PROTECTING INNOVATIONS AND CREATIVE WORK IS MORE CRUCIAL THAN EVER IN TODAY’S KNOWLEDGE ECONOMY.

WHAT IS THE MICHELSON INSTITUTE FOR INTELLECTUAL PROPERTY?

The Michelson Institute for Intellectual Property (Michelson IP) designs, tests, and shares a comprehensive collection of education offerings for the next generation of inventors, innovators, and entrepreneurs.

With insights from leading intellectual property specialists, our team develops world-class foundational resources on patents, copyrights, trademarks, and more – all at no cost.

MATERIALS & RESOURCES

- Interactive E-Book
- Modules for Canvas LMS
- Class PowerPoints
- Animated Video Series
- Online Course on Udemy
- Assessment Bank

OUR REACH

- 200+ Colleges and Universities
- 10,000+ Learners on Udemy Course
- 25,000+ Students Across Campuses
THE MICHELSON INSTITUTE FOR INTELLECTUAL PROPERTY

CURRICULUM OUTLINE

PATENTS
• The Foundations of Patent Protection
• America’s Uniquely-Democratic Patent System
• The Patent System and Economic Growth
• Criteria for Patenting
• The Debate Over Software Patents
• Applying for a Patent
• Enforcing Patent Rights
• The Rise of Patent Trolls

COPYRIGHTS
• Problems With Early Copyright Systems
• Copyright in the Courts
• Works Eligible for Copyright
• Work for Hire, First-Sale, & Moral Rights
• Copyright Law Adapts to New Technology
• Digital Works and Copyright Challenges

TRADE SECRETS
• Trade Secrets and Protection
• Criteria for Trade Secrets
• The Secrecy Requirement
• Identifying and Proving Misappropriation
• Remedies for Misappropriation

TRADEMARKS
• The Economic and Legal Value of Trademarks
• Types of Trademarks
• Spectrum of Distinctiveness
• Bars to Trademark Registration
• Infringement and Remedies
• Fair Use and Trademarks

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