

Curriculum Vitae

PERSONAL DATA

Dr. Daniela Ortiz Avram
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TEACHING AND PROFESSIONAL EXPERIENCE

- 05/2020 – today ***FHWien University of Applied Sciences for Management and Communication, Institute for Business Ethics and Sustainable Strategy***
Senior Researcher
Teaching Coordinator for Sustainability and Business Ethics (in all Masters' Programs), responsible for implementing PRME at FHWien (*Principles for Responsible Management Education* by the UN Global Compact)
- 02/2019 – 05/2020 ***FHWien University of Applied Sciences for Management and Communication, Center for Corporate Governance and Business Ethics***
Deputy-Head
- 03/2018 – today ***FH Wiener Neustadt***
Lecturer: Business Ethics and Corporate Responsibility
- 02/2016 – 01/2019: ***FHWien University of Applied Sciences for Management and Communication, Center for Corporate Governance and Business Ethics***
Team Leader "City of Vienna Competence Team for Sustainable, Strategic and Opportunity-Oriented Management of SMEs"
- 06/2015 – 01/2016: ***Repuco Unternehmensberatung GmbH, Vienna***
Research Associate
- 02/2014 – 12/2014: ***Markets, Culture and Ethics (MCE) Research Centre, Rome***
(www.mceproject.org)
Lead Researcher in Research Project
- 10/2005 – 10/2007; ***MCI - Management Center Innsbruck*** (www.mci.edu)
01/2011 – 11/2013: Teaching and Research Assistant at the Department for Business & Law
11/2003 – 09/2005: ***Department of European Law and International Public Law at the University of Innsbruck***
Research Assistant and Project Coordinator of an academic exchange program between Latin American (Argentina, Uruguay and Brazil) and European (Spain, Germany and Austria) countries

EDUCATION

- 10/2010 – 06/2014: **PhD in Philosophy, Specialization: Political Philosophy and Ethics, Grade: Summa cum laude (10) - With honors**
Pontificia Università della Santa Croce, Roma
Topic of dissertation: *The Fundamental Principles of Wilhelm Röpke's Social and Political Ethics. Correspondences and Analogies with Christian Social Teaching*

Supervisor: Prof. Dr. Juan Andrés Mercado

10/2007 – 07/2010: **Lic. Phil in Philosophy, Specialization: Ethics and Anthropology,
Grade: Summa cum laude (9,9) – With honors**

Pontificia Università della Santa Croce, Roma

10/1996 – 06/2002: **MA in Business Administration and Management**

University of Innsbruck and University of Vienna

03/1983 – 12/1995: Deutsche Schule, San José, Costa Rica (Primary and Secondary
Education at the German School)

INTERNSHIPS

2001: **IMP, Innovative Management Partner – Strategic Business Consulting, Innsbruck**
Project Assistant: Measuring Customer Satisfaction in B2B industries

2000: **Hilfswerk Austria (NGO), Vienna**
Fundraising

PROFESSIONAL AFFILIATIONS

British Academy of Management (BAM)

EBEN-Germany (DNWE)

Wilhelm-Röpke-Institut (Erfurt, Germany)

VOLUNTARY WORK

Summer 2014: Led a work camp in Kenia.

From 1999 to 2003: Cooperation in work camps in Croatia, Poland and Romania.

LANGUAGES

Spanish:	native speaker
German:	native speaker
English:	C2
Italian:	B2

Vienna, May 2020

Publications:

PEER-REVIEWED JOURNALS

Ortiz-Avram, D., Domnanovich, J., Kronenberg, C., & Scholz, M. (2018). Exploring the Integration of Corporate Social Responsibility into the Strategies of Small-and Medium-Sized Enterprises: A Systematic Literature Review. *Journal of Cleaner Production*, Vol. 201, 254-271

Ortiz, D. & Huber-Heim, K. (2017): From information to empowerment: teaching sustainable business development by enabling an experiential and participatory problem-solving process in the classroom, *The International Journal of Management Education*, Vol. 15, 318-331

Ortiz-Avram, D. & Kühne, S. (2008): Implementing Responsible Business Behavior from a Strategic Management Perspective: Developing a Framework for Austrian SMEs, *Journal of Business Ethics*, Vol. 82, Nr. 2, 463-475

PEER-REVIEWED CONFERENCES

(together with Domnanovich J. & Kronenberg, C.) (2018): The integration of corporate social responsibility into small- and medium-sized enterprises: formality in informality? Paper presented at the EGOS Conference, University of Tallinn/Estonia (5-7 July 2018)

Ortiz, D. (2018): Educating business students towards the common good: applying the Sustainable Development Goals (SDGs) as a teaching tool for intellectual and practical engagement. Paper presented at the Conference "Building Institutions for the Common Good: The Purpose and Practice of Business in an Inclusive Economy", University of St. Thomas/Minneapolis (21.-23 June 2018)

Ortiz, D. & Domnanovich, J. (2017): *Perceiving and Implementing Corporate Social Responsibility from an SME Perspective*. Paper presented at the British Academy of Management Annual Conference, University of Warwick/UK (5-7 September 2017)

Ortiz, D. & Kronenberg, C. (2017): *Strategische Integration von Corporate Responsibility in österreichischen KMU – Weiterentwicklung eines Erhebungsmodells*. Paper presented at the FFH (Forschungsforum der Österreichischen Fachhochschulen), IMC Krems (19-20 April 2017)

Ortiz, D. & Domnanovich, J. (2016): *Integrating CSR into strategy by SMEs: A systematic literature review*. Paper presented at the EMOC Conference on Business Ethics and Competitiveness in SMEs, FHWien der WKW/Lauder Business School, Vienna (14-16 November 2016)

Ortiz, D. & Huber-Heim, Karin (2016): *From information to empowerment: teaching sustainable development strategies by enabling a participatory problem-solving process in the classroom*. Paper presented at the 5th Colloquium on Christian Humanism in Business and Economics: Christian Humanism Challenged by Poverty, Inequality and Injustice, Konrad-Adenauer-Stiftung, Berlin/Germany (24-25 October 2016)

OTHERS

Ortiz, D., Czuray, M., & Scholz, M. (2020). *Verantwortungsvolle Unternehmensführung im österreichischen Mittelstand – Vision und Praxis*, Berlin, Wiesbaden: Springer Gabler.

Schlag, M. & Ortiz, D. (eds.) (2018): *Poverty, Injustice, and Inequality: Challenges for Christian Humanism*, Berlin: Duncker & Humblot.

Ortiz, D. (2017), *Ethics and Order of the Market. Wilhelm Röpke's Fundamental Political Ethics*, Roma: MCEbooks, Edusc.

Ortiz, Daniela (2016): Aligning Economic and Ethical Imperatives in Business, In: Mercado, J. A./Ortiz, D./Scotti, B. (eds.): *Business for Good. Perspectives for a More Humane Economy*, Roma: MCEbooks, Edusc, pp. 15-84

Ortiz, D. (2015): Zur Rolle privater Akteure, insbesondere Unternehmen, bei Armutsbekämpfung und Schaffung eines inklusiven Wirtschaftssystems, *forum wirtschaftsethik*, 1/2015, 10-13

Ortiz, D. (2014): *Fighting Extreme Poverty and Creating Inclusive Markets – Aligning Economic and Ethical Imperatives of the Private Business Sector*, Research Report, November 2014, MCE Research Centre, Rome.