**ICSB FY 2017-18 Outgoing Officers |MINUTES**

**June 30, 2017 | 7:00-12:00 | Room #1-San Augstin Building-UCA Buenos Aires, Argentina**

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| |  |  | | --- | --- | | Type of meeting | Officers FY 2017-18 | | Facilitator | Luca Iandoli (President) | | Minutes taker | Jordyn Murphy (Project Manager) | | |  | | --- | | **Attendees**  ***Voting Members*** -Luca Iandoli (President) -Ki-Chan Kim (Immediate Past-President) -Robert Lai (President-Elect) -Geralyn Franklin (SVP, Finance and Control) - Winslow Sargeant (SVP, Development) -Brian Gibson (WWF) -Hermawan Kartajaya (ACSB President, Representative for Asia/Pacific)  -Ahmed Osman (MCSBE President, Representative from Europe/Middle East/Africa)    ***Non-Voting Members*** George Solomon (Editor-in-Chief, JSBM) J. Hanns Pichler (VP, Historian) Jeffrey Alves (VP, Affiliate Development) Olli Vuola (VP, ICSB 2019 W.C.) Ayman Tarabishy (Executive Director) | |

# Agenda

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| 8:15-8:45 | President Report – Luca Iandoli |
| 8:45-9:15 | Launch of New Journal—Brian Gibson (JEMS) |
| 9:15-10:15 | ICSB 2030 Strategy—(Committee Chairs) |
| 10:15-10:30 | ACSB 2018 Conference—Hermawan Kartajaya+Qatar and Jordan update |
| 10:30-11:15 | 2018 and 2019 World Conference Update and Final Presentations |
| 11:15-12:00 | Financial Report and International Office Updates—Ayman Tarabishy |

# SUMMARY OF MOTIONS

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| [MOTION #1] **MOTION:** It was moved and seconded to have Winslow Sargeant’s appointment be changed from SVP of Partnerships to SVP of Development …**Motion Passed** |
| [MOTION #2] **MOTION:** It was moved and seconded to vote all Vice Presidents appointed by the President by the voting board …**Motion Passed** |
| [MOTION #3] **MOTION:** It was moved and seconded to review the IRS documents before the President signs …**Motion Passed (not a vote a recommendation)** |

# Discussion

**Time allotted | 30 minutes | Agenda topic President’s Report | Presenter L. Iandoli**

* ICSB has focused most attention on May 11th event, MSME Day
* Michael Battaglia, VP of Operations, has accepted a new position after 10 years with ICSB

| Motions |  |  |
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| **MOTION:** It was moved and seconded to have Winslow Sargeant’s appointment be changed from SVP of Partnerships to SVP of Partnerships …**Motion Passed**  **MOTION:** It was moved and seconded to vote all Vice Presidents appointed by the President by the voting board …**Motion Passed Unanimously** | | |

**Time allotted | 60 Minutes | Agenda topic ICSB 2030 Strategy | Presenter Geralyn Franklin, Luca Iandoli**

* 2030 Strategy group created May 2017 to follow up on discussion started by President Jeff Alves
* Executive Committee and Strategy teams prepare a draft based on board feedback (by September 1st)
* Draft documents to be shared with ICSB Board for comment (September 1st-15th)
* Adoption and start of the execution phase (by September 30th)

***Discussion***

* Geralyn Franklin🡪 inconsistent Vision and Missions. Take a close look at Vision, Mission, Values, and Goals. Also review structures and documents.
* Ayman Tarabishy🡪 We have insurance for Boards and Directors through Philadelphia
* Hermawan Kartajaya🡪 Make sure we emphasize practitioners as they are strong in Asia
* Jeff Alves🡪 Recommend to include Affiliate representation into the conversation about Vision, Mision, Values, and Goals
* Robert Lai🡪 New Vision and Mission needs to be based upon the environment change. Focus values and goals to meet the vision and mission
* Winslow Sargeant🡪 We need more clarification and definition for the pillars of researches, policy makers, practitioners, and educators. We also need to know what is actionable
* Geralyn Franklin 🡪 The four pillars, their definitions, and their roles can be found in the bi-laws, but agrees there needs to be more clarification
* Jeff Alves: We need to decide if we want to be associated with the UN Sustainable Development Goals (SDGs) especially with the adoption of MSME Day
* Olli Vuola🡪 We need to be more ambitious in terms of our overarching strategic goals. We should be the world leader of knowledge and data, not just a major provider. Agree with Jeff Alves that our overarching strategic goal should be associated with the UN SDGs.
* Luca Iandoli🡪 Agrees that aligning our vision, mission, and goals with the UN’s SDGs is a good idea

***Presentation of MSME Day🡪Winslow Sargeant***

* 7 Government Ministers discussed the role of SMEs in achieving Sustainable Development Goals (SDGs)
* On April 6, 2017, the United Nations General Assembly adopted a resolution recognizing MSME Day
* The MSME Day Logo is representative of a Bee
  + Geralyn Franklin🡪 We should ask our affiliates to use the MSME Logo along with ICSB Logo
* Annual Event to publicize MSMEs Day: Ministerial Round to discuss what each country is doing to promote and MSMEs.
* KiChan Kim has proposed to have a Humane Entrepreneurship Award that is tied into the MSME Day platform
* Why MSME Action Plan is needed:
  + Message #1: Urgency to support MSMEs to address the need for 600 million jobs
  + Message #2: Galvanize government around policies/best practices to help scale MSMEs
  + Message #3: Address the new paradigm of Humane Entrepreneurship
  + Message $4: SDGs need the support of entrepreneurs and MSMEs
* ICSB has Global Partnerships with Facebook, Amazon, and Google
* Oversight of MSMEs Day should be governed by a board consisting of 9 directors
  + Two Committees: 1. To celebrate the UN MSEM day each year with a ministerial round 2. Committee to oversee the Humane Entrepreneurship Award

***Discussion of Presentation of MSME Day***

* Hermawan Kartajaya🡪 We should not only invite young leaders, but also women leaders. We should make employees not just more productive, but more entrepreneurial.
* Luca Iandoli🡪 Proposes to have a UN Event every May
* Jeff Alves🡪Proposes we create board to oversee the UN Event in May and also assist the

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| **MOTION:** Geralyn Franklin moved to authorize the President and Executive Director to work together to create a board\* including an affiliate member and diverse group including gender for the organization of MSME International Day …**Motion Passed Unanimously** |
| *\* Reference slide titled “Operations/governance: organization of MSMEs International Day board”*  ***ICSB 2030 Products/Services🡪 Jeff Alves***   * Trademark/copyright brand (Association logo, MSME Day, Academy) * Leverage/co-brand ICSB/Affiliate/Partner (Products, Services, Events) * New products: new journal, expand certificates, sponsor think-tank, new partnerships * New services: Expand language capability of the Journal, new regional affiliate organizations, expand research and data availability   ***Discussion of ICSB 2030 Products/Services Presentation***   * Ayman Tarabishy and Geralyn Franklin🡪ICSB Academy and ICSB Global should be separate * Ayman Tarabishy🡪 USASBE will join certificate programs after the launch of ICSB Certificate programs   **MOTION:** Geralyn Franklin motioned that the board recognizes ICSB Global be approved for the development of certificate and related programs…**Motion Passed Unanimously**  ***Presentation of New Journal🡪 Brian Gibson***   * There is not a need for a completely new journal as JSBM is going well. But new journal should include articles that cater to different individuals and also use these articles and authors in the webinar series.   ***Discussion of Journal***   * Geralyn Franklin and Tanner Franklin have worked and succeeded in resolving the issues with Wiley * Geralyn Franklin🡪 RPF should go out in July with deadline of October 1st. We need to move quickly to receive bids for the journal. * Ayman Tarabishy🡪 We can ask for more resources if we create a new journal   ***JSBM Journal Report🡪 George Solomon***   * 2017: 2.87 Impact * 48th ranked journal (.top 25%) * 27 Associate Editors * 190 Reviewers * Goal is to move some articles to the journal quicker, but requires additional costs * Increase publications to 22 issues and 2 publications * Inventory🡪60-70 articles accepted for publication. There are more accepted submissions than there are spots * Downloads have increased from 150,000 to 210,000 * Total Submissons are going down, but we are receiving more quality articles * Average number of days to print is declining * Suggested that JSBM offers best reviewer award to incentivize those reviewers to work harder   ***Discussion on JSBM Journal***   * Ayman Tarabishy🡪 George Solomon needs to send proposal with date and awards for JSBM so board can approve * Geralyn Franklin🡪 AACSB does not require that journals be in print. |
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**Time allotted | 5 minutes | Agenda topic ACSB 2018 Conference| Presenter H. Kartajaya**

* ACSB Conference on 14th and 15th of October in Myamnar

**Time allotted | 5 minutes | Agenda topic Qatar and Jordan Update | Presenter Arsalan Safari, Osama Al-Kwifi**

* Qatar University—AASCB approved; 16,000 students; undergraduate, MBA, PhD programs
* QU Center for Entrepreneurship

**MOTION:** Geralyn Franklin motions to move ICSB Qatar Chapter Affiliation forward for them to complete their necessary forms…**Motion Passed**

* Jordan is moving through the process as well, but has not sent their letter of interest

| Motions |  |  |
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| None | | |

**Time allotted | 5 Minutes | Agenda topic Brazil Update | Presenter Rose from Brazil**

* ICSB Brazil members have attended ICSB 2017 Conference with many members
* ICSB Brazil would like ICSB Board members to attend Brazil Conference

**Time allotted | 45 Minutes | Agenda topic Taiwan Conference 2018| Presenter *Vivian Yu***

* 1.4 million SMEs
* ICSB Taiwan since 1999 but has participated in activities since 1986
* Held 46th World Conference
* 2018 Theme: Reshaping the World by Innovative SMEs
* Venues: HNBK Convention Center, National Taipei University of Technology

| Motions |  |  |
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| **MOTION:** …**Motion Withdrawn** | | |

**Time allotted | 45 Minutes | Agenda topic Finland Conference 2019 | Presenter Olli Vuola, Teppo Heiskanen**

* June 24th-June 29th Aalto University