

# ICSB FY 2016-17 Incoming Officers | MINUTES

June 18, 2016 | 14:30-17:00 | Stevens Institute of Technology Hoboken, NJ USA

Type of meeting Incoming Officers FY 2016-17  
Facilitator Luca Iandoli (President)  
Minutes taker Michael Battaglia



## Attendees

### Voting Members

- Luca Iandoli (President)
- Ki-Chan Kim (Immediate Past-President)
- Robert Lai (President-Elect)
- Brian Gibson (WWF and Past-President Representative)
- Robert Blackburn (ECSB President, Representative from Europe/Middle East/Africa)
- Hermawan Kartajaya (ACSB President, Representative for Asia/Pacific)
- Suxie Guo (proxy) (President of ICSB China-Mainland)

### Non-Voting Members

- J. Hanns Pichler (VP, Historian)
- Den Hooi (ICSB Singapore)
- Xia Zhiqiang (ICSB Singapore)
- Sunny Chen (ICSB R.O.C. Taiwan)
- Daniel Boland (proxy) (SEAANZ President)
- Ruben Ascua (ICSB Argentina)
- Ayman Tarabishy (Executive Director)
- Michael Battaglia (VP, Operations)

## AGENDA

- 2:30 – 2:45pm - Introductions and Welcome from Luca Iandoli (ICSB President, FY 2016-17)
- 2:45 – 3:05pm – ICSB 2020 Implementation Plan
- 3:05 – 3:15pm – Report for the World Conference (International Office)
- 3:15 – 3:25pm – ICSB 2017 World Conference and Academy progress report
- 3:25 – 3:35pm – ICSB 2019 World Conference Update
- 3:35 – 3:45pm – Next meeting
- 3:45 – 4:00pm – Matters arising from report, new business
- 4:00pm – Adjourn

## SUMMARY OF MOTIONS

[MOTION #1]

Luca Iandoli moves to adjourn the meeting

- Seconded by R. Lai

Discussion: None

Call to vote: Approved. Unanimous

## DISCUSSION

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**Time allotted** | 15 minutes | **Agenda topic** Introduction/Welcome | **Presenter** L. Iandoli

- Welcome to the new Board members
- Brian Gibson, new WWF and Past-President representative for two year term.
- Sincere thanks to Dale Meyer for his work on the Board

### *Discussion:*

- R. Lai > Recommend a rolling review
- A. Tarabishy > WWF term length, re-appointments need Board approval as matter of process.

### **Motions**

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None

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**Time allotted** | 20 minutes | **Agenda topic** ICSB 2020 Implementation Plan | **Presenter** L. Iandoli

- Overview of each engagement area
- Further discussion from the presentation at the Outgoing Meeting on June 14.
- Advocacy tasks --- Humane Entrepreneurship (Ki-Chan Kim) and United Nations/GWU Relationship (Ayman El Tarabishy)
- Private sector --- ICSB Guardians idea and honorary chair. Reunite every two years, inaugural event in Italy (Roberto Parente). Committee and proposal to Board
- Scale up the ICSB Academy. Report on pitches, winning teams receive free registration to future ICSB events. Committee will look at scale.
- GWU contract - come to a decision in 2017 about contract renewal. Committee recommendation, to look at infrastructure and capacity.
- Assessment committee. New model about conferences and revisions to World Conference guidelines. Taiwan confirmed for 2018. Partner pays fee and negotiate a contract (partnership). Conference more of a money making activity for the ICSB organization through sponsorship and revenue goals. Add Ruben Ascuia to committee.
- Service to affiliates, includes new Inter-affiliate agreements. Increase membership is the goal through affiliates growth, councils and regions.
- Membership models committee to address growth.

### *Discussion*

- B. Gibson > People in mind as attendees of the Guardians meeting? Might need more time to plan
- L. Iandoli > Committee will review, goal to engage Private sector for potential fundraising.
- R. Blackburn > Can it fit-in with the conference, recommendations for locations
- H. Pichler > Plan to have a UN / WB event each year?
- A. Tarabishy > Not in the plans.
- D. Boland > Potential SEAAANZ academy in August; will run a focus group and take it to the Board.
- R. Blackburn > Requests a write-up of the ICSB Academy to share, request if others are interested. Share reports with affiliates.
- D. Boland > Outsider view, components of the decision
- A. Tarabishy > Financial, in-kind and other considerations
- B. Gibson > Brian > Purpose of the regions?
- A. Tarabishy > Activities, cross-collaboration, grow all affiliates
- L. Iandoli > some regions we can be doing better. Brainstorming to see what we can do.
- R. Blackburn > Question about membership models committee formation, why Silke? Suggest Agnieska.

- L. Iandoli > Silke the incoming president of ECSB
- B. Gibson > Recommend to add Korea from region given they started ball rolling.
- D. Boland > Bangladesh going to ICSB, not through region
- D. Hooi > Hermawan is new president of ACSB. Regional approach with SEAANZ, ASEAN, Norther and South Asia. Very Diverse. Good idea to include members on committee to review growth. Extend committee to Asia.
- H. Kartajaya > Young Jin recommendation
- L. Iandoli > President appointment (rationale: people helping us already), Targets and scorecard approach.

## Motions

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None

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### **Time allotted | 10 Minutes | Agenda topic Report for the World Conference (International Office) | Presenter A. Tarabishy**

- World conference reports
- Approximately 700 international delegates during the week
- Final budget forthcoming, as accounts are closed and final fees collected.
- Great progress with the United Nations, exciting opportunities for the future.

### **Discussion**

- B. Gibson > Not convinced about new model, lack of networking activities, opportunities to connect.
- A. Tarabishy > Format not set, will explore
- R. Blackburn > Some concerns, to share in advance of meeting in Argentina. Overall, a bad conference. Defensive approach, complaints about food and transportation, lots of lessons to learn. Not all bad news. Hearing from delegates (bag with nothing in it, printouts of programs and proceedings; disaster to not have a lunch; on-your-own wording not good; coffee and tea limited)
- A. Tarabishy > Every conference has its issues. Overall this event gained major progress for ICSB with partners and key attendees.
- L. Iandoli > Decision to limit hard copies of the program, conferences going green. Will address issues in the survey.
- D. Boland > Hospitality and goodwill from the survey.
- L. Iandoli > Use as an example and revise.
- D. Hooi > Sometimes the most upset, are the loudest ones
- H. Pichler > Attendance at paper sessions is low with draw of NYC. Something to look at with regard to future locations.

## Motions

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None

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### **Time allotted | 10 minutes | Agenda topic ICSB 2017 World Conference and Academy progress report | Presenter R. Ascua**

- Working since last year to organize the event.
- Main location in Buenos Aires at Porto Maledo. As well as University of San Maento
- Small local team to organize in conjunction with IO
- Received government support, science and technology minister.
- Focus on professional networks, practitioners
- LAN/Quantas flights available
- Promotional video played.

**Discussion:**

- B. Gibson > End of June is better with regard to academic calendars.

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**Time allotted | 10 minutes | Agenda topic ICSB 2019 World Conference Update | Presenter A. Tarabishy**

- ICSB 2019 interest received from Olli Voulla. Finnish connection in government and universities, with Helsinki the potential location. Talks ongoing.
- ICSB 2020 > Looking at Malaysia, Russia, Egypt
- ICSB 2021 > Interest from Canada to host in Montreal at McGill University
- ICSB 2022 > Interest from Mexico

**Discussion**

- None

**Motions**

None

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**Time allotted | 10 Minutes | Agenda topic Next meeting | Presenter L. Iandoli**

- Decision to host the Midyear Board meeting in Philadelphia at USASBE 2017. January 2017.

**Discussion**

- None

**Motions**

None

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**Time allotted | 15 minutes | Agenda topic Matters arising from report, new business | Presenter L. Iandoli**

- New business reports > Hermawan invitation all delegates to attend the Asian SME Conference this September in Jakarta, Indonesia. 13-17, September 2016.
- ACSB Conference potentially in Melbourne in 2017
- ACSB Conference potentially in China in 2018
- ACSB Conference potentially in Japan in 2019
- D. Hooi > Overall a great experience with major breakthroughs for the ICSB, especially with regard to the United Nations. The conference App was very useful. Offline and online engagements. New avenues for excitement.

**Discussion**

- None.

**Motions**

[MOTION #1]

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- Seconded by R. Lai

Discussion: None

Call to vote: Approved. Unanimous

