

Associate Professor Tui McKeown/

Recent and relevant experience and qualifications

I would like to apply for the position of President, ICSB and offer the following experience and qualifications in practice, policy, education and relevance to small business in support of this application.

On the small business practice side, I am current President of SEAANZ and recently appointed Vice President, Research at ICSB. During my nearly 2 years now as SEAANZ President, I have contributed significantly to the progress and expansion of the organization as a vibrant voice in the small business space in Australia and NZ. This is evidenced in examples such as our totally redesigned website (<https://www.seaanz.org/>), the launch of a white paper on the future of SMEs (https://docs.wixstatic.com/ugd/108296_370b1ac9d07641b0a1a5927785afede6.pdf), through to the increasingly active role the SEAAANZ Board has in policy, research and educational initiatives.

On the policy side I am currently a member of the Victorian Small Business Ministerial Council (<https://djpr.vic.gov.au/about-us/overview/advisory-bodies/small-business-ministerial-council>), at State level in Australia and a member of the Federal level Global Innovation Linkages (GIL) Round 2 Advisory Committee (<https://www.business.gov.au/assistance/global-innovation-linkages-programme>). These roles bridge both my SEAANZ and academic lives to provide direct linkages between Government, academia and the small business sector.

As an academic, I hold the position of Associate Professor within the Monash Business Schools' Department of Management. Monash is one of the 1% of business schools in the world to have achieved the elite 'triple accreditation' (<https://www.monash.edu/business/the-school/about-us>). A key personal academic achievement in the last year has been the design and introduction of a new undergraduate level unit in entrepreneurship, intrapreneurship and innovation (<http://www.monash.edu/pubs/handbooks/units/MGC3250.html>).

As an actively publishing academic, I bring an appreciation of the need to publish work in a variety of formats and styles to achieve maximum impact of our research results. While debate as to the importance of 'quality' publications dominates academic life, the SME sector we research, work with and are so passionate about often requires a very different medium to be able to access and benefit from what we do. My 'work in progressing efforts to do this are evident in my role as editor of the Journal of Management & Organization (<https://www.cambridge.org/core/journals/journal-of-management-and-organization/all-issues>), where issues are now framed by editorials and blog posts as well as the active promotion of our SEAANZ journal, Small Enterprise Research, to the four streams of our membership.

Overall, the experience and qualifications to practice, policy, education and small businesses I offer in support of this application rest on a longstanding passion to developing a shared vision of the vital importance of the SME sector. It is a sector where rhetoric and hyperbole in describing them abound, but true understanding as to the depth and breadth of the value, has yet to be truly widely appreciated and understood.