



## 2017 Call for Mini-proposals

### **Become one of the USASBE Go Deep Scholars!**

People who foster learning experiences for innovation and entrepreneurship are invited to submit a mini-proposal to attend the Go Deep Teaching and Learning Scholars and Fellows program in August 2017.

This includes faculty members in colleges and universities, and leaders within academic institutes and centers. It includes teachers who foster business or entrepreneurship in junior and high school contexts. And it includes people working in nonprofits, corporations, and the community to foster innovation and entrepreneurship through professional learning initiatives, or programs. We want the group to be diverse and you do not need to have a background in entrepreneurship – for example, you might be a scientist or an artist or a teacher or a manager. Rather, the common thread among scholars will be that they are trying to foster innovation and entrepreneurship for others through education and learning.

Fundamentally, this is a program for: making a change happen in someone's education and learning; developing an inquiry and/or research project – to ask smart questions about that change; and developing deep and productive relationships with a group of colleagues going through similar experiences.

People selected to the USASBE Go Deep Scholars program will:

- Design and implement a new or new-to-them learning experience in their class, workplace, or organization. This might be: a class project; a course module; a game-based approach; a co-curricular experience; a new methodology; or a new workshop.

It might be something else too – the criteria are that:

- a) the proposed experience is innovative and promises a greater level of learning about, for, or through innovation and entrepreneurship;
  - b) it aims to help a body of students or learners; and, especially,
  - c) it is of real importance and significant interest to you because you think it'll make a difference.
- Answer significant questions through a related scholarly inquiry project. For some this will be a formal research project. For others this will be an informal study. The idea is to couple the new learning experience you're creating with an investigation about the learning that takes place in a way that can be disseminated publicly in the future.
  - Do this work as part of an intensive and inspiring 4 and a half-day facilitated process, with support of a so-called "mastermind group" of other scholars.
  - Have the opportunity to become USASBE Go Deep Scholars at the program and after – the cohort will stay in touch and grow each time the program is offered, thereby providing you with an important international network.

## **Mini-proposal document and requirements**

To express interest in becoming a USASBE Go Deep Scholar, send us a document addressing the following questions:

1. A little about you and your background, including any publicly available links to your work or workplace if relevant? (Don't forget to tell us your affiliations and details about how to reach you.)
2. The learning experience you want to make happen for others through your project? Be sure to clarify the who, what, where, when, why, and how?
3. Why its important and what impact it will have?
4. What is the central question you would ask in the associated inquiry or research project?

Even if you don't have a background carrying out formal research, and opt not to do formal research, tell us what it is you want to know more about by doing this work. And explain how you might go about answering your question.

5. Do you have any ideas for disseminating or sharing the results of your work to help others who foster innovation and entrepreneurship?
6. In balance, why do you want to be a USASBE Go Deep Scholar and what will you bring to the founding team? Tell us something fun about yourself!
7. [optional] Are you interested in training to facilitate a future offering of the Go Deep Scholars Program? If so, please tell us why and what background you have in facilitating curriculum development or scholarship of teaching and learning projects.
8. [optional] Is your institution or organization interested in hosting a future residency? If so, please tell us why and what you would bring to the table.

The fee for the program covers accommodation, all meals, wifi, and local travel as required. (See the website for details: <https://straightupbusiness.institute/for-educators/go-deep-scholars>.) In your proposal, please also confirm that you can commit to paying that fee ahead of time and the cost of the associated travel to and from your home.

Submit your mini-proposal in the form of a PDF document to [alex@theinnographer.com](mailto:alex@theinnographer.com) with the subject: "USASBE Go Deep Scholars Program mini-proposal".

We plan to begin reviewing proposals on May 10.

And we plan to start accepting USASBE Go Deep Scholars on May 30.

Direct any questions to [alex@theinnographer.com](mailto:alex@theinnographer.com)!

## **Do you have any sample projects? Can you help me figure out if my project fits?**

Your project probably does fit!

But yes, feel free to browse our now-archived website from our founding cohort, where you can [read see all of the founding Scholars' opening snapshots](#).