2017 CCSBE Conference

ccsbe / ccpme

The development of SMEs and entrepreneurship in the new context of globalization

May 11 - 13, 2017, Université Laval, Québec City

CALL FOR PAPERS

The Faculty of Business Administration of Université Laval (FSA ULaval) is pleased to invite you to the annual conference of the Canadian Council for SMEs and Entrepreneurship (CCSBE), from May 11 to 13, 2017 in Québec City.

Stephan-A.-Jarislowsky Chair in International Business, as well as FSA ULaval Business Square, the Chair in Entrepreneurship and Innovation and the Chair of Leadership in Education - Women and Organizations, are responsible for the organisation of this event.

UNIVERSITÉ LAVAL
Chaire Stephen-A.-Jarislowsky en gestion des affaires internationales

CARRÉ DES AFFAIRES FSA ULAVAL
BANQUE NATIONALE

UNIVERSITÉ LAVAL
Chaire en entrepreneuriat et innovation

UNIVERSITÉ LAVAL
Chaire de leadership en enseignement - Femmes et organisations

BACKGROUND AND THEMES

THE MAIN THEME OF THE CONFERENCE

THE DEVELOPMENT OF SMES AND ENTREPRENEURSHIP IN THE NEW CONTEXT OF GLOBALIZATION

Depuis la crise financière mondiale de 2008, la mondialisation est entrée dans une phase tumultueuse. In fact, since the global financial crisis of 2008, globalization has taken a tumultuous dimension. The slowdown in economic growth, considered by many as a «new norm», important change in global economic structure, development of free trade agreements of the new generation, growing social protest, adoption of major programs for sustainable development, digital revolution, etc. are all the factors that disrupt business environment, thereby creating huge opportunities as well as major challenges for companies. Being the engine of innovation and job creation, SMEs and entrepreneurs, more than ever before, are challenged to internationalize in order to better exploit new markets and develop new competencies. It is clear that the challenges of globalization are not just limited to how to conquer foreign markets. Thus, for SMEs that decide to venture within domestic markets, being able to effectively and ethically exploit resources from international markets, and to take a stand in the light of new domestic and external factors becomes new strategic imperatives.

Researchers, entrepreneurs, teachers, administrators, students, policy makers and all other persons interested in promoting SMEs and entrepreneurship are invited to participate in this great gathering. We accept proposals for academic papers, professional workshop sessions and panel discussions in all fields related to SMEs and entrepreneurship, especially on the following topics:

- International entrepreneurship
- Challenges of internationalisation for SMEs
- Government policies towards the internationalization of SMEs
- SMEs and innovation
- SMEs and sustainable development
- SMEs and digital revolution
- Management of SMEs growth
- Women entrepreneurs
- Immigrants entrepreneurship
- Technological entrepreneurship
- Aboriginal entrepreneurship
- Social entrepreneurship
- Comparative entrepreneurship
- Development of entrepreneurship culture
- Entrepreneurship education

IMPORTANT DATES AND SUBMISSION GUIDELINES

February 20, 2017

Deadline for submission of proposals for academic papers, professional workshop sessions, and panel discussions, in French or English, to the following address: ccsbe2017@fsa.ulaval.ca.

Each submission should be made of two pages, Times New Roman 12pt in Microsoft Word format: the first page will include a title, names, status and contact details of author(s); the second page will present contents and 5 keywords, according to the following categories:

SUBMISSION TYPE	FORMAT	REQUIREMENTS
Academic Papers	Abstract	Les résumés doivent indiquer clairement le but, la méthode et les résultats escomptés de l'étude et ne doivent pas dépasser 500 mots.
Professional workshop sessions	Summary	Les résumés doivent décrire le format et le contenu de l'atelier et ne doivent pas dépasser 500 mots.
Panels	Summary	Summaries (not more than 500 words) should describe the theme and its interests; identify the panel speakers and their sub-topic areas.

All submissions will be peer-reviewed, based on its relevance and quality. The Scientific Committee's decision will be communicated to authors, two weeks after receipt of the proposal.

March 10, 2017

Deadline for early bird registration and payment.

The registration fees include the CCSBE membership fees and Conference Gala fees.

Details for the inscription and registration fees on the next page.

April 10, 2017

Deadline for submission of full paper or final version of abstract in English or French, to the following address: ccsbe2017@fsa.ulaval.ca.

The text should be submitted in Microsoft Word format and should not be more than 20 pages including the cover page, diagrams, tables and references. The format will be single-spaced, Times New Roman 12pts (attribute normal for text, bold for titles and subtitles), margin top, bottom, right and left 2.5 cm (1 inch), headings numbered as 1., 1.1.,1.1.1, etc. All references should be at the end of the document. In the text, the authors' names should be referenced in brackets followed by the year of publication, for example: (Tremblay, 2009).

REGISTRATION AND PAYMENT

Please visit the Website >

FRAIS D'INSCRIPTION	
Early bird (by March 10, 2017)	Regular (after March 10, 2017)
Student: 285 $ CAD + taxes Others: 475 $ CAD + taxes	Student: 370 $ CAD + taxes Others: 575 $ CAD + taxes

Cancellation Policy

Cancellation requests must be sent in writing to: ccsbe2017@fsa.ulaval.ca, before April 1st, 2017.
Please note that 30% of the registration fees will be retained as administration fees. If the cancellation request is received after March 31, 2017 or if the participant does not attend, the full registration fees will be retained.

ORGANISING COMMITTEE

Chair

- Dr. Zhan Su, Director of Stephan-A. -Jarislowsky Chair in International Business, FSA ULaval

Co-chair

- Dr. Sophie Veilleux, Director of FSA ULaval Business Square, FSA ULaval
- Dr. Maripier Tremblay, Director of the Chair in Entrepreneurship and Innovation, FSA ULaval
- Dr. Sophie Brière, Director of the Chair of Leadership in Education - Women and Organizations, FSA ULaval

Members

- M. Alexis Abodohoui, FSA ULaval, Canada
- M. Sègbédji Parfait Aïhounhin, FSA ULaval, Canada
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- M. Charles Fahindé, FSA ULaval, Canada
- Mlle. Hondo Séphora Claire Kerekou, FSA ULaval, Canada
- M. Radjabu Mayuto, FSA ULaval, Canada
- M. Claude Thomas, FSA ULaval, Canada

SCIENTIFIC COMMITTEE

Chair

- Dr. Zhan Su, Stephen-A.-Jarislowsky Chair in International Business, FSA ULaval, Canada

Co-chair

- Dr. Yvon Gasse, FSA ULaval, Canada

Membres

- Dr. Ado Abdoulkadre, University of Ottawa, Canada
- Dr. Abdullah Al Mamun, Faculty of Entrepreneurship and Business, Universiti Malaysia Kelantan, Malaysia
- Dr. Samim Al-Azad, School of Business, North South University, Bangladesh
- Dr. Claude Albagli, CEDIMES Institut, France
- Dr. Luc Audebrand, FSA ULaval, Canada
- Dr. Jacques Baronet, Université de Sherbrooke, Canada
- Dr. Omar Benia, Faculté des Sciences Economiques et Sciences de Gestion, Université BADJI Mokhtar, Algeria
- Dr. Gustavo Birollo, FSA ULaval, Canada
- Dr. Sophie Brière, Chair of Leadership in Education - Women and Organizations, FSA ULaval, Canada
- Dr. François Brouard, Carleton University, Canada
- Dr. Michael Carney, Concordia University Research Chair in Strategy and Entrepreneurship, John Molson School of Business, Concordia University, Canada
- Dr. Samira Chaker, IHEC Carthage, Tunisia
- Dr. Elie Chrysostome, School of Business & Economics, State University of New York, USA
- Dr. Yan Cimon, CIRRELT, FSA ULaval, Canada
- Dr. Ahmed El Moutaouasset, Université Cadi Ayyad, Morocco
- Dr. Louis-Jacques Filion, HEC Montréal, Canada
- Dr. Jian Gao, School of Economics and Management, Tsinghua University, China
- Dr. Denis Garand, FSA ULaval, Canada
- Dr. Olivier Germain, Université du Québec à Montréal, Canada
- Dr Mike Henry, CCPME, School of Business and Economics, Thompson Rivers University, Canada
- Dr. Kalinga Jagoda, Department of Management, University of Guelph, Canada
- Dr. Mary Kilfoil, CCPME, Faculty of Management, Dalhousie University, Canada
- Dr. Gary Knight, Helen Jackson Chair of International Management, Willamette University, USA
- Dr. Jean-François Lalonde, Université de Sherbrooke, Canada
- Dr. Wei Li, School of Business, University of Sydney, Australia
- Dr. Howard Lin, CCPME, Ryerson University, Canada
- Dr. Mohamed M'Hamdi, Université Sidi Mohamed Ben Abdellah, Morocco
- Dr. Louicius Michel, School of Business, Burma University, Canada
- Dr. Muhammad Mohiuddin, School of Business and Economics, Thomson Rivers University, Canada
- Dr. Jean-Marie Nkongolo-Bakenda, Kenneth Levene School of Business, University of Regina, Canada
- Dr. Diane Poulin, FSA ULaval, Canada
- Dr. Francesco Scalera, Università degli studi di Bari, Italy
- Dr. Étienne St-Jean, Université du Québec à Trois-Rivières, Canada
- Dr. Josée St-Pierre, Université du Québec à Trois-Rivières, Canada
- Dr. Xinbo Sun, School of Business Administration, Northeastern University, China
- Dr. Mai Thai, HEC Montréal, Canada
- Dr. Luis Felipe Torres Gómez, ITESM Campus Queretaro, Mexico
- Dr. Maripier Tremblay, Chair in Entrepreneurship and Innovation, FSA ULaval, Canada
- Dr. Sophie Veilleux, FSA ULaval Business Square, FSA ULaval, Canada
- Dr. Yu Zhang, Tianjin Hi-tech investment management Co. Ltd., Tianjin University, China
- Dr. Yuli Zhang, Nankai Business School, China

AWARDS FOR THE BEST PAPERS

Selected papers will be awarded as the best papers by the CCSBE conference.

PUBLICATION OUTLET

Accepted papers or abstracts will be published in the electronic conference proceedings.
Selected papers will be considered for publication in the Journal of Small Business and Entrepreneurship (www.jsbe.com) or in an edited book.

CONFERENCE LANGUAGES

English and French

ABOUT QUÉBEC CITY

Québec City is the capital of the province that bears its name. Known as the only walled city in North America, bordered by the majestic St. Lawrence River, and overlooking a landscape that is just breathtaking, Québec City was recognized as a World Heritage Treasure by UNESCO in 1986 because of its unique beauty, well preserved fortifications and old town. Enjoying a worldwide reputation for being clean and safe, this city remains a truly distinctive destination with its legendary "joie de vivre", gastronomy, French culture with an European touch, and outstanding historic sites. Whether you're in the Old City or at a nearby resort area, buildings, murals, statues, monuments, and parks reveal the rich history of the region's storied past. The friendly atmosphere and affable locals add to the European charm. Québec City ranks among the best destinations in Canada, according to the readers of the *Travel + Leisure Magazine* 2016.

INFORMATION AND CONTACTS

E-mail: ccsbe2017@fsa.ulaval.ca

Website: www.fsa.ulaval.ca/ccsbe2017

In collaboration with the CEDIMES Institute