



MS ELIM CHEW

Founder & President, 77th Street (S) Pte Ltd
Co-Founder, FastFast.Delivery
Kingdom Investment Consultant (Singapore / China)
Youth & Social Entrepreneurship Champion
Youtube Channel: elimchewtv

Elim Chew is the Founder and President of 77th Street (S) Pte Ltd, a streetwear fashion and accessories retail brand in Singapore. She also co-founded a social impact business – FastFast, an app providing fast, on demand delivery services to consumers within 90 minutes, while giving a source of income for people who need it.

With passion in the entertainment industry, she joined as a shareholder of BMBX, a company amplifying Southeast Asia's music and culture. She sits on more than 20 boards and committees of public service, youth and community organisations such as MINDEF (ACCORD), School of the Arts and Social Lab Ltd. Elim recently launched her new Youtube Channel, which features changemakers around the world who are making a positive impact to society and have an inspiring story to share. As a mentor and friend to many youths and aspiring entrepreneurs and social entrepreneurs, Elim inspires and encourages all to be 'changemakers' in their own fields.

Elim is humbled by awards for both her entrepreneurial and philanthropic efforts, such as Most Promising Woman Entrepreneur in 2001 by the Singapore Association of Small and Medium Enterprises, Montblanc Businesswoman of the Year 2002, Young Woman Achiever 2003 by Singapore Press Holdings and Singapore Promising Brand Award 2004. She is honoured as a Forbes Asia Hero of Philanthropy 2010 and early 2011, she received the Responsible Leadership Award and the Community Engagement Award from the Asia Responsible Entrepreneurship Awards 2010 and the Outstanding Young Singaporean Award 2011 – Commendation. In the same year, she also became the recipient of the Singapore Public Service Medal (PBM) 2011.

Elim is also an advocate for social entrepreneurship in Singapore - a movement of using business models to solve social issues to bring about sustainability to the marginalized. She believes that businesses can do well and do good at the same time to create a more sustainable, inclusive and a better world.

AWARDS & RECOGNITIONS

Date	Details
2000	<ul style="list-style-type: none"> ▪ The Singapore Street Style Award
2001	<ul style="list-style-type: none"> ▪ “MOST PROMISING WOMAN ENTREPRENEUR OF THE YEAR” by Association of Small and Medium Enterprises (ASME).
2002	<ul style="list-style-type: none"> ▪ Listed in the WHO'S WHO Historical Society. ▪ Montblanc Business Woman Award. ▪ Her World Young Woman Achiever Award.
2003	<ul style="list-style-type: none"> ▪ “Leadership and Mentoring Award” by Research Communications International, supported by ASME. ▪ 77th Street named the Winner in the "Favorite Fashion" category of the Yahoo Choice Awards.
2004	<ul style="list-style-type: none"> ▪ 77th Street became the First Fashion Retailer to win the prestigious “Singapore Promising Brand Award – Most Distinctive Brand” 2004 by ASME and Lianhe Zaobao.
2008	<ul style="list-style-type: none"> ▪ Honoured as a Fortis Hero in the inaugural Fortis Heroes Search, Singapore – acknowledged as a business leader making significant impact in society, running business with a heart.
2010	<ul style="list-style-type: none"> ▪ Honored as one of Forbes Asia’s Heroes of Philanthropy. ▪ Responsible Leadership Award and Community Engagement Award from the Asia Responsible Entrepreneurship Awards 2010.
2011	<ul style="list-style-type: none"> ▪ Outstanding Young Singaporean 2011 – Commendation Award by JCI Orchid Jaycettes of Singapore. ▪ Public Service Medal 2011 (PBM – Pingat Bakti Masyarakat) of Singapore. The Medal is awarded to any person who has rendered commendable public service in Singapore or for his achievement in the field of arts and letters, sports, the sciences, business, the professions and the labour movement. ▪ Letter of Recognition from APEC Women and the Economy Summit (WES) 2011, The United States of America for innovative achievements, extraordinary leadership and significant contributions to the Economy.
2014	<ul style="list-style-type: none"> ▪ Award for outstanding contribution to Kellogg Innovation Network Asean Forum 2014 ▪ ICSB Women Entrepreneurial Leader (Presented by International Council for Small Business)
2015	<ul style="list-style-type: none"> ▪ PA 10-year Community Long Service Award
2016	<ul style="list-style-type: none"> ▪ All Ladies League Award: “League Iconic Entrepreneurs” ▪ MND Medallion Award - Acknowledges individuals who have served and contributed significantly to the MND Family of agencies ▪ Friends of MCCY Award: Recognizes MCCY’s friends and partners who have dedicated their time and service to the society.

CONTRIBUTIONS BY YEAR

Year 2001

- Became an Active Member in Association of Small and Medium Enterprises (ASME)

Year 2002

- Developed and launched the Young Entrepreneur Mastery (TYEM).
- Became an Active Member in the Young Entrepreneur Organization.
- Mentor to Temasek Polytechnic.
- Mentor to Youth Challenge.
- Became an Advisory Council Member for PAYM's People's Association T-Net Advisory Council.
- Chairperson of Women Entrepreneur Chapter (WEC), ASME.
- Chairperson of Mentor Chapter, ASME.
- Appointed as Executive Council Member of ASME, 2003/04.
- Member of the Fairfield Methodist Secondary School Alumni.

Year 2003

- Joined as Member of the Action Community for Entrepreneurship (ACE), Ministry of Trade and Industry.
- Became Member of the Entrepreneur Speakers Circuit for ACE.
- Joined as a member of the Singapore Workforce Development Agency (WDA), Ministry of Manpower.
- Appointed as Resource Person for South West CDC Youth & Sports Functional Committee.
- Elim Chew secured the highest number of votes to be appointed as Executive Council Member of ASME, 2004/05.
- Appointed as a Singapore delegate by the National Youth Council to attend a conference organized by the Commonwealth Youth Programme.

Year 2004

- Appointed as Chairperson for Singapore Street Festival 2004.
- Member of the Resource Panel for Youthopia's Youth for Youth Project 2004.
- Appointed as the Ambassador for World Vision's "Feed The Hungry" Programme at Malawi, South Africa.

Year 2005

- Appointed as Vice-chairman of Woman Entrepreneur of the Year Award 2005", ASME.
- Committee Member of the Family Matters! Singapore (FM!S), Ministry of Community Development, Development, Youth and Sports.
- Committee Member, Creative Community Singapore Partnership (CCSP), Ministry of Information Communications and the Arts.
- Vice-chairman of the Women's Workgroup on Micro-Enterprise and Social Enterprise, Ministry of Community Development, Youth and Sports.
- Appointed as Co-Chairman of SHINE, youth-oriented festival, Ministry of Community Development, Youth and Sports, National Youth Council.
- Member of the *SCAPE Advisory Panel, Ministry of Community Development, Youth and Sports.
- Appointed as Co-Chair of the *SCAPE programming committee, Ministry of Community Development, Youth and Sports.
- Member of the Innovative Fundraising Initiative panel of the National Volunteerism and Philanthropy Awards, National Volunteerism and Philanthropy Centre (NVPC).

- Appointed as a Committee Member of the Goh Chok Tong Youth Promise Award, Yayasan Mendaki.
- Committee Member of the Street Style Awards 2005.
- Committee Member of the DesignSingapore Council, Ministry of Information, Communications & the Arts.
- Appointed as Chairperson for the Culture AC Committee, Action Community for Entrepreneurship (ACE), Ministry of Trade and Industry.
- Appointed as Co-Chairman, SME Sub-Group, Going the Extra Mile for Service (GEMS), Workforce Development Agency.
- Appointed as Board Member, Creative Industries Incubator, Ministry of Information, Communications & the Arts.
- Appointed as “International Patron of Vietnam Outreach 2005”.

Year 2006

- Appointed as Member of the Board of Trustees, National University of Singapore (NUS).
- Appointed as Member of NUS Council Enterprise Committee.
- Appointed as Member of NUS Investment Committee.
- Appointed as Advisor for The National Youth Forum.
- Appointed as Board Member of Industrial and Services Co-operative Society Limited (ISCOS).
- Founding member of Social Innovation Park (SIP).
- Championed PaTH (Pop and Talent Hub) Arts Market, the first social enterprise arts market and talent development platform in Singapore.
- Appointed as steering member of the Social Enterprise Committee and its sub-committees of strategic planning, project development, publicity & promotions and finance, Ministry of Community Development, Youth and Sports (MCYS).
- Appointed as Deputy Chairperson, ITE (Institute of Technical Education) Enterprise Development Advisory Committee.

Year 2007

- Organized and hosted the 2nd SIP-Schwab Social Entrepreneur of the Year Award.
- Advocate for the Speak Mandarin Campaign by the National Library Board Member, Singapore.
- Merchandise Branding Initiative – Merchandise Action Group, SPRING Singapore.
- Board of Directors of School of the Arts, Singapore.
- Resource Panel Member, Government Parliamentary Committee for Ministry of Information, Communications & The Arts.
- Governing Council Member, Institute of Service Excellence, Workforce Development Agency.
- Appointed as Advisor of SHINE, a youth-oriented festival, Ministry of Community Development, Youth and Sports, National Youth Council.
- Board of Director of *SCAPE Co. Ltd.

Year 2008

- Appointed as Governing Council Member, The Institute of Service Excellence at SMU (ISES), established by Singapore Management University (SMU) and the Singapore Workforce Development Agency (WDA).
- Member of the Protem Committee under the Ministry of Community Development, Youth and Sports (MCYS) - steering the development of the Social Enterprise Association.
- Appointed as Vice-Chairman of WEworkz by the Southwest CDC, empowering women in the community.
- Member of the Youth Olympic Games Business and Marketing Advisory Committee.
- Member of the Youth Olympic Games Community Outreach and Youth Engagement Committee.

Year 2009

- Board of Director of GET SINGAPORE, a non-profit, collective brand that showcases and promotes some of the Singapore's most dynamic merchandise brands.
- Patron of the Singapore International Film Festival .
- Appointed to the Singapore International Foundation Board of Governor.

Year 2010

- Member of Conservation Advisory Panel, Urban Redevelopment Authority (URA).
- Member of ToteBoard Social Innovation Fund & Incubation Hub Committee (SIR).
- Member of Textile and Fashion Federation (Singapore) Group and Management Committee 2010/11.
- Appointed as Board of Director of MediaCorp Pte Ltd
- Member of Changi General Hospital Service Excellence Committee.
- Member of the Arts & Culture Strategic Review Committee, Ministry of Information, Communications and the Arts, Participating & Partnership Working Committee
- Member of Board of Trustees of The Business Times Budding Artists Fund

Year 2011

- Member of the Singapore Council of Women's Organisations (SCWO) Women Register Committee
- Member of the Advisory Board of Asia Centre For Social Entrepreneurship & Philanthropy
- Chairman of Hawker Food Center Consultation Panel & Feedback Unit for the Ministry of Environment and Water Resources (MEWR).

Year 2012

- 2013/2014 Management Committee Vice Chairman of Group 2
- Member of the Management Committee of the Unlock-A-Life Fund.
- Advisor for School of Science & Technology Singapore on their Entrepreneurship Advisory Council
- Member of President's Challenge Social Enterprise Award Awards Committee 2012

Year 2013

- Member of President's Challenge Social Enterprise Award Awards Committee 2013
- Member of Singapore50 Steering Committee by Ministry of Culture, Community and Youth
- Member of Entrepreneurship Review Committee by Action Community for Entrepreneurship (ACE) & SPRING Singapore
- Member of Chinese Development Assistance Council (CDAC) Stakeholders Committee
- Member of The Association of Small & Medium Enterprises (ASME) Award Regionalization Committee

Year 2014

- Member of National Youth Fund Advisory Committee for National Youth Council
- Board of Director of Singapore International Film Festival
- Member of the Advisory Council on Community Relations in Defense 2014/2016 (Educational Institutions), for Singapore Ministry of Defense.
- Advisory Board for Singapore Creations Etc
- Advisory Board for Creating Responsible and Innovative Businesses (CRIB)

Year 2015

- Board of Advisors for Institute of Service Excellence at SMU (ISES)
- Advisory Committee for Ngee Ann Polytechnic, School of Humanities and Social Sciences
- Chairperson of Venue and Facilities Management Sub Comm at School of the Arts
- Board Member of NP Enterprises, Social Lab Ltd
- Council Member, Singapore Kindness Movement
- Board of Director – Homecare Enterprises

Year 2016

- Kaplan Industry Advisory Board - Hotels, Food & Beverage, Tourism & Events

CONTRIBUTIONS – ACTIVE TO DATE

	Year started	Organisation	Group Name	Role
1	2002	PAYM's People's Association	T-Net Advisory Council	Advisory Council Member
2	2003	Ministry of Trade and Industry (MTI)	Action Community for Entrepreneurship (ACE)	Committee Member
3	2003	South West CDC	Volunteerism & Philanthropy Functional Committee	Councillor
4	2004	World Vision Singapore		Ambassador
5	2005	Yayasan Mendaki	Goh Chok Tong Youth Promise Award	Judging Panel
6	2006	ComCare	Enterprise Fund (CEF) Evaluation Panel	Committee Member
7	2007	School of the Arts, Singapore		Board of Director
8	2010	Urban Redevelopment Authority (URA)	Conservation Advisory Panel	Committee Member
9	2010	ToteBoard	Social Innovation Fund & Incubation Hub Committee (SIR)	Committee Member
10	2010	Textile and Fashion Federation (Singapore)	Management Committee	Committee Member
11	2011	Singapore Council of Women's Organisations (SCWO)	Women Register Committee	Committee Member
12	2011	Asia Centre For Social Entrepreneurship & Philanthropy	Advisory Board	Advisory Member
13	2013	Action Community for Entrepreneurship (ACE) & SPRING Singapore	Entrepreneurship Review Committee	Committee Member
14	2013	Chinese Development Assistance Council (CDAC)	Stakeholders Committee	Committee Member
15	2014	National Youth Council	National Youth Fund Advisory	Committee Member

			Committee	
16	2014	Singapore Ministry of Defense	Advisory Council on Community Relations in Defense 2014/2016 (Educational Institutions)	Committee Member (EI WG4 & WG5)
17	2014	Creating Responsible and Innovative Businesses	Advisory Board	Committee Member
18	2015	Singapore Management University	Institute of Service Excellence	Advisory Committee
19	2015	Ngee Ann Polytechnic, School of Humanities and Social Sciences		Advisory Committee
20	2015	School of the Arts, Singapore	Venue and Facilities Management Sub Comm	Chairperson
21	2015	Social Lab Ltd	Dialogue in the Dark Singapore	Board Member
22	2015	Singapore Kindness Movement		Council Member
23	2015	Homecare Enterprises		Board of Director
24	2016	Kaplan Singapore	Hotels, Food & Beverage, Tourism & Events	Industry Advisory Board

OTHER CONTRIBUTIONS TO SOCIETY

- Adopts 17 needy children from 3rd World Countries through World Vision's "Feed The Hungry" program.
- Delivers talks on entrepreneurship and social entrepreneurship at primary, secondary, tertiary institutions and various business organizations.
- People meeting sessions with students, budding entrepreneurs and others to provide relevant advice to according to what the people needs and extends relevant assistance.
- Launched the first edition of "My Voice", a youth related book in February 2004, providing young people with an alternative channel to speak from their hearts
- Launched second edition of "My Voice - Breaking Free" in December 2006, aiming to engage every voice and bridge communication gaps, between youths and adults.
- Launched the third installment of "My Voice – Overcoming. A Journey of Hope" on 7 July 2011. Exploring the issue of depression which is a rising concern everywhere. Providing insight and support to people going through this journey as well as their caregivers.