CALL FOR PAPERS

Symposium and Doctoral Workshop on:

ENTREPRENEURSHIP RESEARCH:

PAST, PRESENT & FUTURE

May 10-12, 2017
PSB Paris School Of Business
Paris, France

CHAIRS:

Dr. Adnane Maalaoui – PSB Paris School of Business
Dr. Alan Carsrud – Åbo Akademi School of Business and Economics
INVITED GUESTS & PANELISTS:

Dr. Candida BRUSH, Babson College
Dr. Patricia G. GREENE, Babson College
Dr. Malin BRÄNNBACK, Åbo Akademi University
Dr. Alan CARSRUD, Åbo Akademi School of Business and Economics
Dr. Erno TORNIKOSKI, Grenoble Ecole de Management
Dr. Frédéric DELMAR, Sten K. Johnson Centre for Entrepreneurship, Lund University
Dr. Dirk DE CLERCQ, Goodman School of Business, Brock University
Dr. William B. GARTNER, Copenhagen Business School and California Lutheran University
Dr. Benson HONIG, DeGroote School of Business, McMaster University
Dr. Scott SHANE, Weatherhead School of Management
Dr. Robert BLACKBURN, Kingston Business School
Dr. Thomas J. DEAN, Colorado State University
Dr. Shaker A. ZAHRA, Carlson School of Management at the University of Minnesota
Dr. Alain FAYOLLE, EM Lyon Business School
Dr. Léo Paul DANA, Montpellier Business School
NATURE AND SCOPE OF THE SYMPOSIUM

Entrepreneurship as a research field is more than 30 years old and according to some estimations more than 50 years old given the founding of the first academic journals. During this period of time, we have learned a great deal about entrepreneurs, their ventures, and the issues that a growing enterprise/business is face. This meeting will focus on what the past work has taught us, what we are currently doing to advance our understanding of the entrepreneurial process, and where we should go in the next ten to twenty years. In addition, the meeting will focus statistical approaches to be used in the future.

This Symposium/Workshop aims to advance knowledge on the entrepreneurship field and provide significant value to entrepreneurship researchers, students, policymakers, and entrepreneurs.

Contributions might cover some of the following topics, but are not limited to them:

- Resource acquisition, strategy and financing of new ventures
- Entrepreneurial orientation, SME’s growth, performance and sustainable venturing
- Gender, disadvantaged, rural and minority entrepreneurs
- Entrepreneurship education
- Entrepreneurial cognition, psychology & behavior
- International Entrepreneurship
- Social & Sustainable Entrepreneurship
- Entrepreneurial opportunity recognition
- Critical perspectives, Contemporary and evolutionary theory in entrepreneurship
- Entrepreneurial Ecosystems, social and human capital
- Entrepreneurship research methods
- Entrepreneurial Motivation
- Business incubation
- Family business,
- Corporate entrepreneurship
- Entrepreneurial finance
- Business Models
AUTHORS GUIDELINES

Academic researchers in entrepreneurship, small business management, family business and economic development are welcome. Moreover, the conference has been designed to help those who are doctoral students or new researchers in the field to gain more knowledge and insight. We also invite the entrepreneurs and public policy makers to attend this workshop and enrich the researchers with their experiences.

SUBMISSIONS

We invite the researchers to submit a paper for discussion (except for entrepreneurs who should provide a letter stating why they would like to attend). The first page of an academic submission must contain the title, author(s) and contact information of the corresponding author. The organizers expect an Extended Abstracts of no more than 5-pages, 1,5-space, maximum 2500-words. All submissions must be written in English. They should include the following elements: research topic, conceptual framework, methodology, and main results (if not a conceptual paper) (please exclude tables, figures and references). All submissions should be sent by Email as Word or PDF attachment to Prof. Adnane Maalaoui: a.maalaoui@psbedu.paris or entrepreneurship-future2017@psbedu.paris

This symposium/workshop uses double-blind review.

CONSORTIUM DOCTORAL

The Doctoral Consortium is scheduled on May 12th, 2017.

The Doctoral Consortium provides an opportunity for 25 doctoral students to present their research interests in front of a panel of distinguished entrepreneurship researchers. We expect an extended Abstract of no more than 5-pages, 1,5-space, maximum 2500-words. The deadline for the doctoral consortium is February 15th, 2017.

KEYS DATES:

1 - Submission of extended abstract: January 28th, 2017
2 - Acceptance Notification: March 1st, 2017
3 - Submission of the full paper: 30th April, 2017
4 - Symposium: May 11th, 2017
5 - Doctoral Workshop: May 12th, 2017

INFORMATION CONTACT:

Please feel free to contact Dr. Adnane Maalaoui, a.maalaoui@psbedu.paris or entrepreneurship-future2017@psbedu.paris if you have any queries about the workshop.

PUBLICATION OPPORTUNITIES

The selected papers could be published in several international academic journals, whether they are related or not to the main topic. The list of academic journals will be published on the academic conference dedicated web site.

ORGANIZING COMMITTEE

- Adnane Maalaoui, PSB Paris School of Business
- Séverine Le Loarne Lemaire, Grenoble Ecole de Management
- Héla Chebbi-Mahfouf, EDC Paris Business School
- Sylvaine Castellano, PSB Paris School of Business
- Gael Bertrand, PSB Paris School of Business


Dr. Candida BRUSH is a full professor and holder of the Franklin W. Olin Chair in Entrepreneurship, and serves as the Vice Provost of Global Entrepreneurship. She is also the Faculty Research Director of the Arthur M. Blank Center for Entrepreneurship. She holds an honorary doctorate in Business and Economics from Jonkoping University, Sweden, and is a visiting adjunct at the Nordlands University Graduate School of Business in Bodø, Norway. Professor Brush is well known for her pioneering research in women’s entrepreneurship. Her research investigates resource acquisition, strategy and financing of new ventures. She is the author of more than 100 articles published in scholarly journals including Journal of Business Venturing, Entrepreneurship Theory and Practice, Strategic Management Journal, Journal of Management Learning and Education, Academy of Management Executive, and Annals of Political and Social Science. She is an Editor for Entrepreneurship Theory and Practice, and serves on the editorial review boards Strategic Entrepreneurship Journal, Business Horizons and the International Journal of Female Entrepreneurship.

Dr. Patricia G. GREENE is a Professor of Entrepreneurship of Babson College, where she holds the Paul T. Babson Chair in Entrepreneurial Studies. She previously served as Provost, and before that as the Dean of Undergraduate School. Prior to joining Babson she held the Ewing Marion Kauffman/Missouri Chair in Entrepreneurial Leadership at the University of Missouri – Kansas City (1998-2003) and the New Jersey Chair of Small Business and Entrepreneurship at Rutgers University (1996-1998). Dr. Greene’s research focuses on the identification, acquisition, and combination of entrepreneurial resources, particularly by women and minority entrepreneurs. She is a founding member of the Diana Project, a research group focusing on women and venture capital industry. Her work has been published in journals including Journal of Business Venturing, Venture Capital, Entrepreneurship Theory and Practice, Journal of Business Research, Small Business Economics, Academy of Management Executive, and the Journal of Small Business Management. She serves on the editorial board of Academic of Management: Learning and Education.

Dr. Malin BRÄNNBACK is Dean and Chair of International Business at Abo Akademi University where she received her doctoral degree in management science in 1996. She also holds a B.Sc in pharmacy. Prior to her return to Abo Akademi University in 2003, she served as Associate Professor in Information Systems at University of Dusseldorf, Germany, and at University of Turku. Prof. Brännback is a full professor and holder of the Franklin W. Olin Chair in Entrepreneurship Research in the Ted Rogers School of Management at Ryerson University in Toronto. She is Honorary Doctor (Econ. Sci.) at Abo Akademi and the Loretta Rogers Chair in Entrepreneurship Research in the Ted Rogers School of Management at Ryerson University in Toronto. She is an Adjunct Professor at Stockholm School of Economics where she taught prior to returning to Abo Akademi and she is the Dean at Hanken. She has held a variety of teaching and research positions in such fields as Entrepreneurship, Market Research, Information Systems, International Marketing, Strategic Management, and Pharmacy. She has published widely on entrepreneurship, biotechnology business, and knowledge management. Her current research interests are in entrepreneurial intentionality, entrepreneurial cognition and entrepreneurial growth and performance in technology entrepreneurship.

Dr. Alan CARSRUD is Visiting Research Professor of Entrepreneurship at Abo Akademi University in Finland and Managing Director of Carsrud & Associates, a consulting firm to entrepreneurs and family firms in Texas. He is the Charles and the Loretta Rogers Chair in Entrepreneurship Research in the Ted Rogers School of Management at Ryerson University in Toronto. He is Honorary Doctor (Econ. Sci., & Bus.Adm.) at Abo Akademi University, School of Business. He has published over 100 peer-reviewed articles and chapters on biotechnology, strategy, entrepreneurship, innovation systems, entrepreneurial cognition & intentions, family business, clinical psychology, and social psychology. He has developed dozens of teaching cases and educational materials in family business, entrepreneurship, and psychology. His management and psychology research has appeared in numerous journals including Journal of Business Venturing, Entrepreneurship Theory & Practice, Entrepreneurship & Regional Development, Family Business Review, Journal of Small Business Management, Journal of Small Business Economics, New Technology, Screenings, Babson College Frontiers of Entrepreneurship Research, Journal of Applied Psychology, among others.

Dr. Erno TORNIKOSKI is a Professor in Entrepreneurship at Grenoble Ecole de Management. He received his doctorate from ESSEC Business School (France, Aix-en-Provence, and Vasa University (Finland) in 2005. He has worked at ESC Saint-Etienne as Dean of the Faculty and Research, at EMLyon as Associate Professor in Entrepreneurship, and at Tampere University of Applied Sciences (Finland) as Principal Lecturer and Research Manager. His research interests are related to new venture creation (legitimacy, personal network, mission, sustainable venturing, hybrid entrepreneurship, and new growth). His published research has appeared in (BR, ETHE, SBM, the Journal of Business Venturing, the Energy Management -research team in Grenoble Ecole de Management and developing the theme of Sustainable Venturing.

Dr. Frédéric DELMAR is a professor at the Sten W. Johnson Centre for Entrepreneurship, Lund University. He has his PhD in Economic Psychology from Stockholm School of Economics. His current research focuses on two areas. The first area is related to new firm growth and its determinants and consequences. The second area focused on entrepreneurship and economic growth. He is specifically interested in how entrepreneurs (self-employment and new firm dynamics) influence intensive and inclusive economic growth. His work has been published in a number of journals such as: for example Journal of Management, Strategic Management Journal, Management Science, Journal of Business Venturing, and Entrepreneurship Theory and Practice. He has published in a number of management, entrepreneurship, innovation and cross-country studies. He has published in the Entrepreneurship Theory and Practice, Journal of Small Business Management, Strategic Management Journal, International Small Business Journal, among others.

Dr. Dirk DE CLERCQ is Professor of Management, Chair for Research Excellence, At Goodman School of Business, Brock University. He has his PhD in Business Administration, University of Minnesota, USA. His current activities focus on international entrepreneurship, Wine business, entrepreneurship, innovation, cross-country studies. He has published in the Entrepreneurship Theory and Practice, Journal of Small Business Management, Strategic Management Journal, International Small Business Journal, among others.
Dr. William B. GARTNER holds a joint appointment with the Copenhagen School of Business (as a Professor of Entrepreneurship and the Art of Innovation) and as Academic Director of the Copenhagen School of Entrepreneurship) and California Lutheran University as a Professor of Entrepreneurship. He is the 2005 winner of the Swedish Entrepreneurship Foundation International Award for outstanding contributions to entrepreneurship research. His current scholarship focuses on entrepreneurial behavior, entrepreneurship as practice, the hermeneutics of possibility and failure, and the theoretical bases of value creation. His service to the entrepreneurship community included two consecutive terms as Chair of the Academy of Management Entrepreneurship Division (1985 + 1986), special issue editorships for the Journal of Business Venturing (JBV) and Entrepreneurship Theory and Practice (ETP), and Editorial Board memberships with the Academy of Management Review (AMR), Journal of Management (JOM), JBV, ETP, the Journal of Small Business Management (JSBM) and the Strategic Entrepreneurship Journal (SEJ). His research has been published in AMR, JBV, ETP, JOM, JSBM and SEJ, among others.


Dr. Scott SHANE, Ph.D. is an Alachua Mixon III Professor of Entrepreneurial Leadership and Professor of Economics. He has written or edited ten books that include: The Power of Failure: Why Mistakes Lead to Growth; founders live by; finding fertile ground: identifying extraordinary opportunities for new ventures; from ice cream to the internet: using franchising to unlock the potential of your business; academic entrepreneurship: university spinoffs and wealth creation, among five others. Several of his books have won the best business book award, best small business book award, and the gold book award Taiwan. He is the author of over 60 scholarly articles on entrepreneurship and innovation management, finance and management science, organization science, academy of management journal, academy of management review, strategic management journal, journal of economic behavior and organization and international journal of industrial organization, among others. His current research focuses on: (1) how entrepreneurs discover and evaluate opportunities, (2) resource assembly and design organizations; (3) university spin-offs and technology transfer; (4) business format franchising; (5) genetic factors in entrepreneurship.

Dr. Robert BLACKBURN is Associate Dean Research at Kingston Business School. His data on one of the top leading small business researchers was recognised when he was appointed to the RAE Panel 2008. The Research Assessment Exercise is a formalised assessment process designed to scrutinise the quality of research undertaken in the HE sector. He has an extensive research portfolio which spans academic organisations, (eg Economic & Social Research Council) and private businesses (eg HSBC). Editor of the International Small Business Journal, he combines his academic research whilst teaching postgraduate students. Prof Blackburn has published a vast amount of papers in his field and has been a guest on BBC Radio 4’s ‘Shopper Talk’ programme. His research area is Business exit, Employment, Public policy initiatives and evaluations, Small business innovation, Small business growth, Small business innovation, Small business management, among others. He has published in journal of business venturing, International Small Business Journal, Entrepreneurship Theory and Practice, among others.

Dr. Thomas J. DEAN serves as the Daniel’s Ethics Professor and professor of Entrepreneurship and sustainable enterprise at the College of Business. Having authored some of the first articles and courses in environmental entrepreneurship. He is an internationally renowned academic pioneer in the field of entrepreneurship. He sees entrepreneurship as practice. His current research interests include: (1) entrepreneurial knowledge and capability development in global industries; (2) international entrepreneurship & capability development; and (3) the role of corporate entrepreneurship in knowledge creation, absorption and conversion. His research has appeared in leading journals such as: Academy of Management Journal, Academy of Management Review, Academy of Management Executive, Strategic Management Journal, Journal of Management, Organization Science, Journal of International Business Studies, Journal of Management Studies, Journal of Business Venturing, Journal of Entrepreneurship, Entrepreneurship & Regional Development, International Journal of Entrepreneurship and Innovation, Promotes of Entrepreneurship Research.

Dr. Alain FAYOLLE is professor of entrepreneurship and director of the research lab InterNeS (Innovation in Entrepreneurship and Social Economy) at ESSEC. His current research works are focusing on: the dynamics of entrepreneurial processes; the influence of cultural factors on organisation; entrepreneurial orientation and the evaluation of entrepreneurship education. His last published research has appeared in: Academy of Management Learning, Entrepreneurship and Regional Development, International Journal of Entrepreneurship and Innovation, Promotes of Entrepreneurship Research.

Dr. Léo Paul DANA earned BA and MBA degrees at McGill University, where his thesis director was Hamid Etemad, and a PhD from the Ecole des Hautes Études Commerciales (HEC-Montreal). Since 1999, he has been tenured at the University of Ottawa where he teaches International Business and Entrepreneurship. He is also Adjunct Professor at ESCP-Europe Business School. He holds honorary title of Adjunct Professor at the University of Regina, in Canada. He has conducted an internship in Singapore, and has lectured extensively in a variety of leading journals including Entrepreneurship & Regional Development, Entrepreneurship: Theory & Practice, Journal of Small Business Management, the Journal of World Business, and Small Business Economics. His research interests focus on cultural issues, including the internationalisation of entrepreneurship and the nature of indigenous entrepreneurship. He is Editor-in-Chief of the Journal of International Entrepreneurship, and more recently a co-founder of The Polar Journal, published by Routledge. Among his recent books are: The World Encyclopedia of Entrepreneurship; and When Economies Change Hands: A Survey of Entrepreneurship.