Entrepreneurship in Family Firms, Business Families, and Family Business Groups

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Background

Corporate Entrepreneurship includes a set of entrepreneurial activities such as corporate venturing, innovation, strategic renewal (Chua, Chrisman, and Sharma 1999), sustained regeneration, domain redefinition, organizational rejuvenation, and Business model innovation (Kuratko, and Audretsch 2013), and different processes such as Corporate Effectuation (Brettel, Mauer, Engelen, and Küpper 2012).

Research at a macroeconomic level shows that developed economies experience higher growth when firms within them engage in more entrepreneurial behaviors (Van Stel, Carree, and Thurik 2005). Similarly, entrepreneurship researchers have found that corporate entrepreneurship helps firms gain competitive advantage (Covin, and Miles 2006; Zahra, and Covin 1995). In turn, considerable effort has been devoted to understanding attributes and behaviors of firms that help them enact potentially profitable corporate entrepreneurship actions (Corbett, Covin, O'Connor, and Tucci 2013).

Sadly, while family-owned and managed firms are among the most significant in terms of their worldwide economic impact (Astrachan, and Shanker 2003; Corbetta, and Salvato 2012), the literature on corporate entrepreneurship in family firms is still quite fragmented and recent literature reviews show that it needs further theoretical and empirical development (McKelvie, McKenny, Lumpkin, and Short 2014; Sciascia, and Bettinelli forthcoming), which can only be fully comprehended considering the broader context, for example the influence of the family (Alsos, Carter, and Ljunggren 2014) or the family business group (Corbetta, and Salvato 2012; Habbershon, and Pistrui 2002; Manikutty 2000). In order to understand Corporate Entrepreneurship in the Family Business context, researchers need to investigate at the intersection of family, family business, and entrepreneurship (Randerson, Bettinelli, Fayolle, and Anderson forthcoming).

Aims and Scope

The topics developed in this special issue will be in line with the *Journal of Small Business Management* areas. This list of questions is illustrative and not exhaustive in identifying topics that are relevant for the special issue. Without being exhaustive, the research questions addressed in this special issue could be:

- Corporate Entrepreneurship in the Family Business context: What does Corporate Entrepreneurship in the Family Business context mean? What are the Corporate Entrepreneurship in the Family Business context antecedents? What are the processes leading to Corporate Entrepreneurship in the Family Business context? What are the drivers and barriers of Corporate Entrepreneurship in the Family Business context? How important is Corporate Entrepreneurship compared to other strategic behaviors and how distinct are they? What are the performance consequences of Corporate Entrepreneurship in the Family Business context?

- The epistemological and conceptual roots of Corporate Entrepreneurship in the Family Business context: What theories can be used to frame and anchor the phenomena? How can Corporate Entrepreneurship in the Family Business context research invigorate the field of management? How can the gap between theory and practice on Corporate Entrepreneurship in the Family Business context be filled in? How can Corporate Entrepreneurship in the Family Business context be operationalized and measured?

- What are the family, the individual, the firm level and institutional factors enabling or limiting the emergence as well as the success of Corporate Entrepreneurship in the Family Business context?

- The drivers, processes and outcomes of Corporate Entrepreneurship in different Family Business contexts: Does business Corporate Entrepreneurship play different roles in different contexts (e. g.,
firms of different ages, sizes from different areas) and in different industries (e.g., manufacturing vs services; high tech versus low tech, etc.)?

- Corporate Entrepreneurship in Family Firms types: what are the consequences of different types of Corporate Entrepreneurship in Family Firms (e.g., business model innovation vs strategic renewal)?

- Transgenerational entrepreneurship: What are the processes through which a family uses and develops entrepreneurial mindsets and family resources to create new streams of entrepreneurial, financial and social value across generations? How do the manifest over time and with what consequences? Is transgenerational entrepreneurship always good?

- Circular effects: How does the family affect corporate entrepreneurship in family firms and vice-versa, what are the effects of entrepreneurial behaviors in family firms on the owning families?

**Expected contributions**

The literature is growing, and a community of scholars that deal with corporate entrepreneurship in the Family Business context is emerging in various fields (e.g., management, organization theory, family science, finance, economics, strategy and entrepreneurship).

Due to the potential for debate inherent in the topic, we expect to receive empirical and theoretical submissions that meet the Journal of Small Business Management standards of rigor, novelty, and relevance for practice. We are expecting papers rigorously dedicated to corporate entrepreneurship in the Family Business context using qualitative or quantitative methods or both. Longitudinal observations are particularly appreciated especially in papers aiming at testing causal effects.

**Deadlines, Submission and Review Process:**

Full paper submission (using the JSBM Submission online system: http://mc.manuscriptcentral.com/jsbm): By November 30, 2015

Initial desk reviewers: By December 30, 2015

Round 1 review: By February 28, 2016

Revisions/resubmissions: By May 30, 2016

Round 2 review: By July 30, 2016

Revisions/resubmissions: By October 30, 2016

Final editorial and delivery to JSBM: January 30, 2017

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References


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Entrepreneurship Professor (1991-) and Head of the Entrepreneurship Research Centre (2005-) at EM Lyon Business School, France

Alain Fayolle is a professor of entrepreneurship, the founder and director of the entrepreneurship research centre at EM Lyon Business School, France. His research interests cover a range of topics in the field of entrepreneurship: entrepreneurial intention, entrepreneurial orientation, corporate entrepreneurship, family entrepreneurship, entrepreneurship education, incubation mechanisms and technological start-up. Alain Fayolle is notably engaged in a set of research projects (special issues, edited books) in entrepreneurship education and more particularly in research aiming at measuring the impact and learning outcomes of courses and education programs in the field of entrepreneurship. He has been (or still is) acting as an expert for different governments and international institutions (OECD, EC, UNIDO).

Alain published around 30 books, 70 book chapters and over 150 articles in leading international (AMLE, JSBM, ISBJ, E&RD, JBR, JTT, among others) and French-speaking journals, mainly in entrepreneurship. Among his editorial positions, he is notably an Associate Editor of JSBM since March 2010 and an Editor of two leading academic French-speaking journals. His scholarly works have got over 3,200 citations. He supervised over 20 completed PhD dissertations and was an external examiner or opponent in over 60 international PhD committees.

Alain has been regularly presenting research in the main entrepreneurship conferences, AOM Entrepreneurship Division, BCERC, ICSB, RENT, and was the Conference Chairman for RENT (1998, 2012) and the Co-Director of the 2013 BCERC. He was (and will be) Conference Chair Track for ICSB 2007, 2014 and 2015. His is a member of the Board of Reviewers (2013-2015) of the BCERC (Babson Conference on Entrepreneurship Research).

Alain has been elected to the Board of EURAM, European Academy of Management (2012-2015), to the ICSB Board of Directors as Director-At-Large for the year 2013-2014 and to the Executive Board, as a Representative-At-Large, of the Entrepreneurship Division of the Academy of Management (2010-2011)

In 2013, Alain Fayolle got the 2013 European Entrepreneurship Education Award and has been elected officer of the Academy of Management Entrepreneurship Division (a five year commitment culminating with position as Chair of Division in 2016-2017).
Position
Cristina Bettinelli is an Assistant Professor at the University of Bergamo (Italy) where she is a member of the research staff of the Entrepreneurial Laboratory (E-Lab) Research Center. She received her PhD from the University of Bergamo and did part of her graduate studies at Harvard University. Cristina Bettinelli is also research fellow at the Cambridge Institute of Family Enterprise.

Research Interests
Cristina Bettinelli’s research interests include Family Entrepreneurship, SMEs, Corporate Governance and Corporate Entrepreneurship. Her works have been published in Family Business Review, Small Business Economics, Management, Foundations and Trends in Entrepreneurship, Futures (in press), and Management Decision. She is currently the Coordinator of the ECSB special interest group dedicated to Entrepreneurship Education and will be the Family Business Track Chair at the ICSB conference in Dubai (June 2015). Over the past three years, Cristina Bettinelli has - with Kathleen Randerson and Alain Fayolle- organized Professional Development Workshops at the Academy of Management Conferences (2013,2014,2015).

Expertise in editorial positions
Cristina Bettinelli’s expertise in editorial positions can be summarized as follows. She has been:

- Co-editor of the book “Family Entrepreneurship: developing a new research agenda”, published by Routledge, UK has (with Kathleen Randerson, Giovanna Dossena and Alain Fayolle)
- Co-guest editor for a special issue titled “Entrepreneurship and Small Business Research: a Step Forward” in the International Journal of Entrepreneurship and Small Business (with Kathleen Randerson, Giovanna Dossena and Alain Fayolle).


Cristina Bettinelli awards and recognitions
Recently she received the “Family Business Review best paper award”. Cristina Bettinelli received the 2012 and the 2013 “Family Business Review excellent reviewer awards”. She also received the “Excellent Reviewer Award” from the Academy of Management Entrepreneurship Division (2014). Recently she received the “FERC best poster award” (certificate and cash award).
KATHLEEN RANDERSON
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Position
Kathleen Randerson is an Associate Professor at EDC Paris Business School, Visiting Professor at the University of Bergamo (Italy) and Affiliate Researcher at EMLyon Business School. She received her PhD at the University of Grenoble, where she is adjunct faculty member.

Research Interests
Kathleen’s research interests include Family Entrepreneurship, Entrepreneurial Orientation, Corporate Entrepreneurship and Internationalization. Her works have been published in M@n@gement, International Journal of Entrepreneurship and Small Business, la Revue de l’Entrepreneuriat, la Revue Française de Gestion, Management & Avenir, Foundations and Trends in Entrepreneurship and Futures (in press). She is currently the Coordinator of the ECSB special interest group dedicated to Corporate Entrepreneurship and the Chair of the Communications Committee of the ENT Division of the Academy of Management.

Expertise in editorial positions
Kathleen’s expertise in editorial positions includes:
She is been/has been:
- Co-editor of the book “Family Entrepreneurship: developing a new research agenda”, published by Routledge, UK has (with, Giovanna Dossena, Cristina Bettinelli and Alain Fayolle)
- Co-guest editor for a special issue titled “Entrepreneurship and Small Business Research: a Step Forward” in the International Journal of Entrepreneurship and Small Business (with, Giovanna Dossena, Cristina Bettinelli and Alain Fayolle).
- Co-guest editor of M@n@gement (with Shaker A. Zahra and Alain Fayolle) of the special issue “Corporate Entrepreneurship Research: Where are we? Where can we go from here?”
- Co-guest editor of Futures® “The Futures of Family Entrepreneurship” with Giovanna Dossena and Alain Fayolle
- Co-guest editor of la Revue Française de Gestion “Human Resources and Entrepreneurial Dynamics” with Alain Fayolle and Christian Defélix

Awards and recognitions
Salvatore Sciascia, Ph.D., is Associate Professor at IULM University – Milan. He got his Ph.D. at Università Cattaneo (Italy) in 2004 and visited the Jonkoping International Business School (Sweden) and University of Lugano (Switzerland) during his doctoral studies and after graduation. He worked as advisor for new business creation, business innovation and regional development for several institutions (e.g. World Bank Institute, Aspen Institute, Regional Governments, Business Associations, Chambers of Commerce and Foundations). He was Assistant Professor at IULM from 2008 to 2014.


He is a member of the Editorial Review Board of Family Business Review and reviewer for: Entrepreneurship Theory & Practice; Strategic Entrepreneurship Journal; Journal of Small Business Management; Journal of Family Business Strategy (awarded as excellent reviewer in 2013); International Small Business Journal; European Management Review; Journal of International Entrepreneurship; Entrepreneurship Research Journal; Financial Reporting. He regularly presents his research output at the main national and international conferences and his work was included twice in the Academy of Management Best Paper Proceedings (2011 and 2014). He received the best paper award by the IFERA conference in 2009 and the best paper on Entrepreneurship and Family Businesses at the 6th EIASM Workshop on Family Firms Management Research in 2010. In addition he received several conference appointments, i.e.: facilitator and keynote speaker at the IFERA Research Development Workshop (Wien, 2014); keynote speaker at the 5th E-LAB International Symposium of Entrepreneurship “Family Entrepreneurship: A New Field of Research Family Entrepreneurship” (Lyon, 2013); chair of the “Family business” track of the 1st Annual Corporate Entrepreneurship Workshop (Lyon, 2011); member of the "Research & Education Symposium" Scientific Committee of the Family Firm Institute Conference (New York, 2009); chair of the "Entrepreneurship in industrial districts" track of the EURAM Conference (Lubjana, 2008).