



Thursday
MAY 10, 2018
THE UNITED NATIONS

ICSB & PARTNERS
Working Sessions on
CREATING ENTREPRENEURSHIP ECOSYSTEMS TO SUPPORT
SMEs and UN SUSTAINABLE DEVELOPMENT GOALS

United Nations Headquarters

New York, NY USA

This event will be held at the United Nations on Thursday, May 10, 2018, from 10 am to 5 pm. It will include four sessions to be held consecutively. All sessions will be interactive and will feature an expert panel discussion. The sessions will explore the challenges and opportunities being presented by each topic through a moderated discussion, with time allotted for questions and feedback from the audience. The Chair of the session will then report the findings to the main Forum to be held at the United Nations on Saturday, May 12, 2018.

10.00 - 10.20 Opening Ceremony:

- Winslow Sargeant, ICSB Senior Vice-President of Partnerships and Former Chief Counsel for the US Small Business Administration
- Ayman El Tarabishy, Executive Director of the International Council for Small Business
- Guido Crilchuk, Permanent Mission of Argentina
- Chantal Line Carpentier, Chief of New York Office of the United Nations Conference on Trade and Development (UNCTAD)
- Lucie Brigham, Chief of Office of the United Nations Office for Partnerships (UNOP)
- GERALYN McClure Franklin, President-Elect, The International Council for Small Business (ICSB)

10.20-11.00 Keynote Speaker

Chang-Jae Shin, Chairman, Kyobo Life Insurance

11.00- 12.30 Session One: The Role of Entrepreneurship Education and Research in Promoting, Creativity, Innovation and Economic Development in a Disruptive Environment

Chair: George Solomon, Editor, Journal of Small Business Management

- Jorge Lawson, Director of Banco Nacion Argentina, Empretec Argentina
- Alex F. DeNoble, Professor & Executive Director, San Diego State University, Lavin Entrepreneurship Center
- Adrienne Palmer, CEO and Founder of World Citizens Guide and former EO Global Board member
- Hooi Den Huan, Associate Professor, Division of Marketing and International Business, Nanyang Business School
- Eric Liguori, Rohrer Professorial Chair of Entrepreneurship and Executive Director, Rowan Center for Innovation and Entrepreneurship
- Ken Singer, Managing Director, Sutardja Center for Entrepreneurship & Technology, UC Berkeley
- Else Cole, CEO Meridian Medical Services and EO Indianapolis Board member
- Charles Matthews, Fulbright U.S. Scholar, Distinguished Teaching Professor, University of Cincinnati
- Ruben Ascuá, Rector, The National University of Rafaela, Argentina
- Ahmed Shalaby, Managing Director and Board Member, Tatweer Misr
- Olli Vuola, Advisor, Avanto Ventures Oy. Executive Director, Aalto University Aalto Ventures Program

12.30-13.15 Lunch

13.15-13.30 Guest Speaker

Oh Joon, Ambassador, Former President of ECOSOC, and Former Permanent Representative of the Republic of Korea to the UN

13.30-14.30 Session Two: Leading through Financial Inclusion -The Global Impact of Women Business Owners

Chair: GERALYN McClure Franklin, President-Elect, The International Council for Small Business (ICSB)

- Michele Bongiovanni, CEO/Founder HealRWorld, LLC
- Laura Verallo de Bertotto, CEO VMV Hypo-allergenics and EO Philippines Board member
- Zulma Quiñones, Professor, Inter American University of Puerto Rico-San German
- Katia Passerini, Dean of the College of Professional Studies at St. John's University
- Marsha Ralls, CEO and Founder of The Phoenix Wellness retreat and Aspen Institute Fellow and EO Washington DC Chapter President
- Olivia Lu, Vice President, Women Entrepreneurs of Asia Council for Small Business

14.30-15.30 Session Three: Humane Entrepreneurship – Creating Quality Jobs to accomplish the SDGs

Co-Chairs:

- Jeffrey Alves, Professor of Entrepreneurship, Wilkes University*
- Roberto Parente, Professor at Salerno University, Italy*
- KiChan Kim, Past President, ICSB*
- Ahmed Osman, Senior Vice President, ICSB*
- United States: DC Central Kitchen, Andy Finke, Chief Operating Officer
- Italy: Santomiele, Antonio Longo, Chief Executive Officer
- South Korea: Ajin Industrial, Jung-ho Seo, Chief Executive Officer
- Egypt: Tatweer Misr, Ahmed Shalaby, Managing Director and Board Member

15.30-16.00 Coffee Break

16.00-17.00 Session Four: The Future of Work and Economic Growth

Chair: Winslow Sargeant, ICSB Senior Vice-President of Partnerships and Former Chief Counsel for the US Small Business Administration

- Chantal Line Carpentier, Chief of New York Office of the United Nations Conference on Trade and Development (UNCTAD)
- Donna Kelley, Professor of Entrepreneurship at Babson College, and holds the Frederic C. Hamilton Chair of Free Enterprise
- Bob Tassone, CEO and Founder of TagEx Brands and EO Global Board member 2018 – 2019
- Louis Jacques Filion, Honorary Professor, HEC Montreal, the Montreal Business School
- Mark Brennan, Vice President Small Enterprise Association of Australia and New Zealand Inaugural Australian Small Business Commissioner (2013-2016)
- Eugene Cornelius, Jr., Deputy Associate Administrator, Office of International Trade, Small Business Administration (USA)
- Nikhil Hirdaramani, Director of Sustainability for the Hirdaramani Group and EO Global Executive Education Committee Chair
- Luca landoli, ICSB Past President, and Director of ICSB Academy
- Hermawan Kartajaya, Co-founder of Asia Marketing Federation, President of Indonesia Council for Small Business, and President of ACSB

Highlights from the 2017 ICSB and UNITED NATIONS SUMMIT May 11, 2017

On April 6, 2017, the United Nations General Assembly adopted a resolution recognizing the crucial role Micro-, Small and Medium-Sized Enterprises (MSMEs) play in achieving the 2030 Agenda for Sustainable Development. Resolution (A/71/279) designates June 27 as “Micro-, Small and Medium-Sized Enterprises Day”. With support from ICSB, the Permanent Mission of Argentina to the UN authored the resolution that was presented to and negotiated with all UN member states.

The resolution was co-sponsored by 54 member states, representing over 5 billion people. Since the adoption of the 2030 UN Sustainable Development Goals Agenda, all countries have been working for its implementation, which aims to ensure that every actor can contribute in the best possible way.

On May 11, 2017, ICSB held a Summit at the United Nations to commemorate the passage of the resolution. The summit examined MSMEs have the potential to make a long-lasting positive impact on global development needs, as the engine for economic growth and job creation, which is estimated to account for two out of three net new jobs created worldwide.

In attendance of the ICSB 2017 ICSB Summit at the United Nations were as follows:

- HE Linda McMahon, SBA Administrator, United States of America
- HE Sahar Nasr, Minister of Investment and International Cooperation, Arab Republic of Egypt
- HE Mariano Mayer, National Secretary for Entrepreneurs and Small & Medium Enterprises, Argentina Republic
- Dr. Kerry Healey, President, Babson College
- Dr. Patrick Leahy, President, Wilkes University
- Dr. Joel Bloom, President, New Jersey Institute of Technology
- Dr. Nariman Farvardin, President, Stevens Institute of Technology
- Dr. Ruben Ascuá, Rector, National University of Rafaela, Argentina
- Ms. Julie Goonewardene, Associate Vice Chancellor, The University of Texas System
- Ms. Caryn Beck-Dudley, Dean, Santa Clara University's Leavey School of Business
- Dr. Katia Passerini, Dean, St. John's University
- HE Mr. Prince Constantijn Van Oranje, The Netherlands
- HE Mr. Martín García Moritán, Permanent Representative of Argentina to the United Nations
- HE Mr. Mohamed Erfan Gamaledin, Chairman of Administrative Control Authority, Arab Republic of Egypt
- Dr. Luca Landolfi, President, International Council for Small Business
- Mr. Michael Falk, General Counsel, Wisconsin Alumni Research Foundation
- Mr. Asheesh Advani, President, Junior Achievement Worldwide
- Dr. Patrice Harris, Chairman of the Board, American Medical Association
- Dr. Ahmed Shalaby, Managing Director, Tatweer Misr
- Mr. Harry Alford, President, National Black Chamber of Commerce
- Ms. Caitlin Cain, President, World Trade Center, New Orleans, LA

