



The Future of Entrepreneurship: Policy and
Practice Conference

Paris, France; 8-9 April 2019

ROUND TABLE OF POLICY MAKERS AND RESEARCHERS

HOW TO UPDATE THE OECD 2007 EVALUATION FRAMEWORK

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Background to OECD work on evaluation

OECD Istanbul SME and Entrepreneurship Ministerial Declaration, 2004

Recognised . . .

“The need to develop a strong evaluation culture in ministries and agencies responsible for SME policies and programmes”

Led to the production of the 2007 OECD Framework for the Evaluation of SME and Entrepreneurship Policies and Programmes

https://www.oecd-ilibrary.org/industry-and-services/oecd-framework-for-the-evaluation-of-sme-and-entrepreneurship-policies-and-programmes_9789264040090-en



WPSMEE PWB 2019-2020

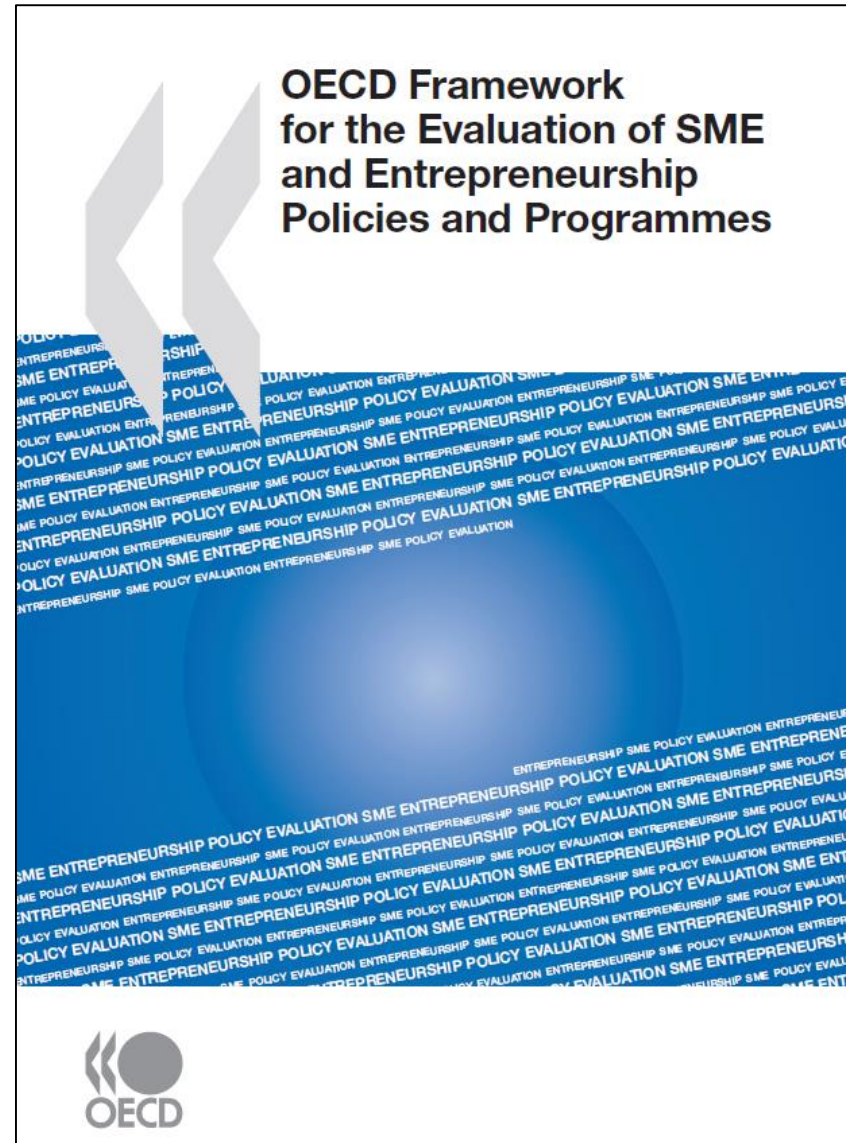
Activity 1.5 : Strengthening SME and entrepreneurship policies through more robust evaluation

- “In 2007, WPSMEE produced the OECD Framework for the Evaluation of SME and Entrepreneurship Policies and Programmes”
- “Have since been vast improvements in the data available to undertake evaluations and application of more sophisticated analytical techniques”
- **“This project will update the 2007 Framework”**



What was in the 2007 Framework? (1/3)

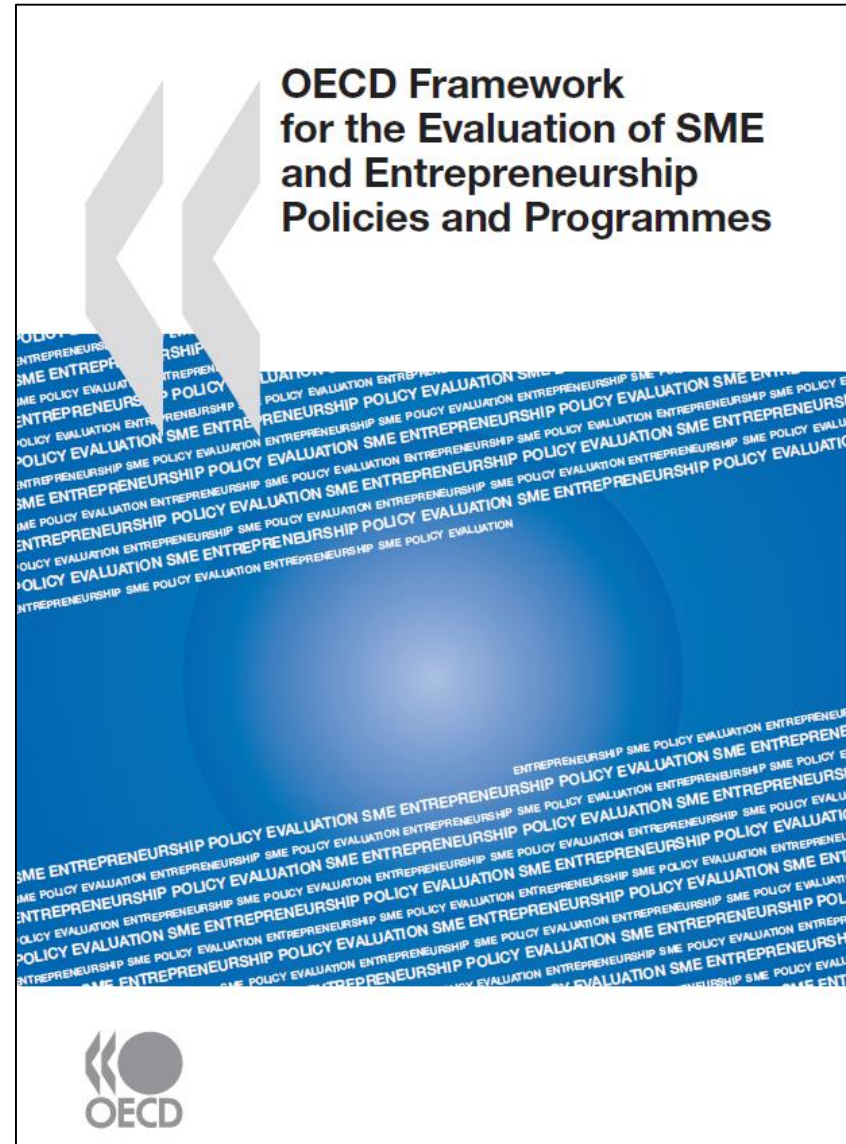
1. Evaluation issues – why do evaluation; objections to evaluation; debates; how to prepare and manage; principles
2. Evaluation of individual national programmes – examples from financial assistance; enterprise culture; advice; technology





What was in the 2007 Framework? (2/3)

3. Evaluation of regional and local programmes – examples from advice; financial assistance; clusters; geographical disadvantage
4. Role of peer review in evaluation – OECD peer review method; national SME reviews, local entrepreneurship reviews

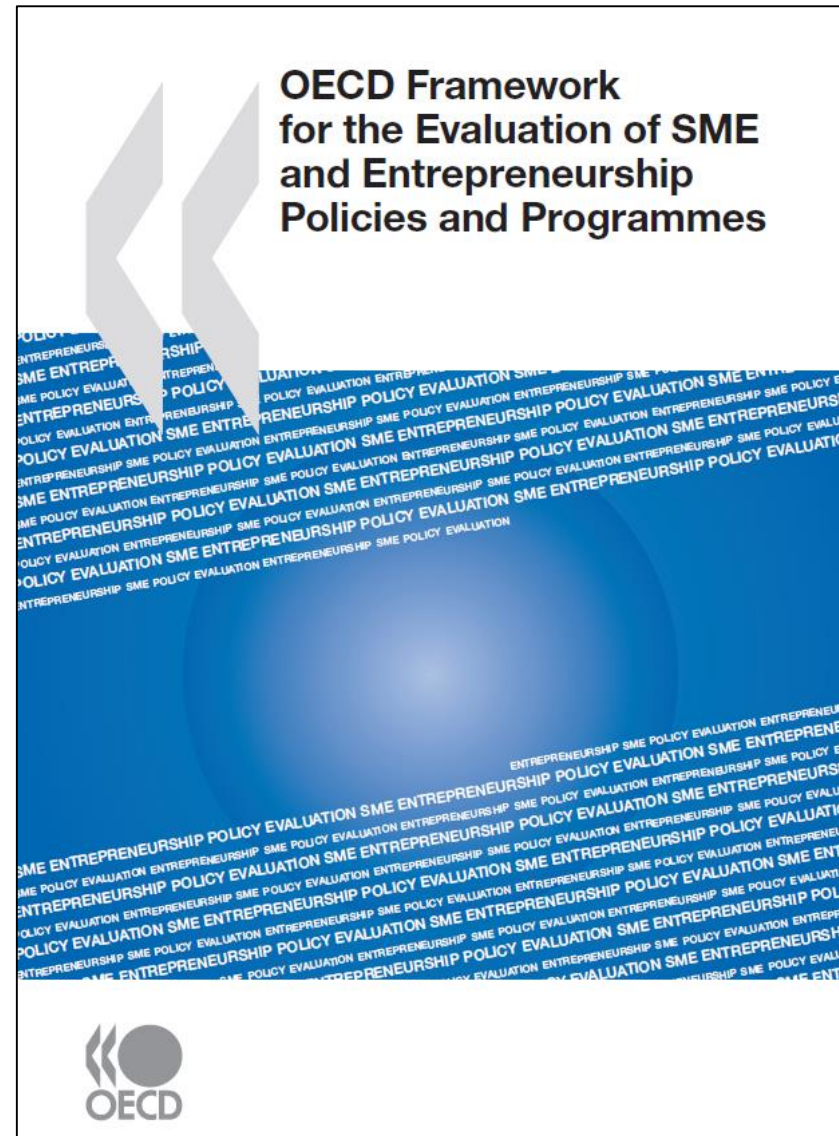




What was in the 2007 Framework? (3/3)

5. Reviewing the aggregate impact of public policies – impact of mainstream policies on SMEs, designing and capturing the total policy package

Annexes – COTE framework; Six Steps to Heaven; links to evaluation guidance etc.





The format of the evaluation examples in the 2007 Framework

Table 2.14. **Bank customers receiving business advice, UK**

Available online	No
Country	United Kingdom
Time period of study	1999-2001
Title of report	Profiting from Support.
Date of report	December 2001
Author/details	Barclays Bank SME Team.
Objective of policy	<ul style="list-style-type: none">● To provide advice and assistance to individuals before or at the time of starting a business.● The purpose is to enhance their chances, post start-up, of survival and growth.
Key findings	Those seeking advice, compared with the match control group have: <ul style="list-style-type: none">● Higher survival.● Fewer closures in financial distress.● Faster and more sustained growth amongst surviving firms.● Signs of better overall financial management.
Sophistication of evaluation	Step 5: <ul style="list-style-type: none">● Comparison between clients of the National Federation of Enterprise Agencies.● Matched control sample of Barclays Bank clients.
Comments	Real risk of selection bias as those approaching Enterprise Agencies may differ from the “norm”.



What updates could be made to the 2007 Framework? (1/2)

- Recent examples of high-quality evaluations (Step VI, including RCT) – including their methodologies (balance of countries)
- National evaluation examples from additional programme areas:
 - Inclusive entrepreneurship, incubators and accelerators, procurement (others?)
- Evaluation examples of SME and entrepreneurship impacts of mainstream policies
 - Taxation, unemployment benefits, regulations, immigration, competition, etc. (others?)



What updates could be made to the 2007 Framework? (1/2)

- Highlight more strongly some key evaluation principles
 - Specifying objectives; establishing data collection during policy formulation etc. (others?)
- Include more information on monitoring systems and establishing management frameworks for monitoring and evaluation



What OECD support activities could accompany the new Framework?

- Evaluation guidance training for government professionals in specific countries – seminars, webinars etc.
- Assessments of national evaluation frameworks and practices for SME and entrepreneurship policy evaluation
- Prepare monitoring and evaluation framework / evaluation plan documents for governments and agencies



Some other questions to resolve

- Where can we obtain good practice evaluation examples?
- What process could we follow to collect them?
- What format should the Framework take – could it be more interactive?
- Should we include information on the results of the policies? Could this be a meta repository?



Thank you

We look forward to your observations!

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