**ICSB FY 2017-18 Outgoing Board |MINUTES**

**June 26, 2018 | 1:00-4:00pm | Taiwan New Horizon Taipei, Taiwan**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Type of meeting | Officers FY 2017-18 | | Facilitator | Robert Lai (President) | | Minutes taker | Jordyn Murphy (Project Manager) | | |  | | --- | | **Attendees**  ***Voting Members***  - Robert Lai (President)  - Luca Iandoli (Immediate Past-President)  -Geralyn Franklin (President-Elect) - Winslow Sargeant (SVP, Development) -Charles Matthews (WWF Representative) -Ahmed Osman (MCSBE President, Representative from Europe/Middle East/Africa, SVP Finance and Control) -Jack Mussry (ACSB representative by proxy)  - Eileen Figueroa (Americas Representative)  - Eric Liguori (USASBE/ECSB Representative, Proxy)    ***Non-Voting Members*** George Solomon (Editor-in-Chief, JSBM) Olli Vuola (VP, ICSB 2019 W.C.) Ki-Chan Kim(VP, Human Entrepreneurship) Elim Chew (President, Singapore) Ricardo Alvarez (President, Mexico) Ruben Ascua (President, Argentina) Sergio Donofrio (JSBM) Mark Brennan (VP, SEAANZ) Hendra Warsita (VP, Indonesia) Alex DeNoble (USASBE) Ayman Tarabishy (Executive Director) Jordyn Murphy (Project Manager) | |

# Agenda

|  |  |
| --- | --- |
| 1:07-1:11 | Introductions |
| 1:11-1:12 | Moment of Silence for Ahmed Osman’s Father |
| 1:12-1:22 | Robert Lai Welcome and President Report |
| 1:22-1:55 | MCSBE Bid to Host ICSB 2020 |
| 1:55-2:08 | Geralyn Franklin’s President-Elect Report |
| 2:08-2:30 | Immediate Past President Report – Luca Iandoli |
| 2:30-2:45 | Coffee Break |
| 2:45-2:49 | JSBM Update: George Solomon |
| 2:49- 2:59 | New Products Update – Ruben Ascua |
| 2:59-3:09 | Partnerships Report – Winslow Sargeant |
| 3:09-3:22 | Discussion on Affiliate and Regional Reports |
| 3:22-3:40 | Discussion on Bid for Italy Affiliates |
| 3:40-4:01 | 2019 Status and Review, 2021 Congress Bid |
| 4:01-4:12 | International Office Update Report |
|  |  |

# SUMMARY OF MOTIONS

[MOTION #1] **MOTION:** It was moved and seconded by Geralyn Franklin and Charles Matthews to approve the board meeting minutes from Hurghada, Egypt **… Motion Passed**[MOTION #2] **MOTION:**  It was moved and seconded by Geralyn Franklin and Winslow Sargeant to approve the MCSBE Proposal to Host the ICSB 2020 Congress in Cairo, Egypt … **Motion Passed Unanimously**[MOTION #3] **MOTION:** It was moved and seconded by Charles Matthews and Geralyn Franklin to approve the MCSBE Proposal to Host the ICSB 2020 Congress in Cairo, Egypt pending contractual agreements by both parties … **Motion Passed Unanimously**[MOTION #4] **MOTION:** It was moved and seconded by Geralyn Franklin and Charles Matthews to table the Italy Affiliate Proposal until further notice … **Motion Passed Unanimously**[MOTION #5] **MOTION:** It was moved and seconded by Geralyn Franklin and Charles Matthew to issue a motion, whereas, the ICSB Bylaws specifically state and refer to the “ICSB World Conference” “ICSB Conference” “Annual Conference” and other said references to holding and conducting a “conference”, whereas, the practice of referring to the previously named conference has been changed to “Congress”. Whereas, the ICSB World Conference Guidelines so designate the annual event as “Conference” and not “Congress” be it so moved that the name of the "ICSB World Conference” be changed to the “ICSB World Congress” and Conference be changed to Congress in accordance with process and procedures so outlined to change the bylaws of ICSB **… Motion Passed Unanimously**

# Discussion

**Time allotted | 10 minutes | Agenda topic Welcome+ President’s Report | Presenter Robert Lai**

* Thank you to the various board members for the support to help us host the World Congress
* ICSB Japan will be hosting the 5th ACSB Conference in September 2018
* The Resolution of MSME Day was celebrated at the United Nations on May 12 and MSME Day will be celebrated at the World Congress on June 27
* JSBM continues to thrive under the leadership of Dr. Solomon
* ICSB Partners include OECD, the World Bank, EO, AACSB, St. John’s, Salerno University, Qatar University, and San Diego State University
* ICSB is looking to add affiliates from Qatar, Turkey, Algeria, and South Africa
* The International Office of ICSB launched 3 new certificates and looks to continue to expand the certificate options

**MOTION:** It was moved and seconded by Geralyn Franklin and Charles Matthews to approve the board meeting minutes from Hurghada, Egypt **… Motion Passed**

**Time allotted | 13 Minutes | Agenda topic MCSBE Bid to Host 2020 | Presenter Ahmed Osman**

* MCSBE is bidding to host the 2020 ICSB Congress in Cairo, Egypt
* Egypt receives 10 million visitors annually
* Egypt ranked 16th out of 135 for safest countries
* Egypt is one of the fastest entrepreneurial hubs in the world
* Congress Venue proposed to be at Nile Ritz-Carlton Cairo
* June 23-29 (same date structure as Taiwan Congress)
* Funding Team, Planning and Action Team, Logistics Team, Communications Team
* Egypt Air Agrees to be Flight Partner
* Steering Committee, Academic Team, Communications Team

|  |
| --- |
| ***Discussion:***   * Ahmed Osman 🡪 Venue is the American University in Cairo * Eric Liguori 🡪 There may be a limited amount of students who are able to attend the academy because of travel restrictions. * Charles Matthews 🡪What is your contingency plan? * Eric Liguori 🡪Would you purchase travel insurance? * Ahmed Osman 🡪It is something we will look at.   **MOTION:**  It was moved and seconded by Geralyn Franklin and Winslow Sargeant to approve the MCSBE Proposal to Host the ICSB 2020 Congress in Cairo, Egypt … **Motion Passed Unanimously**  Note: Ahmed Osman did not vote because he was not present  **MOTION:** It was moved and seconded by Charles Matthews and Geralyn Franklin to approve the MCSBE Proposal to Host the ICSB 2020 Congress in Cairo, Egypt pending contractual agreements by both parties … **Motion Passed Unanimously**  Note: Ahmed did not vote because he was not present |

**Time allotted | 11 Minutes | Agenda topic President-Elect Report| Presenter Geralyn Franklin**

* Thank you to the ICSB Taiwan Team and various members of ICSB who help to organize the Congress and MSME Event
* Thank you to George Solomon for his leadership with JSBM
* JSBM has narrowed down to 2 Publishers for a new Publisher bid starting 2020
* ICSB has proposed adding a new journal, Journal of ICSB, same quality as JSBM but a different focus
* Discussion of Geralyn’s Various roles for the 2017-18 year

**Time allotted | 22 Minutes | Agenda topic Immediate Past President Report | Presenter Luca Iandoli**

* Organized the ICSB Academy in Taipei, Taiwan
* We used the suggestions and feedback from last year to organize this year’s event
* Discussion of the various Academy activities
* Created 2 modules for the certificate program
* Part of the Committee for the 2019 World Congress
* Concern regarding the low level of participation in the voting process this year, which may be due to new regulations in terms of email correspondence

***Discussion:***

* Ayman Tarabishy 🡪Affiliates need to make sure that they tell the IO office if the emails need to be sent out through a different system (ex. USASBE, China)
* Mark Brennan 🡪 Discussion on voting processes according to By-Laws

**Time allotted | 4 Minutes | Agenda topic JSBM Update | Presenter *George Solomon***

* Impact factor has gone up from 2014-2016
* Article downloads over time has increased steadily since 2008
* 729 Annual Submissions due to the reputation of the journal
* Acceptance rate is lower
* Goal is to reduce the time from acceptance to publication

**Time allotted | 10 Minutes | Agenda topic *New Products*| Presenter *Ruben Ascua***

* Certificates and Academy
* 3 Certificates: Social Entrepreneurship, Creativity & Innovation, Global Entrepreneurship
* Certificates is held on the Litmos System
* Cohorts in D.C., New York, Taiwan
* Benefits for the affiliates: The certificates can be considered a membership benefit

|  |
| --- |
| **Time allotted | 10 Minutes | Agenda topic *Partnership’s Report*| Presenter *Winslow Sargeant***   * Discussion of yearly events: GW October, OECD Working Part for SMEs in Paris, MSME Event at the UN, Panelist and Speaker at multiple events * Partnerships: Tatweer Misr, Facebook, Amazon, WARF, EO, NAWBO, UNCTAD, UNGC, UNIDO etc.   **Time allotted | 13 Minutes | Agenda topic *Affiliate and Regional Reports*| Presenter *See Below***   * Eric Liguori 🡪 USASBE has launched a new journal and invites affiliates to collaborate on special issues * Jack Mussry 🡪Indonesia has work to do in terms of technology * Ki-Chan Kim 🡪 ICSB Korea is moving in a good direction * Amr Abouelazm 🡪 MCSBE faces some similar issues as Indonesia as well but we are optimistic in the progress * Eileen Figueroa 🡪 Review of various events being organized by Argentina, Brazil, Colombia, Canada, Mexico, PR & the Caribbean, USASBE   **Time allotted | 18 Minutes | Agenda topic *Affiliate Bid for Italy*| Presenter *Geralyn Franklin, Roberto Parente***   * ECSB does not support an affiliate bid for an ICSB Italy * Roberto Parente 🡪 Italy Conference at Salerno University (October 4-5, 2018)   **MOTION:** It was moved and seconded by Geralyn Franklin and Charles Matthews to table the Italy Affiliate Proposal until further notice … **Motion Passed Unanimously**  ***Discussion:***   * Ahmed Osman 🡪 This is something we need to look at carefully because of the potential Qatar Affiliate and MCSBE   **Time allotted | 21 Minutes | Agenda topic *2019 & 2020 Congress* | Presenter *Ayman Tarabishy***   * ICSB has not been able to reach an agreement with Finland to host the 2019 Congress. We are opening up the bidding for affiliates to host the 2019 Congress * Ayman Tarabishy 🡪Can MCSBE look into the possibility of hosting the 2019 Congress?   **MOTION:** It was moved and seconded by Geralyn Franklin and Charles Matthew to issue a motion, whereas, the ICSB Bylaws specifically state and refer to the “ICSB World Conference” “ICSB Conference” “Annual Conference” and other said references to holding and conducting a “conference”, whereas, the practice of referring to the previously named conference has been changed to “Congress”. Whereas, the ICSB World Conference Guidelines so designate the annual event as “Conference” and not “Congress” be it so moved that the name of the "ICSB World Conference” be changed to the “ICSB World Congress” and Conference be changed to Congress in accordance with process and procedures so outlined to change the bylaws of ICSB **… Motion Passed Unanimously**  **Time allotted | 11 Minutes | Agenda International Office Update Report| Presenter *Ayman Tarabishy***   * Review of ICSB Budget vs Actual Statement * ICSB is growing and is financial healthy * ICSB is receiving revenues from different areas that previously |
|  |