Presenter L. Iandoli

- Pilot last year in Dubai was a success
- Global nature, integration with the conference is a main selling point for us
- Future iterations in ECSB, USASBE, Korea etc.
- 60-80 students currently committed for ICSB 2016 Cohort
- Rates discussed as well as some catering options and potential sponsors
- Launch pad central is committed
- Module based learning program with site visits and experiential work
- Bringing students from Korea, Wilkes, GWU, Taiwan, NJIT, Malaysia and more
- Working with Tony Mendes to possibly receive Kauffman foundation scholarship and general support for Academy
- Push students to attend conference and network

Discussion

- KC. Kim > Alumni association of the ICSB Academy
- M. Al-Zuhair > Mentors a very important component, sub-divide participants in terms of who has an idea and

who doesn't. Creating a mentor network, you can book 10 minutes at a time. 'Book a Mentor'

- L. Iandoli > Application includes a survey, themes emerge organically too.
- D. Meyer > Keep track of those attending to determine the effect on starting new businesses. Pre- and post-surveys to keep in touch
- G. Archer > Experience with Germans, afraid of joining educational groups. Solicit donations via Alumni. Don't know the answer, maybe linkedin and facebook didn't work with only Germans.
- B. Kenny > Capture the learning, have a dedicated researcher there to feed information to 3E & CA educators conference
- A. Tarabishy > Dilara is developing a booklet as part of independent study
- L. Iandoli > Working with SEANZ on a pilot

Motions

None

Time allotted | 30 Minutes | Agenda topic Kuwait Proposal | Presenter M. Al-Zuhair

- PPT presentation on Kuwait National Fund for SME Development
- Main organization, SME agency and development bank
- One-stop shop in Kuwait for business owners
- Appointed to start this initiative by the government from scratch
- Government entity, partner with foreign entities to develop support initiatives likes tech stars for example
- Ayman Tarabishy and Dato Hafsa cooperation since the beginning
- World Bank partnership for implementation
- Government committed billions to this initiative, less pressure to spend with oil prices going down
- GCC market > regional vs. international
- Affiliate under the Kuwait National Fund umbrella
- Motion #6 by Geoff Archer to tentatively approve ICSB Kuwait as an affiliate, pending final details to be presented in June with full documentation.

Discussion

None

Motions

[MOTION #6]

Geoff Archer moves to tentatively approve ICSB Kuwait as an affiliate, pending final details to be presented in June 2016 with full documentation.

- Seconded by Dato Hafsa

Discussion:

- D. Meyer > Issued raised here, not only Kuwait, but for the world. In 20 years in the USA, 20% of middle class jobs will be gone. We need to go back to being 'entrepreneurs.' Kuwait can lead middle class into the future.
- D. Hafsa > Have worked with Al-Zuhair through WB to set-up the fund. Fits with the Malaysia 2020 plan. Make sure entrepreneurship is a mandatory topic in all universities. Focus on job creators instead of job seekers, especially young people and women.
- H. Pichler > Pioneering initiative and task, can't do it alone. What other types of institutions are you partnering with to help accomplish the task? Challenge to create entrepreneurial mindset. World Bank suspicious of too much institutional support.
- M. Al-Zuhair > Support from two highest government authorities, means support by all others. Korea partnership with SEMBA. Khalifa fund of Abu Dhabi. GCC level governance.
- J. Alves > Foundation for affiliation has in past been based on four pillars of members. Discussion on research and

Motions

academic members?

- A. Al-Zuhair > Partner with Kuwait University, oldest and main University in the country.
- A. Tarabishy > Possible gold sponsorship status at ICSB 2016

Call to Vote:

- Approved. Unanimous

Time allotted | 30 Minutes | Agenda topic JSBM Strategy | Presenter G. Solomon

- JSBM Strategy PPT with overview of stats and recent announcements
- Working to improve impact factor, increase citations both online and print and maximize relationships on the Editorial Board.
- Discussion among the Editorial Board about narrowing focus.
- JSBM being mentioned again in important research circles
- Early adopter of online distribution, but still cautious with the roll-out.
- Working with Alain Fayolle to achieve ABS 4 ranking.

Discussion

- G. Archer > JSBE competes with JSBM in a sense, HEC Montreal is the new Editor. Disadvantages to being a smaller journal, thinking of merging. Will talk more about helping out
 - D. Meyer > Recommend a change of title for Special Issue in development on Entrepreneurship Education
 - H. Pichler > Dormant editorship in 2011, George and Michael have turned it around in 2 years and sustained. Tremendous work.
- A. Tarabishy > Seeking recommendations from Affiliates and Chapters to include on the IRB – International Review Board.

Motions

None

LUNCH

Time allotted | 30 Minutes | Agenda topic Social Entrepreneurship Certificate | Presenter T. Mendes

- PPT presentation on overview of the SE program developed by USASBE
- Cohorts offered at annual USASBE meeting, in KC and also in Washington DC.
- Participants can complete the program now with only two trips.
- Recently in Egypt at the SE conference in Giza
- Opportunities to expand the program globally, remember to keep in mind country context.
- Special prep work needs to be done before introducing in a new country to make sure it fits.
- Motion #7 by Tony Mendes moves to approve ICSB and USASBE launching a new Social Entrepreneurship Certificate program in Egypt, pending final details. Financials to be considered for each region (equal distribution).
- Motion #8 by Breda Kenny to

Discussion

- K.C.Kim > In the name of ICSB brand, engage organizations like the WB, OECD, APEC, Kauffman; engage university contributors
- T. Mendes > Over 6,000 students have taken a course form a graduate of the program.
- G. Solomon > Have you surveyed the alumni?
- T. Mendes > Not yet, good idea. I have anecdotal evidence.
- D. Hafash > Will approach APEC, working through US S.B.A, then ASEAN level. If APEC and ASEAN adopt it, it becomes a global item. We will then invite Dr. Mendes to make a presentation
- K.C. Kim > Develop a new logo for the SE program.

Motions

[MOTION #7]

Tony Mendes moves to approve ICSB and USASBE launching a new Social Entrepreneurship Certificate program in Egypt, pending final details. Financials to be considered for each region (equal distribution)

- Seconded by G. Archer

Discussion:

- D. Meyer > How to define social entrepreneurship to someone who doesn't know?
- T. Mendes > Applying entrepreneurial principles with the idea of solving a social problem. Mission driven with entrepreneurial concepts. Either for-profit or non-profit entities, we push for revenue models that drive mission.
- F. Velez > For new cohorts, do they have to start in May in Kansas City?
- T. Mendes > Current set-up has modules 1,2,3 in KC or DC then 4,5,6 at USASBE. 7 online. New programs in new countries could offer 1,2,3 in their city followed by USASBE participation and completion online.
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- T. Mendes > Is there an interest in certifications?
- M. Al-Zuhair > Yes, with government entities as sponsors, private sector as part of the CSR.
- T. Mendes > Goal to grow curriculum specific to regions
- M. Al-Zuhair > certifications a good thing, but important to track measure of completion. Don't award just attendance. Syllabus at end?
- T. Mendes > Certifications different per region.
- F. Velez > Tailored approach ... Egypt all modules in 3-4 days.
- A. Tarabishy > Option #1 is all modules in Mexico; Option #2 is some in Mexico then USASBE.
- H. Pihler > Social Entrepreneurship fading in Europe, overdone, issues with defining the topic. Interested in turn key operation.
- B. Kenny > Interested in SE, also developing new topical programs
- T. Mendes > First attempt to certify with best faculty we can find, no previous effort by USASBE
- M. Al-Zuhair > Partner with European Development Bank who participants can go to after he event with their ideas.
- G. Archer > University endorsement of certificates? Faculty professional development request...offer as an option if people want to see a university on the certificate. Get on to transcript

Call to Order:

- Approved. Unanimous

[MOTION #8]

Breda Kenny moves for affiliates to explore with USASBE ways to create new certificate programs on different topics.

- Seconded by L. Iandoli

Discussion: None

Call to Order:

- Approved. Unanimous

Time allotted | 30 Minutes | Agenda topic 3E Educators Conference ECSB | Presenter B. Kenny and L. Iandoli

- Breda is a member of the ECSB Board, responsible for strategic collaboration.
- 2016 3E Conference in Leeds this March, then 2017 3E in Cork, Ireland
- PPT with overview of the conference and themes.
- Focus on collaborative sessions, no PPTs, no Keynotes.
- Average attendance 80-100 participants. Good number to promote worthwhile engagement.
- Can submit by Jan 14th for this year
- We invite you to Cork, Ireland in 2017, if you cannot attend this year.
- Format is Two-day conference
- Seeking to collaborate further with CA Entrepreneurship Educators March event.

Discussion

None

Motions

[MOTION #9]

Breda Kenny moves for ICSB to support the 3E Entrepreneurship Education Conference as a co-sponsor.

- Seconded by L. Iandoli

Discussion:

- A. Tarabishy > Niche conference
- D. Meyer > Why is it unique?
- B. Kenny > Focuses on questions... real opportunity to debate and discuss.
- L. Iandoli > co-branding model, not only RENT to gain new members. More stable membership numbers.

Call to Vote:

- Approved. Unanimous

Time allotted | 45 Minutes | Agenda topic Regional Reports | Presenter Multiple

Report on Asia/Pacific

KC.Kim >

- Updates from ACSB 2015 Conference in Miri, Malaysia.
- Next ACSB Conference to be hosted in Indonesia.
- Zakaria Taib from Malaysia will become the new ACSB President.
- Big potential for new members, especially in ASEAN countries.
- 5th ACSB Conference in talks with SEAANZ to host in Australia/New Zealand.

D. Hafsah >

- PPT presentation on the Miri conference.
- Big data, online retailers a focus.
- Sharing with other countries how Malaysia has maintained #1 ranking for 6 years in terms of WB access to finance outcomes
- Asian SME conference 2016 rising to the challenge. May 17-19, 2016

I-Hung Li >

- ICSB China Mainland report

- November meeting in Beijing
- Good opportunities to grow
- Have been living in the USA for over 40 years
- Looking forward to continued engagement

Report on Europe/Middle East/Africa

- ECSB Report presentation, steady membership
- ICSB World Conference in 2019 potentially in Europe...looking at Paris.

Report on Americas

F. Velez >

- ICBS Mexico presentation.
- Puerto Vallarta conference - 96 accepted papers
- 2nd conference will be in Pachuca
- Efforts to increase membership and events
- CETYS - members of USASBE and ICSB Mexico

G. Archer >

- CCSBE Presentation
- 2016 Conference in Guelph
- Good opportunity in region that's well populated
- Progress with Inter-affiliate agreement.
- Looking to sign week with USASBE and enhance cooperation generally. Template for other affiliates to use.
- For example, find Canadians in US who aren't members and vice versa
- Approved by Canadian Board
- Three recommendations as addendum (1.) Delineate process items like the exchange rate. (2.) Conference organizers are aware, part of yearly CFP and hosting proposal and (3.) reciprocal seat on the Board if desired as non-voting observer role.

Discussion

- A. Tarabishy > Facilitate meeting with USASBE, CCSBE, Mexico. Goal to get 2 or 3 signatures.
- G. Archer > 3 Year Term almost up to review the status of regional structure of the Board, what works and doesn't work.
- KC.Kim > To appoint committee to report in June with Jeff Alves as the Chair
- J. Alves > Overview of the regional approach, why it was implemented. In some areas, changes haven't been as effective as others. Looking forward to working through with 4-5 people. Solution is do we keep it, go back, or change completely
- H. Pichler > Looking back on a whole, affiliates and chapters took it well, one exception is Puerto Rico. Recommend Jeff special outreach with Zulma and Jose
- A. Tarabishy > Proud to report SEAANZ has been engaging with ACSB.
- D. Meyer > Requests general office to put together in writing, which affiliates are coming in. Which are in difficult situations. Concern that affiliates are being admitted without rigor.
- M. Battaglia > Presentation of updates by affiliate and chapter- all current in terms of billing.
- A. Tarabishy > Overview of new affiliate interest from Indonesia, Philippines and Lebanon. Also ASEAN progress and Africa but no formal proposals received to date.
- H. Pichler > Pursue different channels in India?
- C. Matthews > Meetings in Malaysia, continued communication, work in progress.
- J. Alves > Have connections to Punjab University (isolated geographically)

Motions

Motions

None

Time allotted | 30 Minutes | Agenda topic Financials Presentation | Presenter M. Battaglia

- Presentation of the financial statements – Profit and Loss Budget vs Actual 3 year comparison, General Ledger and the Proposed Budget for FY 2016-17.
- Explanation of notes and line items listed in the excel sheets posted online
- Operating budget has increased to \$410,000 thanks to contribution from Hyundai Mobis in the past year.
- Focus on ICSB 2016, working with Geralyn to develop a separate conference budget to present at the next meeting.

Discussion

- C. Matthews > Detailed separate conference budget needed.
- D. Hafsah > Take out the expenses of the World Conference and put into separate budget.

Motions

[MOTION #10]

Dato Hafsah Hashim moves to approve the Budget for FY 2016-17

- Seconded by D. Meyer

Discussion: None

Call to Vote:

- Approved. Unanimous.

Time allotted | 30 Minutes | Agenda topic WWF and Historian Reports | Presenter D. Meyer and H. Pichler

Report on Wilford White Fellows/Past-Presidents

D. Meyer >

- Some members not very responsive
- Have been providing monthly updates on what is going on
- Anything the general office has sent
- Will try to engage for participation at ICSB 2016
- Some concerns raised about recent nominations to the Fellows

Report on ICSB History

H. Pichler >

- Working with IO office to update new History document
- Planning for update to appear at ICSB 2016 in NJ/NY

Discussion

- M. Battaglia > Update on ICSB Nominations. Meeting of the Nominating Committee later this afternoon, only received 4 nominations this year via the online form and call.
- A. Tarabishy > The following individuals have indicated via email an interest to be nominated; President Elect: Robert Lai (ROC-Taiwan); SVP of Finance: Geralyn Franklin (USA) - need final confirmation; SVP of Development: Geoff Archer (Canada)

Motions

[MOTION #11]

Ki-Chan Kim moves to adjourn the ICSB FY 2015-16 Mid-Year Board meeting.

- Seconded by G. Archer

Discussion: None

Call to Vote:

- Approved. Unanimous.