

Alex DeNoble Bio

Alex F. DeNoble is a Professor of Management and Executive Director of the Lavin Entrepreneurship Center in the College of Business at San Diego State University. He currently also serves as the Chair of the College of Business Steering Committee. Prior to his role in the Lavin Entrepreneurship Center, he served for 3 years as the Chair of the Management Department in the College of Business.

His primary areas of expertise include entrepreneurship and corporate innovation, technology commercialization and strategic management. He has conducted research in these areas and has taught related classes in the University's undergraduate, graduate and executive MBA programs. He has published articles in such journals as *IEEE Transactions on Management*, the *Journal of Business Venturing*, the *Journal of High Technology Management Research*, the *Journal of Technology Transfer*, *International Marketing Review*, and *Entrepreneurship: Theory and Practice*.

His other professional activities encompass both executive training and strategic consulting. Recent assignments have included business plan development consulting for new and existing entrepreneurial firms, market research and analysis for technology-based companies and entrepreneurship training for Taiwanese, German, Russian, Japanese, Mexican, Middle Eastern, Finnish, Danish and U.S. executives. Over the past several years, he has conducted training programs or consulted with such companies as Qualcomm Inc., Siemens Corporation, Delta Electronics (Taiwan), the U.S. Russia Center for Entrepreneurship, Banco Nacional de Comercio Exterior (the National Export Bank of Mexico), NEC Electronics USA, Shell Technology Ventures, and Orincon Technologies (now a part of Lockheed Martin).

Dr. DeNoble is the recipient of several awards including the 2008 Monty Award from SDSU for Outstanding Faculty Contributions, 2004 Educator of the Year award from San Diego's T-Sector Magazine; the 2001 Gloria and Edwin Appel Award from the Price-Babson Fellows program for excellence in entrepreneurship education, and the 2000 Ernst & Young Entrepreneur of the Year Award (in the supporter category).

He received a B.S. in Accounting from Monmouth University in 1975, a M.S. in Accounting from Virginia Tech in 1977 and a Ph.D. in Strategic Management from Virginia Tech in 1983.