



*"Tell me, what
is it you plan to
do with your
one wild and
precious life?"
-Mary Oliver*

You, Inc

Did you know that **YOU** are your most important **asset**? Regardless of your current role/job or business idea, you have influence and can use it to make your dreams come true. But, cultivating your potential is hard- especially if you are trying to balance other responsibilities. This course uses business and personal development tools to help you define your goals, clarify your image and get the best out of your one precious life.

Day 1: It all begins with YOU!

- Taking stock of your assets and marketing them.

You only get one chance to make a first impression. In this media filled world, does your image reflect who you are? Does it tell a story that creates or loses opportunities for you? This session focuses on discovering your why and using your important values to create a personal brand that resonates with you.

Day 2: Find the Inc Within you.

- Creating a business plan for life.

We all have needs and things that we can share with other people. This session explores where your gifts meet the world's needs. How can you make a living doing something you love? Throughout your life, the answer to this question will be different, but what direction should you take now? This session takes what you've learned about yourself in the last session and helps you define your life path and decide your next move.

Day 3: You INC:

-Contingency plans, Weighing the opportunity cost, and Recycling "failures" as raw material for the Next Opportunity.

The best made plans do not always work out. Life is full of surprises, opportunities and things to overcome. This session explores when your career no longer fits your life. What are the early warning signs? How do you define failure? Are there lessons that will move you forward? How do you prepare for life's inevitable bumps? Since many of life's bumps come from the tension between a person's business and personal lives, this will also be explored.

Day 4: You Shine !

-Celebrating and solidifying your achievements.

The acts of Creating and Sharing solidify new ideas. Today, you get a chance to shine and share your journey. As part of our graduation celebration, each participant is requested (not required) to create and submit a 2-minute video about themselves, their gifts, struggles or the places they shine. Selected videos will be shared, and all who have participated in the program will be honored with certificates of achievement.