

## Professor Matthias Fink

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### *Research focus*

- Entrepreneurship and Innovation from a sociological, psychological and spatial perspective
- Small business management – especially internationalization, innovation and inter-firm cooperation

### *Professional experience*

- 8/2016- Academic Director of the MBA Program “New Business Development in the Digital Economy” at LIMAK – Austrian Business School, Austria
- 3/2015- Academic Director of the MBA Program “Innovation and Product Management” at LIMAK – Austrian Business School, Austria
- 3/2013- Full Professor for Innovation Management and Founding Director (until 2017) of the IFI Institute of Innovation Management at JKU Linz, Austria
- 3/2013- Full Professor for Entrepreneurship and Innovation, Anglia Ruskin University Cambridge, United Kingdom (.2 position)
- 3/2012-2/2013 Full Professor for Small Business Management and Innovation, Leuphana University of Lüneburg, Germany (.5 position)
- 12/2010-2/2013 Director of the Research Institute for Liberal Professions, WU Vienna University of Economics and Business, Austria (.5 position)
- 1/2009-12/2010 Assistant Professor, Austria, WU Vienna University of Economics and Business, Institute for SME-Management and Entrepreneurship
- 10/2008-12/2008 Visiting Professor, University of Vaasa (Finland), Department for Management (full time)
- 10/2005-9/2008 Research Fellow of the Austrian Academy of Sciences (APART Austrian Program for Advanced Research and Technology)

### *Qualifications*

- 6/2010 ‘Habilitation’, a post-doctoral qualification required for a tenured professorship in German-speaking countries. WU Vienna University of Economics and Business, Thesis: ‘Contributions on the Role of Cooperation, Trust and Entrepreneurial Orientation for the Management of Small and Medium-Sized Enterprises’.
- 7/2008 Entrepreneurship Education Colloquium on Participant Centred Learning at Harvard Business School, Boston (USA) (pedagogical training for entrepreneurship lecturers)
- 8/2002-4/2004 PhD, WU Vienna University of Economics and Business, Thesis: ‘Self-commitment as a success factor in synergetic partnerships’.
- 1999-2004 Master studies (Small Business Management and Entrepreneurship) at WU Vienna University of Economics and Business, equivalent to MSc (WU)
- 1997-2002 Master studies (International Business) at WU Vienna University of Economics and Business, equivalent to MSc (WU)

### *Visiting positions*

- 2019 Visiting Research Fellow, University of Sydney, (AUS), Business School
- 2017 Visiting Research Fellow, Aalto University (FIN), Business School
- 2010 Visiting Professor, University of Twente (NL), NIKOS
- 2009-2013 Visiting Professor, Universitat Autònoma de Barcelona (ES), Dep. d’Economia de l’Empresa

### *Awards (selection of 5 most relevant)*

- EBS 2019 Best-Paper Award “Innovation Management”: EUR 1,250 (together with N. Rosenbusch, M. Gusenbauer, I. Hatak and K. Mayer for the JMS publication on innovation offshoring)
- Erste Bank Grant and Award for Research on CEE (2006): EUR 20,000 (together with Alexander Keßler)
- Financial Times Ranking of best published researchers in economics & business under 40, rank 50 (2015)
- Best Conference Paper Awards: AoM Annual Meeting (2017); Babson Kaufmann Conference (2015, 2016), ISPIM nomination (2015), AEF (2014), CIMaR (2012), COMS (2011), CLAV Conference (2011)
- WU Vienna University of Economics and Business awards for publication excellence (2013, 2012, 2011, 2010, 2009, 2008), awards for success in the acquisition of research funding (2010, 2009 und 2008), and Department of Cross Border Business awards for outstanding research performance (2010, 2009, 2008)

### **Research funding with a total volume of over € 3mn**

#### **Academic advisor for submissions of bids with a total volume of € 0.5mn:**

APART-Austrian Academy of Sciences (granted to R. Lang 2013)

Marie Curie-EU (granted to R. Lang 2013)

NetIdee-IPA (granted to J. Gartner 2013 and follow-up project granted 2015)

#### **Contribution to scientific community**

- Editorial Board Member (Journal of Small Business Management, International Small Business Journal (until 2020), Review of Managerial Science, International Journal of Entrepreneurial Venturing and Creativity and Innovation Management)
- Regular ad hoc reviewer for journals such as Journal of Business Venturing, Entrepreneurship Theory and Practice, Journal of Management, Journal of Small Business Management, Technological Forecasting and Social Change, Entrepreneurship and Regional Development, and Academy of Management Perspectives.
- Member of the selection boards APART and DOC scholarship programme of the Austrian Academy of Sciences (ÖAW); Member of the scientific committee of the European Academy of Behavioural Finance and the scientific board ISPIM; Member of the selection committee for competitive research funding at the FFG – Austrian Research Promotion Agency and external evaluator of the Tyrol Research Award, Upper Austrian Chamber of Labour Award; Member of the selection board of the Innovation Award Upper Austria, and reviewer for the Anniversary Fund of the Austrian National Bank.
- Member of the selection committee for several academic positions at the JKU Linz, WU Vienna University of Economics and Business, University of Southern Denmark, Anglia Ruskin University and the University of Hohenheim, University of New Mexico; and New Design University St. Pölten

### **List of publications (2015-2019)**

#### **Contributions to peer reviewed journals (last 5 years)**

- Gary, R.F., Fink, M., Belousova, O., Marinakis, Y., Tierney, R. and Walsh, S.T. (2020) An introduction to the field of abundant economic thought. *Technological Forecasting and Social Change*, 119796 (online first). (**ranked SOM “very good”, ABS 3\***)
- Moro, A. Maresch, D., Fink, M., Ferrando, A. and Piga, C. (2020) Spillover effects of government initiatives fostering entrepreneurship on the access to bank credit for entrepreneurial firms in Europe. *Journal of Corporate Finance*, 101603 (online first) (**ranked SOM “very good”, ABS 4\***)
- Fink, M., Koller, M., Gartner, J., Floh, A. and Harms, R. (2020) Effective entrepreneurial marketing on Facebook—A longitudinal study. *Journal of Business Research* 113, 149-157 (**ranked SOM “very good”, ABS 3\***)
- Rosenbusch, N., Gusenbauer, M., Hatak, I. & Fink, M. (2019) A Meta-Analysis of Innovation Offshoring and Firm Innovation Performance: Main and Moderating Effects. *Journal of Management Studies*, 56(1): 2013-233 (**ranked SOM “top”, ABS 4\*, listed as FT 50**)
- Maresch, D., Aschauer, E. and Fink, M. (2019), "Competence trust, goodwill trust and negotiation power in auditor-client relationships", *Accounting, Auditing & Accountability Journal*, online first. (**ranked ABS 3\***)
- Fink, M., Hatak, I., Scholz, M., & Down, S. (2019). He who pays the piper calls the tune? Setting the stage for an informed discourse on third-party funding of academic business research. *Review of Managerial Science*, 1-9. (**ranked ABS 2\***)
- Rauch, A., Fink, M. & Hatak, I. (2018) Stress processes: an essential ingredient in the entrepreneurial process. *Academy of Management Perspectives*, 32(3): 340-357 (**ranked ABS 3\***)
- Lang, R., Fink, M. (2019) The role of social capital within and across institutional levels. *Journal of Rural Studies* 70(1): 155-168. (**ABS 3\***)
- Nazrul, I., Marinakis, Y., M., May A., Fink, M., and Walsh, S. (2018), ‘Here there be Dragons, a Pre-roadmap Construct for IoT service infrastructure’, *Technological Forecasting and Social Change* (online first) (**ranked SOM “very good”, ABS 3\***)
- Moro, A. Maresch, D. Fink, M. (2018) Loan Managers’ Decisions and Trust in Entrepreneurs in Different Institutional Contexts. *Entrepreneurship and Regional Development*, 30 (1-2): 146-172 (**ranked ABS 3\***)
- Massaro, M., Moro, A. & Fink, M. (2017) Trust, Levers of Control and Knowledge Transfer in Small Business Networks: Towards a Conceptual Framework. *Review of Managerial Science* (online first) DOI 10.1007/s11846-017-0247-y (**ABS 2\***)
- Aschauer, E., Fink, M., Moro, A., van Bakel-Auer, K. and Warming-Rasmussen, B. (2016): Interpersonal Trust and Professional Skepticism in the Relationship between Auditors and Clients – Overcoming the Dichotomy Myth. *Behavioural Research in Accounting*, 29(1): 19-42. (**ranked SOM “very good”, ABS 3\***)

- Maresch, D., Fink, M. and Harms, R. (2016) When Patents Matter: The Impact of Competition and Time and the Performance Contribution of Intellectual Property Rights Protection. *Technovation*, 57: 14-20. **(ranked SOM “very good”, ABS 3\*)**
- Gartner, J., Maresch, D. & Fink, M. (2015): The Potential of Additive Manufacturing - An Integrative Technology Assessment. *Creativity and Innovation Management*, 24(4): 585-600. **(ranked ABS 1\*)**
- Hatak, I., Kautonen, T., Fink, M., Kansikas, J. (2016): Innovativeness and Family-Firm Performance: The Moderating Effect of Family Commitment. *Technological Forecast and Social Change*, 102: 120-131. **(ranked SOM “very good”, ABS 3\*)**
- van Gelderen, M., Kautonen, T. and Fink, M. (2015): From entrepreneurial intentions to actions: self-control and action-related doubt, fear, and aversion. *Journal of Business Venturing*, 30(5): 655-673 **(ranked SOM “top”, ABS 4\*, listed as FT 50)**
- Moro, A., Fink, M. and Maresch, D. (2015): Reduction of Information Asymmetry and Credit Access for Small and Medium Sized Enterprises. *Journal of Financial Research*, 38(1): 121-143 **(ranked ABS 3\*)**
- Gittins, T. & Fink, M. (2015): Return migration, informal learning and human capital development as antecedents of SME internationalization in the CEE region: A systematic literature review. *Journal of East European Management Studies*, 20(3): 279-303. **(ranked ABS 1\*)**
- Hatak, I., Harms, R. & Fink, M. (2015): Age, job identification, and entrepreneurial intention. *Journal of Managerial Psychology* 30: 38-53 **(ranked ABS 3\*)**
- Fink, M., Frank, H., Gundolf, K. & Kailer, N. (2015): Management of qualitative change in small and medium-sized enterprises: a kaleidoscope of theoretical and empirical research. *Review of Managerial Science*, 9(2): 219-224. **(ranked ABS 2\*)**
- Kibler, E. Fink, M., Lang, R., Muñoz, P. (2015): Place-Attachment and Social Legitimacy: Revisiting the Sustainable Entrepreneurship Journey. *Journal of Business Venturing Insights* 3: 24-29. **(new journal)**
- Kautonen, T., M. van Gelderen & M. Fink (2015): Robustness of the theory of planned behaviour in predicting entrepreneurial intentions and actions. *Entrepreneurship Theory and Practice*, 39(3): 655-674 **(ranked SOM “top” ABS 4\*, listed as FT 50)**
- Kibler, E., Kautonen, T. & Fink, M. (2015): Regional Social Legitimacy of Entrepreneurship: Implications for Entrepreneurial Intention and Start-up Behaviour, *Regional Studies*, 48(6): 995-1015 **(ranked SOM “very good” ABS 3\*)**

#### ***Contributions to policy and practice (last 5 years)***

- Gartner, J., Fink, M. & Maresch, D. (2019): Additive Fertigung – Potenziale für den Wirtschaftsstandort Österreich, *Rat für Innovation und Technologieentwicklung*, Report and Policy Brief.
- Fink, M. (2019): Disruptive Technologien zwischen Wunderwaffe und Rohrkrepierer, *Magazin Transfer – Werbeforschung & Praxis*, 3(18).
- Breitenecker, R. & Fink, M. (2018): Herausforderung Digitalisierung. *Magazin Training*, April Issue.
- Fink, M., Lang, R. & Richter, R. (2017): Social Entrepreneurship in Marginalised Rural Europe: Towards Evidence-Based Policy for Enhanced Social Innovation. *Regions Magazine*, 306(1): 6-10.
- Fink, M. & Reiner, E. (2015): Analyse der Evaluierungspraktiken in der österreichischen Unternehmensförderung, Linz: IFI JKU Institute of Innovation Management.

#### ***Monographs, edited volumes and special issues (last 5 years)***

- Richter, R., Fink, M., Lang, R. & Maresch, D. (2019): Social Entrepreneurship and Innovation in Rural Europe, London: Routledge. (book reviewed in *Regional Studies* and *Journal of Rural Studies*)
- Scholtz, M., Fink, M. & Hatak, I. (2019): He who pays the piper calls the tune? Potentials and Threats of Third-Party Funding of Academic Research in Europe, *Review of Managerial Science*, Special Issue.
- Walsh, S., Islam, N. & Fink, M. (2018): Discontinuous innovations for a more Abundant World, *Technological Forecasting and Social Change*, Special Issue
- Fink, M., Frank, H., Kailer, N. & Gundolf, K. Eds. (2015): Managing Qualitative Change in Small- and Medium-Sized Enterprises, *Review of Managerial Science*, Special Issue.

***Further I have published 4 monographs, over 30 contributions to edited volumes and over 100 contributions to international conferences. My work has been read about 34,500 times (ResearchGate) and cited around 3.900 times (h-index=28, i10-index=56) according to google scholar:***

***<https://scholar.google.com/citations?user=hZNIzzgAAAAJ&hl=de&oi=sra>***

***More details on my work are available at [ifi.jku.at](http://ifi.jku.at)***