

# THE MICHELSON INSTITUTE FOR INTELLECTUAL PROPERTY

PROTECTING INNOVATIONS AND CREATIVE WORK IS MORE  
CRUCIAL THAN EVER IN TODAY'S KNOWLEDGE ECONOMY.

## WHAT IS THE MICHELSON INSTITUTE FOR INTELLECTUAL PROPERTY?

The Michelson Institute for Intellectual Property (Michelson IP) designs, tests, and shares a comprehensive collection of education offerings for the next generation of inventors, innovators, and entrepreneurs.

With insights from leading intellectual property specialists, our team develops world-class foundational resources on patents, copyrights, trademarks, and more – all at no cost.

## MATERIALS & RESOURCES



Interactive  
E-Book



Modules for  
Canvas LMS



Class  
PowerPoints



Animated  
Video Series



Online Course  
on Udemy



Assessment  
Bank

## OUR REACH



200+ Colleges  
and Universities



10,000+ Learners on  
Udemy Course



25,000+ Students  
Across Campuses

# THE MICHELSON INSTITUTE FOR INTELLECTUAL PROPERTY

## CURRICULUM OUTLINE



### PATENTS

- The Foundations of Patent Protection
- America's Uniquely-Democratic Patent System
- The Patent System and Economic Growth
- Criteria for Patenting
- The Debate Over Software Patents
- Applying for a Patent
- Enforcing Patent Rights
- The Rise of Patent Trolls



### COPYRIGHTS

- Problems With Early Copyright Systems
- Copyright in the Courts
- Works Eligible for Copyright
- Work for Hire, First-Sale, & Moral Rights
- Copyright Law Adapts to New Technology
- Digital Works and Copyright Challenges



### TRADE SECRETS

- Trade Secrets and Protection
- Criteria for Trade Secrets
- The Secrecy Requirement
- Identifying and Proving Misappropriation
- Remedies for Misappropriation



### TRADEMARKS

- The Economic and Legal Value of Trademarks
- Types of Trademarks
- Spectrum of Distinctiveness
- Bars to Trademark Registration
- Infringement and Remedies
- Fair Use and Trademarks

ACCESS ALL RESOURCES FOR FREE AT [MICHELSONIP.COM](https://www.michelsonip.com)

*Closing the IP education gap with world-class, foundational resources on patents, copyrights, trademarks, and more.*