
NATHANIEL BOSO
Ph.D., MSc, BSc (Hons.)

NATIONALITIES: UNITED KINGDOM, GHANA

REVISED AUGUST, 2020

BIOGRAPHY

Nathaniel Boso joined Kwame Nkrumah University of Science and Technology (KNUST) in 2017 as the Dean of KNUST School of Business and Oliver R. Tambo Africa Professorial Research Chair in International Marketing and Strategy. He is also a Visiting Professor to Strathmore University (Kenya), University of Kigali (Rwanda) and University of Pretoria (South Africa). Prior to joining KNUST, he was Associate Professor of Marketing at the University of Leeds in the UK and a visiting research scholar to University of Sydney (Australia). His research focuses on the interface between entrepreneurship, innovation and global supply chain strategy. He has committed himself to producing high quality research that is internationally leading. As a result, his research has won multiple international awards. Notably, he was the winner of the 2019 S. Tamer Cavusgil Award from American Marketing Association Foundation, which recognizes the Journal of International Marketing article published in the calendar year that has made the most significant contribution to the advancement of the practice of international marketing management. His research also won the 2017 Global Innovation and Knowledge Academy Best Conference paper; and the Best Empirical Paper Award at the 25th United States Association of Small Business & Entrepreneurship Annual Conference. He has published in high impact journals including Journal of Business Venturing, Journal of Product Innovation Management, Journal of Business Ethics, Journal of International Marketing, International Small Business Journal and Journal of Business Research. Nathaniel serves as the Associate Editor of Journal of International Marketing and African Journal of Management. He also serves as the Vice-President of Academy of International Business African Chapter. He was recently appointed to the prestigious OR Tambo Africa Professorial Research Chair with a budget of 2.5 Million United States Dollars. He is also the principal investigator at KNUST on the 15 Million United States Dollars “Building Research and Innovation for Development: Generating Evidence and Training (BRIDGE-Train)” project funded by United States Agency for International Development (USAID). He received his Bachelor of Science degree in Business Administration from University of Ghana in 2002, Master of Science degree in Marketing from Umea University (AACSB accredited) in Sweden in 2004 and Ph.D. in International Entrepreneurship and Marketing from Loughborough University (AACSB, EQUIS and AMBA accredited) in the United Kingdom in 2011.

CONTACT ADDRESS

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ACADEMIC QUALIFICATIONS

2006 – 2010 **Ph.D. in International Entrepreneurship and Marketing**, Loughborough University School of Business and Economics (AACSB, EQUIS, AMBA Accredited), UK

2003 – 2004 **Master of Science in Marketing**, Umeå University School of Business, Economics and Statistics (AACSB Accredited), Sweden

1998 – 2002 **Bachelor of Science in Business Administration (Honours)**, University of Ghana, Ghana

EMPLOYMENT HISTORY

Appointments to Teaching & Research Roles

- 2017 - present **Professor in International Marketing and Strategy**, *Kwame Nkrumah University of Science & Technology (KNUST), Ghana*
I am currently the academic and administrative head of the Business School. I am also involved in the teaching of undergraduate and postgraduate courses, supervision of doctoral and Master-level candidates' theses, and publication in leading scholarly journals.
- 2015 – Present **Visiting Research Professor of Marketing and Entrepreneurship**, *Strathmore Business School, Kenya; University of Pretoria's Gordon Institute of Business Science; University of Kigali, Rwanda*
I am a visiting research professor to the Institute of Healthcare Management and Kigali Business School where I collaborate with local researchers to investigate customer experience and innovation activities of healthcare facilities, and teach MBA Marketing and Entrepreneurship courses.
- 2016 - 2017 **Visiting Professor of International Marketing**, *University of Sydney Business School, Australia*
I was a visiting scholar to The University of Sydney Business School where I collaborated with local researchers to study the exporting behaviour of Australian and New Zealand small and medium-sized enterprises (SMEs).
- 2015 – 2017 **Associate Professor of Marketing**, *Leeds University Business School, University of Leeds, UK*
I was the manager of the school's International Marketing Management and Global Distribution and Supply Chains Modules. I was also involved in the supervision of several doctoral and Master-level candidates' theses and publication in international leading journals.
- 2013 - 2017 **External Examiner for Undergraduate Marketing Programmes**, *Aston Business School, Aston University, UK*
I worked closely with various internal examiners and administrators to review the School's twelve undergraduate marketing programmes to ensure adherence to quality standards as specified by accreditation bodies.
- 2011 – 2015 **Lecture/Senior Lecturer in Marketing**, *Leeds University Business School, University of Leeds, UK*
I was the manager of the school's International Marketing Management and Global Distribution and Supply Chains Modules. I was also involved in the supervision of doctoral and Master-level candidates' theses and publication in international leading journals.
- 2009 - 2011 **Research Fellow in Marketing**, *School of Business & Economics, Loughborough University, UK*
I was involved in designing and implementing academic and industry empirical studies on international entrepreneurship and marketing, and taught marketing research methods course to postgraduate students.

Appointments to Leadership and Administrative Roles

- 2020 - present **Board Member**, *The West African Examinations Council (WAEC)*
I was appointed to represent Kwame Nkrumah University of Science & Technology on the governing board and serve on the administrative and finance committee of the council.

- 2018 - present **Chair of Research & Publication Committee**, *Academy of International Business, African Chapter*
I was elected to this executive position to lead the chapter's mission of promoting quality International Business scholarly research in Africa.
- 2018- present **Vice-Chair**, *Academy of International Business, African Chapter*
I was elected to the executive committee to lead the chapter to achieve its strategic vision of becoming a leading community of scholars and business leaders with research interest in international business in Africa.
- 2017- present **Dean**, *KNUST School of Business, Kwame Nkrumah University of Science & Technology, Ghana*
I am the academic and administrative head of the business school. The school has more than 6,000 undergraduate and postgraduate students, 125 academic and administrative staff, and average annual revenue of USD 4.44 Million.
- 2017 - present **Chairman, School Board**, *KNUST School of Business, Ghana*
As the academic and administrative head, I chair the school board to develop and implement strategies and policies for the business school.
- 2017 – Present **University Council Member**, *Kessben University College, Ghana*
I have been involved in providing strategic direction to the University College. My other specific roles include chairmanship of committees for the development of the University's statutes, strategic plan and marketing strategies.
- 2012- 2015 **Coordinator of White Rose Doctoral Programme in Advanced Quantitative Methods**, *Leeds University Business School*
I led a team to identify and recruit leading academics to leads to train doctoral researchers and academic staff from the Universities of Leeds, Sheffield and York.

INVITED SPEAKER ROLES

- January, 2017 Invited Speaker and Panel Member, *Advanced Institute of Management Research Workshop on Service Innovation in Emerging Markets, Loughborough University, UK.*
- August, 2016 Panel Chair, *JIBS Paper Development Workshop, Academy of International Business – African Chapter, Lagos, Nigeria.*
- August, 2015 Panel Member, *Paper Development Workshop, Academy of International Business – African Chapter, Johannesburg, South Africa.*

EDITORIAL ROLES

- 2013 - Present **Associate Editor**, *International Marketing Review*
- 2016 – 2017 **Guest Editor**, *Thunderbird International Business Review*
- 2016 – 2017 **Guest Editor**, *International Marketing Review*
- 2016 - 2017 **Co-Editor**, *Book Series on Internationalisation of African Businesses*

MAJOR AWARDS

2019	Winner of the 2019 S. Tamer Cavusgil Award from American Marketing Association Foundation, which recognizes the Journal of International Marketing article published in the calendar year that has made the most significant contribution to the advancement of the practice of international marketing management
2019	Finalist for the 2019 Hans B. Thorelli Award, which "honors an article that has made the most significant and long-term contribution to international marketing theory or practice" – Journal of International Marketing
2017	Winner of 2017 Global Innovation & Knowledge Academy Conference Best Conference Paper
2014	Nominee for 2014 Academy of International Business Haynes Prize for the Most Promising Scholar(s) Award
2013	Nominee for the 2013 Academy of International Business Temple/AIB Best Paper Award
2012	Nominee for the 2012 Academy of International Business, Aalto University School of Economics "That's Interesting!" Award
2011	Winner of Best Empirical Paper Award at the 25th United States Association of Small Business & Entrepreneurship (USASBE) Annual Conference.

EXTERNAL FUNDING SUCCESSES

2020	Awarded OR Tambo Africa Professorial Research Chair with a budget of USD 2.5 Million to research into technology entrepreneurship in sub-Saharan Africa (PI)
2020	Awarded USD15 Million Grant by the United States Agency for International Development (USAID) to establish a centre for applied research and innovation at KNUST to build research capacity in supply chains (Co-PI).
2019	Awarded USD 6.5 Million Grant by the World Bank Group to Establish a Centre of Excellence in Sustainable and Integrated Logistics and Supply Chain Management at KNUST (Co-PI)
2018	Awarded GBP 10,000 British Academy/Leverhulme Small Research Grant (Grant No. SRG\170420) to research into exporting activities of SMEs (Co-PI)
2018	Awarded USD 162,000 grant by USAID to fund research into global supply chains in the healthcare sector in sub-Sahara Africa (Co-PI)
2016	Awarded AUS\$ 6,021 visiting scholar grant by The University of Sydney Business School, Australia
2012	Awarded GBP 188,200 African Small Business Development Grant by the Commonwealth Secretariat to fund a doctoral research place at University of Leeds (PI)

TEACHING ACTIVITIES

Years	Role and Course Name	Level	Student Scores
2017-Present	Module Leader: Entrepreneurship & New Venture Mgt	MBA/MSc	4.7/5.0
2015-2017	Module Leader: Global Logistics and Supply Chain Mgt	BSc/MSc	4.5/5.0
2014-2017	Module Leader: Strategic Marketing Management	BSc/MSc	4.6/5.0
2013-2017	Module Leader: International Marketing Management	MSc/MA	4.3/5.0
2011-2015	Module Leader: Advanced Quantitative Research Methods	Mphil/PhD	4.5/5.0

DOCTORAL THESES SUPERVISED TO SUCCESSFUL COMPLETION

Year of completion	Doctoral Thesis Title (Name of Candidate)	University of Candidature	Current Position of Candidates
Sep. 2020	The Effect of Organisational Learning Culture on Market Performance: A Mediation-Moderation Analysis (Mariama Zakari)	KNUST, Ghana	Lecturer, KNUST, Ghana
Aug. 2020	Antecedents, Outcomes, and Boundary Conditions of Disruptive Business Models (Dr. Oluwaseun E. Olabode)	University of Leeds, UK	Lecturer, De Montfort University, UK
Jun. 2020	Supply Chain Integration and Customer Value: The Roles of Firm Innovation and Supply Chain Network Complexities (Dr. Alexander O. Fianko)	KNUST, Ghana	Senior Lecturer, Kumasi Technical University, Ghana
Jun. 2020	Entrepreneurial Financial Resource Orchestration and Venture Growth: Theoretical Specification and Empirical Validation (Dr. Cassiel B. Forson)	KNUST, Ghana	Ranking Member on Finance, Ghana Parliament, Ghana
Aug. 2019	Attention-Based Drivers, Operational Resilience, and Operational Efficiency: Model Development and Empirical Analysis (Dr. Dominic Essuman)	KNUST, Ghana	Lecturer, KNUST, Ghana
Aug. 2019	Regulatory Institutional Environment and Operational Performance: The Roles of Governance Mechanisms and Structural Network Complexity (Dr. Emmanuel K. Anin)	KNUST, Ghana	Senior Lecturer, Kumasi Technical University, Ghana
May 2019	Innovation Novelty and Performance of Humanitarian Organisations: Boundary Roles of Innovation Intensity and External Communication (Dr. (Mrs.) Matilda Owusu-Bio)	KNUST, Ghana	Lecturer, KNUST, Ghana
Mar. 2019	Network Resources and Sustainability Performance: Evidence from emerging markets (Dr. Christian Arinze Nwoba)	University of Leeds, UK	Lecturer, Greenwich University, UK
Aug. 2018	The Effect of the Interplay between Entrepreneurial Opportunity Process, Firm Capabilities and Environment on New Venture Performance (Dr. Francis Donbesuur)	University of Leeds, UK	Lecturer, Loughborough University, UK
Jul. 2018	Effect of Religious Orientation on Supply Chain Performance: The Roles of Resource Deployment and Socio-Cultural Orientation (Dr. Abdul S. Muntaka)	KNUST, Ghana	Senior Lecturer, KNUST, Ghana
Dec. 2017	Coopetition Capability of Entrepreneurial Firms in Sub-Saharan Africa (Dr. (Mrs.) Stella Chisanga)	University of Leeds, UK	Lecturer, Copperbelt University, Zambia
Apr. 2017	Organisational Resilience: Its Conceptualisation, Outcomes and Boundary Conditions (Dr. Rebecca Pieniazek)	University of Leeds, UK	Lecturer, University of Leeds, UK
Apr. 2016	The Effect of Improvisation Behaviour on	University of	Senior Lecturer,

	Salesperson Performance: Moderating Effects of Human Agency and Customer Demandingness (Dr. Abena Yeboah-Banin)	Leeds, UK	University of Ghana
Dec. 2014	Export Niche Market Strategy and Export Venture Performance (Dr. Shahin Assadinia)	University of Leeds, UK	Lecturer, University of East Anglia, UK

UNDERGRADUATE AND MASTER STUDENTS SUPERVISION

I have supervised over 150 Undergraduate, 300 Mphil/MSc and 95 MBA dissertations and projects since 2006.

DOCTORAL THESES EXAMINED

Year of completion	Project Title	University of Candidature	Current position of candidates
2017	Export Entry Diversity: Antecedents, Contingencies and Export Performance (External)	Loughborough University, UK	Lecturer, University of Nottingham
2016	The impact of inter-firm differences on identification with the IJV and parent firms: A faultiness and social identity perspective (Internal)	University of Leeds, UK	Research Associate, University of Leeds
2016	How does open, closed and collaborative innovation processes transform supply chain knowledge for achieving operational ambidexterity and multi-dexterity? (Internal)	University of Leeds, UK	Research Associate, University of Leeds
2016	The Power of Mindset: Construal Level and Adaptation Decisions Under Risk, Self-Control and Ethical Judgement (Internal)	University of Leeds, UK	Research Associate, University of Leeds
2014	Urban Road Transportation Systems in Ghana (External)	KNUST, Ghana	Senior Lecturer, KNUST
2012	Entrepreneurial Passion: Drivers and Outcomes (Internal)	University of Leeds, UK	Lecturer, University of Leeds

MEMBERSHIP OF ACADEMIC & PROFESSIONAL BODIES

I am currently an active member of, and/or have presented research papers at conferences organized by, the following academic bodies:

1. American Marketing Association
2. Chartered Institute of Marketing
5. Academy of Management
6. Academy of International Business

A. SCHOLARLY JOURNAL ARTICLES (Chartered Association of Business Schools Journal Quality Guide (AJG) and Financial Times Rated Journals Only)

Published Articles

1. Donbesuur, F., Boso, N., & Hultman, M. (2020). The effect of entrepreneurial orientation on new venture performance: Contingency roles of entrepreneurial actions, *Journal of Business Research*, <https://doi.org/10.1016/j.jbusres.2020.06.042>, **AJG Rating: 3**
2. Essuman, D., **Boso, N.**, & Annan, J. (2020). Operational resilience, disruption, and efficiency: Conceptual and empirical analyses. *International Journal of Production Economics*, <https://doi.org/10.1016/j.ijpe.2020.107762>, **AJG Rating: 3**

Assadina, S., **Boso, N.**, Robson, M. & Hultman, M. (2019). Do Export Learning Processes Affect Sales Growth in Exporting Activities? *Journal of International Marketing*, 27 (3), 1-25, **AJG Rating: 3**
3. Kadić-Maglajlić, S., Micevski, M., Lee, N.J., **Boso N.**, & Vida I. (2019). Synergies and Tensions across Three-level Ethical Influences on Selling Behavior and Performance, *Journal of Business Ethics*, 156:377–397 **Financial Times 50 Elite Journal and AJG Rating: 3**
4. Assadina, S., Kadile, V., Golgeci, I. & **Boso, N.** (2019). The Effects of Learning Orientation and Marketing Program Planning on Export Performance: Paradoxical Moderating Role of Psychic Distance, *International Small Business Journal*, 37 (5), 423-449, **AJG Rating: 3**
5. Hultman, M., Yeboah-Banin, A. & **Boso, N.** (2019). Linking improvisational behavior to customer satisfaction: The relational dynamics, *Journal of Business and Industrial Marketing*, 10.1108/JBIM-11-2017-0298, **AJG Rating: 2**
6. Micevski, M., Dewsnap, B., Cadogan, J. Kadic-Maglajlic, S., & **Boso, N.** (2019), Sales intra-functional flexibility: its relationship to performance and moderating effects on role stressors, *Journal of Business Research*, 10.1016/j.jbusres.2018.12.021, **AJG Rating: 3**
7. **Boso, N.**, Adeleye, I., Ibeh, K., & Chizema, A. (2018). The internationalization of African firms: Opportunities, challenges, and risks, *Thunderbird International Business Review*, 61:5–12, **AJG Rating: 2**
8. Hughes, P., Souchon, A.L., Nemkova, E., Hodgkinson, I.R., Oliveira, J.S., **Boso, N.**, Hultman, M., Yeboah-Banin, A.A. & Sy-Changco, J. (2018). Quadratic effects of dynamic decision-making capability on innovation orientation and performance: evidence from Chinese exporters, *Industrial Marketing Management*, 10.1016/j.indmarman.2018.11.005, **AJG Rating: 3**
9. **Boso, N.**, Adeleye, I., Donbesuur, F. & Gyensare, M. (2018). Do entrepreneurs always benefit from business failure experience? *Journal of Business Research*, 10.1016/j.jbusres.2018.01.063, **AJG Rating: 3**
10. Adomako, S., Danso, A., **Boso, N.**, & Narteh, B. (2018). Entrepreneurial alertness and new venture performance: facilitating roles of networking capability, *International Small Business*

11. Oliveira, J. S.; Yazdani, N.; Cadogan, J.; Hodgkinson, I., Story, V.M. & **Boso, N.** (2018). The empirical link between export entry mode diversity and export performance: a contingency- and institutional-based examination, *Journal of Business Research*, 10.1016/j.jbusres.2017.12.001, **AJG Rating: 3**
12. Kadic-Maglajlic, S., **Boso, N.** & Micevski, M. (2017). How does Internal Marketing Drive Customer Satisfaction in Matured and Maturing European Markets? *Journal of Business Research*, 10.1016/j.jbusres.2017.09.024, **AJG Rating: 3**
13. **Boso, N.**, Adeola, O., Danso, A. & S. Assadinia (2017). The Effect of Export Marketing Capabilities on Export Performance: Moderating Role of Dysfunctional Competition, *Industrial Marketing Management*, 10.1016/j.indmarman.2017.09.006, **AJG Rating: 3**
14. Adeola, O., **Boso, N.** & Evans, O. (2017). Drivers of international tourism demand in Africa, *Business Economics*, 10.1057/s11369-017-0051-3, **AJG Rating: 3**
15. **Boso, N.**, Donbesuur, F., Bendega, T., Annan, J. & Adeola, O. (2017). Does organizational creativity always drive market performance? *Psychology & Marketing*, 10.1002/mar.21039, **AJG Rating: 3**
16. **Boso, N.**, Danso, A., Leonidou, C., Uddin, M.M., Adeola, O., & Hultman, M. (2017). Does Financial Resource Slack Drive Sustainability Expenditure in Developing Economy Small and Medium-Sized Enterprises? *Journal of Business Research*, 10.1016/j.jbusres.2017.06.016, **AJG Rating: 3**
17. Amankwah-Amoah, J. **Boso, N.**, & Deborah, J. (2017). Africa Rising in an Emerging World: An International Marketing Perspective, *International Marketing Review*, 10.1108/IMR-02-2017-0030, **AJG Rating: 3**
18. **Boso, N.**, Deborah, J. & Amankwah-Amoah, J. (2017). International Marketing Strategies of Emerging Market Firms: Nature, Boundary Conditions, Antecedents, and Outcomes, *International Marketing Review*, 10.1108/IMR-01-2017-0008, **AJG Rating: 3**
19. **Boso, N.**, Oghazi, P. & Hultman, M. (2017). International Entrepreneurial Orientation and Regional Expansion, *Entrepreneurship & Regional Development*, 27 (2), 4-26, **AJG Rating: 3**
20. **Boso, N.**, Annan, J., Adeleye, D., Iheanachor, N. & Narteh, B. (2016). Examining the paths from export strategic orientations to export performance: the mediating role of export resource transformation capability, *Thunderbird International Business Review*, 10.1002/tie.21878, **AJG Rating: 2**
21. Banin-Yeboah, A., **Boso, N.**, Magnus Hultman, M., Souchon, A., Hughes, P., & Memkova, E. (2016). Salesperson Improvisation: Conceptualization and Empirical Examination of its Sales Performance Outcomes, Antecedents and Boundary Conditions, *Industrial Marketing Management*, 59, 120-130, **AJG Rating: 3**
22. Cadogan, J., **Boso, N.**, Story, V.M., & Adeola O. (2016). Export strategic orientation-performance relationship: examination of its enabling and disabling boundary conditions, *Journal of Business Research*, 69(11), 5046-5052, **AJG Rating: 3**

23. Amankwah-Amoah, J., **Boso, N.** & Antwi-Agyei, I. (2016). Imprinting Effects of Entrepreneurial Business Failure Experiences on Successive Entrepreneurial Engagements, *Group & Organization Management*, 10.1177/1059601116643447, **AJG Rating: 3**
24. **Boso, N.**, Story, N., Cadogan, J., Annan, J., Kadić-Maglajlić, S. and Micevski, M. (2016). Enhancing sales benefits of radical product innovativeness in internationalizing small and medium-sized enterprises, *Journal of Business Research*, 69(11), 5040-5045, **AJG Rating: 3**
25. **Boso, N.**, Carter, P. S. & Annan, J. (2016). When is brand orientation a useful strategic posture? *Journal of Brand Management*, 23(4), 363-382, **AJG Rating: 2**
26. Story, V.M., **Boso, N.**, & Cadogan, J.W. (2015). The Form of Relationship between Firm-level Product Innovativeness and New Product Performance in Developed and Emerging Markets, *Journal of Product Innovation Management*, 32(1), 45–64, **AJG Rating: 4**
27. **Boso, N.**, Story, V.M., & Cadogan, J.W. (2013). Entrepreneurial orientation, market orientation, network ties, and performance: study of entrepreneurial firms in a developing economy, *Journal of Business Venturing*, 28, 708–727. **Financial Times 50 Elite Journal and AJG Rating: 4**
28. **Boso, N.**, Story, V.M., Cadogan, J.W., Micevski, M. & Kadić-Maglajlić, S. (2013). Firm innovativeness and export performance: environmental, networking and structural contingencies, *Journal of International Marketing*, 21(4), 62–87, **AJG Rating: 3**
29. **Boso, N.**, Cadogan, J.W. & Story, V.M. (2012). Complementary Effect of Entrepreneurial and Market Orientations on Export New Product Success under differing levels of Competitive Intensity and Financial Capital, *International Business Review*, 21 (4), 667–681, **AJG Rating: 3**
30. **Boso, N.**, Story, V.M., & Cadogan, J.W. (2012). Entrepreneurial Orientation and Market Orientation as Drivers of Product Innovation Success: A Study of Exporters from a Developing Economy, *International Small Business Journal*, 31(1), 57–81, **AJG Rating: 3**

B. ARTICLES IN OTHER SCHOLARLY JOURNALS AND BOOK CHAPTERS

31. Adeola, O., **Boso, N.** & Adeniji, J. (2018). Bridging Institutional Distance: An Emerging Market Entry Strategy for Multinational Enterprises, *Emerging Issues in Global Marketing*, 205-230.
32. Adeleye, I., Amankwah-Amoah, J., **Boso, N.**, & Esposito, M. (2018). Africa's Competitiveness in the Global Economy: Past, Present and Future, *Africa's Competitiveness in the Global Economy*, 1-22
33. Gyensare, M., Kumedzro, L., Sanda, A., **Boso, N.** (2017). Linking transformational leadership to turnover intention in the public sector: The influences of engagement, affective commitment and psychological climate, *African Journal of Economic and Management Studies*, 8: 3, 314-337.
34. **Boso, N.**, Oghazi, P., Cadogan, J.W. & Story, V.M. (2016). Entrepreneurial and market-oriented activities, financial capital, environment turbulence, and export performance in an emerging economy, *Journal of Small Business Strategy*, 26 (1), 1-27.
35. Zulu-Chisanga, S.; **Boso, N.**, Adeola, O. (2016). Investigating the path from firm innovativeness to financial performance: The roles of new product success, market responsiveness, and environment turbulence, *Journal of Small Business Strategy*, 26 (1), 51-67.

36. Annan, J., **Boso, N.**, Mensah, J., & Nagbe Sulee, E. (2016). Antecedents and Consequences of Supply Chain Integration: Empirical Evidence from a Developing Economy, *International Journal of Supply Chain Management*, 5, 10-23.
37. Annan, J., **Boso, N.** & Essuman, D. (2016). Investigating the Path from Supply Chain Integration to Business Performance: Evidence from a Sub-Saharan African Economy, *International Journal of Business & Management*, 11(6), 225–240.
38. Gyensare, M.A., **Boso, N.**, Anku-Tsedee, O., & Okpoti, C.A. (forthcoming). Corporate Social Responsibility Practices and Employee Engagement in Challenging Times: Exploring the mediating Mechanism of Corporate Ethical Values in the Ghanaian Mining Sector. In Idowu S. O. & Vertigans, S., (Eds.), *Corporate Social Responsibility in Challenging Times*, Springer.
39. **Boso, N.**, Deleye, I., & White, L. (2016). Africa-to-Africa Internationalization: Emerging Trends and Key Issues. In Deleye, I., White, L. & **Boso, N.** (Eds), *Africa-to-Africa Internationalization: Key Issues and Outcome*, Palgrave Macmillan, London.
40. Deleye, I. & **Boso, N.** (2016). Africa-to-Africa Internationalization: Future Trends and Research Avenues. In Deleye, I., White, L. & **Boso, N.** (Eds), *Africa-to-Africa Internationalization: Key Issues and Outcome*, Palgrave Macmillan, London.

C. Edited Book

41. Deleye, I., White, L. & **Boso, N.** (2016). *Africa-to-Africa Internationalization: Key Issues and Outcome*, Palgrave Macmillan, London.

D. SELECTED PEER-REVIEWED CONFERENCE PROCEEDINGS (2016 to Present ONLY)

1. Donbesuur, F., **Boso, N.**, & Hultman, M. (2020). The impact of opportunity recognition and entrepreneurial legitimacy on the knowledge acquisition–venture performance relationship: An emerging market perspective, proceedings of 2020 American Marketing Association Summer Academic Conference, San Francisco, USA, August 21 – 23, 2020.
2. Olabode, O., **Boso, N.**, Leonidou, C. & Hultman, M. (2020). The Impact of Marketing Capabilities on Innovation in the face of Disruption, proceedings of 2020 American Marketing Association Winter Academic Conference, San Diego, USA, February 14-16, 2020.
3. Donbesuur, F., Hultman, M., & **Boso, N.** (2020). Human capital investment or human capital outcome? When does human capital drive new product success?, proceedings of 2020 American Marketing Association Winter Academic Conference, San Diego, USA, February 14-16, 2020.
4. Tsoungkou, E., Cadogan, J.W., Hodgkinson, I.R., Oliveira, J.S., Abdul-Talib, A.N., Story, V.M., **Boso, N.**, Despoudi, S., & Lioliou, E. (2019). Achieving export competitive advantage: Can global orientation and export product adaptation be reconciled?, proceedings of 2019 AMA Global Marketing SIG Annual Conference in Buenos Aires, Argentina, May 20-23, 2019.
5. Nwoba, A., Robson, M. and **Boso, N.** (2018). Corporate Sustainability Strategies in Emerging Economies of Sub-Saharan Africa: An Examination of its Drivers, Contingencies and Consequences, proceedings of American Marketing Association Global Marketing SIG Annual Conference, Santorini, Greece, May 21-23, 2018
6. Yeboah-Banin, A., Hultman, M., **Boso, N.** & Oghazi, P. (2017). An investigation of the nonlinear effects of creativity on sales performance, proceedings of 2017 annual conference of *The Academy*

of Marketing Science, San Diego, USA, May 24-26, 2017.

7. Oliveira, J.S., Cadogan, J., Tsoukoku, L., Yazdani, L., Hodgkinson, I., Story, V.M. & **Boso, N.** (2017). The empirical link between export entry mode diversity and export performance: a contingency- and institutional-based examination, proceedings of *7th Global Innovation and Knowledge Academy Conference*, Lisbon, Portugal, June 28 – 30, 2017.
8. **Boso, N.**, Donbesuur, F., Bendega, T. & Annan, J. (2017). Does Organizational Creativity Always Drive Market Performance? proceedings of *7th Global Innovation and Knowledge Academy Conference*, Lisbon, Portugal, June 28 – 30, 2017.
9. Tsoukoku, L., Cadogan, J., Oliveira, J.S., **Boso, N.**, Yazdani, L., Hodgkinson, I., Story, & V.M. (2017). Does Export Product Adaptation Enable Customer Value Creation? An Examination of Finnish Exporters, Proceedings of *European Marketing Academy Conference (EMAC)*, Groningen, The Netherlands, May 23-26, 2017.
10. Kadic-Maglajlic, S., **Boso, N.**, & Micevski, M. (2017). Role of Cross-Functional Goal Alignment and Emotional Labor in Linking Internal Marketing to Customer Satisfaction, proceedings of *European Marketing Academy Conference (EMAC)*, Groningen, The Netherlands, May 23-26, 2017.
11. Asadinia, S., **Boso, N.**, Hultman, M. & Robson, M. (2017). International Experiential Knowledge, Export Learning Process and Export Sales Growth, proceedings of the 2017 *Australia and New Zealand International Business Academy (ANZIBA) Conference*, Adelaide, Australia, 15-17 February, 2017.
12. **Boso, N.**, Hultman, M., Oghazi, P., & Adeola, O. (2016). Financial resource slack and sustainability performance: A cross-culture study of small and medium-sized enterprises, proceedings of the *7th EMAC Regional Conference*, Sarajevo, Bosnia and Herzegovina, Sept 15-17, 2016.
13. Gyensare, M.A. Afful-Broni, A., **Boso, N.**, Anku-Tsedee, O., & Kumudzro, L.E. (2016). Effect of Emotional Intelligence on Task Performance: Role of Effective Leadership Behaviour, proceedings of *Academy of International Business, Sub-Sahara African Chapter*, Lagos, Nigeria, Aug 17-19, 2016.
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