

# CURRICULUM VITAE

## Krishantha Wisenthige

B.Sc.(sp), MBA (Pera), Ph. D (WHUT)



### SUMMARY

Krishantha is a well experienced Professional / Consultant / Lecturer / Trainer with the extensive experiences of 18 years in Entrepreneurship, Enterprise Management, Small Business Management, SMEs, International Business, Project Management, Lobbying, Policy Advocacy and Business Services. Krishantha holds **B.Sc. and MBA** from University of Peradeniya, Sri Lanka and **Doctor of Philosophy (Ph.D.) in Management and Engineering** from Wuhan University of Technology, P.R. China. He is currently working as the **Team Leader / Principal Consultant** of Women Entrepreneur Finance Initiative (We-Fi) of Asian Development Bank (ADB) implemented by PricewaterhouseCoopers Sri Lanka (PWC). He served as the **Head of Projects & Enterprise Services** of Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL). Currently, he is also serving as a member of the Executive Council of Federation of Chambers of Commerce and Industry of Sri Lanka, member of Institute of Service Management Sri Lanka and Member of Executive Council of SAARC Chamber of Commerce. Krishantha is also serving as a visiting lecturer of undergraduate and postgraduate degree programs in leading government universities in Sri Lanka.

### KEY QUALIFICATIONS

2014 to 2017	Doctor of Philosophy (Ph.D), <b>Management Science &amp; Engineering</b> , Wuhan University of Technology, P. R. China
2001 to 2011	<b>Master of Business Administration (MBA)</b> , University of Peradeniya, Sri Lanka
1997 to 2001	<b>B.Sc. Agriculture (Sp) Hons</b> , University of Peradeniya, Sri Lanka
1998 to 1999	<b>Foundation Level, The Institute of Chartered Accountants of Sri Lanka (ICASL)</b>

### TEACHING AND RESEARCH INTERESTS

- Entrepreneurship
- Small Business Management
- Business Planning
- International Business Management
- Competitive Strategies for SMEs
- Managing Creativity and Innovation
- Managing Entrepreneurial Growth
- New Venture Creation
- Institutional Support for Enterprises
- Enterprise Policy, Lobbying & Advocacy
- Managing Business Associations
- Agribusiness Management

## EMPLOYMENT RECORD

2019 Jan – up to date	<b>Team Leader – Women Entrepreneur Finance Initiative (We-Fi)</b> , World Bank Group Implemented by ADB & PricewaterhouseCoopers Sri Lanka (PWC)
2011 Oct – 2013 June	<b>Head - Projects and Enterprise Services</b> , Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL)
2009 Oct – 2011 Sep	<b>Director - Projects and Enterprise Services</b> , Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL)
2008 Jan – 2009 Sep	<b>Deputy Director – Projects and Enterprise Services</b> , Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL)
2004 July – 2007 Dec	<b>Manager - Regional Development</b> , Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL)
2002 July – 2004 July	<b>Manager Planning and Monitoring</b> , SEEDS, Sri Lanka.

## LECTURING AND TRAINING

2018 Aug – up to date	Visiting Lecturer, Faculty of Graduate Studies, Sabaragamuwa University of Sri Lanka : Teaching <i>International Business Management</i> for MBA students
2019 June – up to date	Visiting Lecturer, Faculty of Management and Finance, University of Colombo, Sri Lanka : Teaching <i>Institutional Policy &amp; Entrepreneurship</i> for MBA students
2019 Jan – up to date	Trainer, Women Entrepreneur Finance Initiative (We-fi), World Bank Group Implemented by ADB & PricewaterhouseCoopers Sri Lanka (PWC)

## JOURNALS AND EDITORIAL BOARDS

2018 - to date	Member of the Editorial Board of <i>International Journal of Social Sciences and Humanities (IRJMIS)</i> <a href="https://sciencescholar.us/journal/index.php/ijssh/about/editorialTeam">https://sciencescholar.us/journal/index.php/ijssh/about/editorialTeam</a>
2018 - to date	Member of the Editorial Board of <i>International Journal is Management, IT and Social Sciences (IJSSH)</i> <a href="https://sloap.org/journals/index.php/irjmis/about/editorialTeam">https://sloap.org/journals/index.php/irjmis/about/editorialTeam</a>

## PRESENTATIONS, TRAININGS, PANELS AND STUDY PROGRAMS

- **Panel Chair – Marketing, Management Undergraduate Research Symposium (MURS)**, 2019, Faculty of Management Studies, Sabaragamuwa University of Sri Lanka
- **Panel Member, Undergraduate Enterprise Based Projects (2019 & 2018)**, Faculty of Management and Finance, University of Colombo, Sri Lanka

- 12th International Conference on ***Innovation and Management***, 2015, Wuhan, China
- Commonwealth Asia Young Entrepreneurs Summit, 2012, Mumbai, India
- ***Financial Inclusion for Youth***, Commonwealth Asia Regional Conference, 2012, New Delhi, India
- US Government International Visitors Program, ***Small Business Management***, sponsored and conducted by US Department of State, 2008, USA.
- ***Professional Chamber Management and Administration*** sponsored by JICA, 2007, Tokyo, Japan.
- Certificate program in ***Up-Scaling Micro Finance*** by Tata-Dhan Foundation, 2004, India & Bangladesh
- ***Economic and Financial Analysis of the Projects (EcoFin)***, European Commission, 2004, Colombo, Sri Lanka
- Certificate in ***Export Marketing and Management***, CBI Netherlands, Sri Lanka & Netherlands, 2007-08,
- ***Advance Service Marketing***, conducted by International Labour Organization (ILO), 2004, Colombo, Sri Lanka (02 weeks)
- ***Issues and Challenges of Microfinance***, International Workshop on Micro Finance, 2004, Colombo, Sri Lanka
- ***Looking Beyond the Credit***, International Workshop on Micro Finance, 2003, Colombo, Sri Lanka
- ***Asia-Pacific Micro Credit Summit***, 2004, Bangladesh.

## KEY PROJECTS & ASSIGNMENTS

- ***Assessment of Capacity Development Needs of Women Entrepreneurs and development of 06-day training module of Entrepreneurship & Financial Literacy for women entrepreneurs in Sri Lanka***, PWC (2019)
- ***Assessment of Effectiveness of Financial Support Schemes to Young Entrepreneurs***, Commonwealth, Mumbai, India (2012)
- Organizing overseas 10 trade missions to India, China, Pakistan, Germany, Vietnam, Russia, Ukraine, Bangladesh, Nepal, Bhutan and UK to develop business linkages and facilitate international trade (2008-2013)
- ***Development of 03-day Small Business Training Module*** for Fisheries Community Development Project of FAO implemented by Ministry of Fisheries Sri Lanka and FCCISL (2010-2012)
- Development of ***Enterprise Assessment Tool and Conduct Enterprise Capacity Assessment*** of Local Empowerment through Economic Development (LEED) project of International Labour Organizations (ILO), 2019
- Negotiate and Facilitate signing of MOUs with China Council for the Promotion of International Trade (CCPIT), Maharashtra Chamber of Commerce and Industry, Myanmar Chamber of Commerce Industry, Confederation of Asia Pacific Chambers of Commerce and Industry (CACCI), World Association for Small

and Medium Enterprises (WASME), Tamil Nadu Small & Tiny Industries Association (TANSTIA), Malaysian Timber Council (MTC) and SAARC Chamber of Commerce and Industry (SCCI) to develop business linkages and facilitate international trade (2008-2013)

- Managing Regional Private Sector Development Project (Phase ii), Sri Lanka's, one of the largest private sector institutional development project in regional private sector development funded by NORAD and SIDA (2007-2011)
- Leading the public – private partnership and policy advocacy components of Back to Business project (*This project won the world best project award for Unconventional Projects Category*) funded by Government of Netherlands. 10,000 tsunami effected Sri Lankan enterprises were facilitated to by the project (2006-2008)
- Managing Regional Private Sector Development Project (Phase ii), implemented by FCCISL and funded by NORAD (2004 to 2009)
- Team Leader, Assessment of Institutional Capacities of 30 Regional Chambers of Commerce in Sri Lanka funded by NORAD (2009)
- Team Leader, Development and implementation of the concept of “Public-Private Partnership at Regional Level” by initiating policy dialogues in 18 districts (2007-2009) funded by European Union

## COUNTRIES OF EXPERIENCES

Sri Lanka, India, Bangladesh

## PROFESSIONAL AFFILIATIONS & MEMBERSHIPS

- 2018 - to date Executive Council Member of **SAARC Chamber of Commerce and Industry (SAARC CCI)**
- 2018 - to date **Member of the Institute of Service Management**, Sri Lanka
- 2014 - to date Member of Governing Council of **Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL)**
- 2010 - to date Founder / Executive Director, **Centre for Agribusiness Development (CAD)**, Sri Lanka
- 2010 to 2012 Country Repetitive, **Commonwealth Asia Alliance of Young Entrepreneurs (CAAYE)**
- 2009 to 2014 Executive Committee Member and former Treasurer, **US-Sri Lanka IVLP Alumina Association**

## PUBLICATIONS

- **Wisenthige, K.,** Guoping, C. “Development of Analytical Framework for SME Competitiveness Based on Competency Approach” [C]. 13th International Conference on Innovation and Management, 2016. Kuala Lumpur, Malaysia. pp 79-83. (CPCI Indexed paper - Web of Science)
- **Wisenthige, K.,** Guoping, C. “Firm Level Competitiveness of Small and Medium Enterprises (SMEs): Analytical Framework Based on Pillars of Competitiveness Model” [J]. International Research Journal of Management, IT and Social Sciences. 2016, Vol. 02 Issue : 09 pp 51-56.
- **Wisenthige, K.,** Guoping, C., 中小企业(SMEs)的企业竞争力分析框架[J]. Manager Journal. 2016. Vol. 03 Issue : 03
- **Wisenthige, K.,** “Level of Cooperation of Inter-Organizational in New Product Innovations in Sri Lankan Manufacturing Sector SMEs” [C]. 12<sup>th</sup> International Conference on Innovation and Management, Wuhan, China. 2015. pp 485-491. (CPCI Indexed paper - Web of Science)

## PERSONAL INFORMATION

<b>Full Name</b>	: Wisenthige Padman Krishantha	<b>Home Address</b>	: No 85/6, Palpolawatte Road
<b>Nationality</b>	: Sri Lankan		: Godagama, Meegoda, Sri Lanka
<b>NIC</b>	: 742051900 V		: (10 504)
<b>Passport No</b>	: N 5139129	<b>Contact Details</b>	:
<b>Date of Birth</b>	: 23 <sup>rd</sup> July 1974	Mobile Phone	: 00 94 773 279 826
<b>Sex</b>	: Male	Home Phone	: 00 94 112 098 412
<b>Marital Status</b>	: Married, having 02 Sons	E-mail	: krishanthawisenthige@icloud.com